



United Way Board

Be Part of a Better Future

Whether it is individual residents or one of the thousands of businesses located throughout Colchester, your help is needed. CoVid-19 pandemic has negatively impacted individuals, families and companies in ways we have not experienced before.

Because people and companies are hurting, the needs of those most unfortunate has continued to increase. Self isolation, social distancing, shutting down the economy with many businesses forced to close 2020 has been a devastat

tating year.

However, the compassion of people from Colchester will bring out the best in "all of us", You can be part of a healthier and happier future for Colchester County by continuing to support the United Way of Colchester.

To donate to the United Way of Colchester County's Community Fund make a secure, online donation at www.colchester.unitedway.ca For more information call 902 895.9313 or email: coordinator@colchester.unitedway.ca PO Box 32, Truro, NS B2N 5B6 / 2-90 Esplanade Street, Truro NS B2N 2K3.



The Shoreline Journal

Deadline for the October issue is September 22



EST 1993
FERO WASTE & RECYCLING INC. **RE|group**

Residential & Commercial
 Waste Collection
Construction & Demolition
 Waste Removal

902-895-5789 www.fero.ca

Support The United Way!

Tackling Local Issues

The United Way of Colchester is an important coordinator helping tackle #UNIGNORABLE issues in the community. The following six subject areas are on the United Way's priority list:

Poverty:

1 in 10 Canadians live below the poverty line. Over one in five children in Colchester experience the same reality.

Mental Illness:

1 in 5 Canadians live with a Mental Illness.

Social Isolation:

50% of Canadians over the age of 80 reported feeling lonely. One in three Canadians reported they do not feel a sense of belonging.

Domestic Violence:

In Canada every six days a woman is killed by her intimate partner.

Homelessness:

35,000 Canadians on any given night are homeless. Homeless is an increasing problem in Colchester.

Hunger:

On average, 12% of Canadians are food insecure. The problem existing in Colchester county and since we have a strong robust agriculture industry, we can help solve the problem.



Sobeys



CALA

United Way's Key Focus Areas

The United Way of Colchester County assists other organizations with a variety of initiatives. To better serve the community, the United Way leads the way on the three following key areas:

- Helping Kids Be All They Can Be
- Moving People from Poverty to Possibility
- Supporting Healthy People and Strong Communities

United Way Initiatives

In addition to funding the work of local agencies, the United Way also offers many in-house projects, programs and partnerships. These initiatives include: Back to School, Bikes for Kids, Day of Caring, Elves for Elders, Living on the Edge and Soup Fest.

Many Local Agencies Supported

Funding Programs, made possible through community donations and workplace campaigns, have supported many local agencies over the years. Since 1954 the list of local agencies has continued to grow.

The following is a partial list of local agencies, which have received support through the United Way's efforts:

- Archway Counselling Association
- Autism Nova Scotia; Truro Chapter
- Big Brothers Big Sisters of Colchester
- Boys and Girls Club of Truro & Colchester
- Canadian Mental Health Association; Colchester East Hants Branch
- Colchester Adult Learning Association / CALA
- Colchester Community Workshops
- Colchester Food Bank Society
- Colchester Sexual Assault Centre
- Elizabeth Fry Society
- John Howard Society
- MADD Cobequid
- Maggie's Place Family Resource Centre
- Scotia Pool Society
- Slate Youth Centre
- Tatamagouche Centre
- The Lotus Centre
- Third Place Transition House
- Truro Homeless Outreach Society
- Victoria Order of Nurses

Flemming Starts on August 31

Sarah Flemming will start her position as the new Executive Director on August 31st. Her appointment was announced by Raj Makkar, United Way of Colchester Board Chairperson. In making the announcement, Makkar said, "Sarah has a wealth of experience working with the Non-Profit sector including Colchester Sexual Assault Centre and Canadian Mental Health Association - Colchester East-Hants."

"I believe in the great work that United Way brings to Colchester County," states Flemming. "I am excited to see all the new ways in which we can learn and grow together to create better opportunities for everyone in our community."

Terry Hearn, Executive Director since February 2014 will be working for a few more weeks to ensure a smooth transition. "I'm looking forward to seeing where Sarah's leadership takes United Way of Colchester," said Hearn. "Her experience, drive and understanding of the needs of some of our most vulnerable citizens will certainly



Sarah Flemming

help build a stronger, healthier community."

United Way of Colchester has worked in the community for over 65 years to identify and meet its pressing social needs, including poverty, social isolation and mental health.

Directed by a volunteer board, managed by committed staff and supported by caring donors, United Way works with partners in all sectors to improve lives and build community. 100% of all donations stay in the local committee.

WK
WILL-KARE PAVING
OPEN FOR BUSINESS

Our office door is closed but we are open for business.
NOW is the time for free estimates.
902-897-7283
www.willkarepaving.ns.ca

Proud to Support the United Way

Vantage Motors
www.vantagemotors.com

SALES, PARTS & SERVICE
 Come see us for a complete line of new and used VW's

Proud to Support The United Way

16 Meadow Drive, Exit 14 off the 102 highway
902-895-5383 • 1-800-898-7876
 MONDAY TO FRIDAY 8AM - 6PM • SAT 9AM - 1PM

ACROPOLE
 PIZZA AND DONAIR
BURGERS • SUBS • SALADS • POUTINE
NEW MENU IN EFFECT
902-895-5050 • 148 Esplanade St., Truro

FREE DELIVERY within 5km radius on orders \$15 or more/not including beverage.
CALL or ORDER IN
 SOCIAL DISTANCING AND MASK IN EFFECT.

Support The United Way!

S. SORENSEN ELECTRIC LTD.
 333 Industrial Avenue, Truro

ELECTRICAL CONTRACTING & REPAIRS
COMMERCIAL & RESIDENTIAL

New Home Wiring
 Solar Panels & Generators

(902) 895-5020 | (902) 895-3523
Please Support The United Way

Fulton
 INSURANCE AGENCIES LTD.

You get back to business
We'll handle your insurance
 (Also Travel Insurance)

902-895-3686

www.fultoninsurance.ns.ca
 38 Young Street, Truro, NS

Proud to Support The United Way