

# The Annual Wild Blueberry Festival Kick-off was held on August 19 in Downtown Truro.

(Harrington Photos)

The **Shoreline** Journal welcomes your photo and story submissions.



Lily and Aidan Roy enjoy a wild blueberry smoothie at the Festival Kick-off on Aug. 19th.



Gordie Tucker plays some tunes atop the Wild Blueberry Harvest Festival vehicle from Nissan.



Brooklyn Brown displays one of the Wild Blueberry Harvest Festival "Born to Be Wild" t-shirts available for purchase.



Fresh picked! Ashley Simms was selling various size packages of wild blueberries in support of Truro Sports Heritage Society at the Wild Blueberry Harvest Festival Kick-off.



Cool drink on a hot day! Charlee Pugsley was happy to serve up ice cold wild blueberry lemonade at Bass River Heritage Days.



The Holiday Inn & Bistro on Prince St. was handing out delicious mini-Wild Blueberry Cheesecake tarts at the Festival Kick-off on Aug. 19.



Girl power pie eaters! Kaitlyn Duff, Truro Police Service, Karlee Burgess, Gold Medal Curler, Alana Hirtle, CBDC Northern Opportunities for Business Ltd., and Daisy Roberts, Hubcycle (left to right) all gave a great effort in the Wild Blueberry Pie Eating Contest at the Harvest Festival Kick-off.



Gracie Wilson takes off on the agility course with her dog Blush as other members of Little Moe's Paws for Fun cheer her on before their turn.



The Wild Blueberry Mascot dancing to the music at the Wild Blueberry Harvest Festival Kick-off held at the Farmer's Market on Aug. 19th in downtown Truro.



Olivia and Madyson Pugsley serve up one of the tastiest wild blueberry shortcakes around!



**Wild Blueberry Producers Association of Nova Scotia**  
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Suppers, dances, breakfasts and plenty more fun and festivities were held throughout the Wild Blueberry Harvest Festival. A great way to celebrate a crop that is grown throughout our Shoreline area.

[www.nswildblueberries.com](http://www.nswildblueberries.com) OR [www.wildblueberryfest.com](http://www.wildblueberryfest.com)

Visit our website for health information and recipes. We are a major sponsor of Wild Blueberry Harvest Festival held in the last two weeks of August. The wild blueberry industry is a major contributor to the provincial economy.

