

Hollis Ford Presents Heritage Days

Ford vehicles of all years, makes and models took their place of honor on the Hollis Ford car lot during Heritage Days on August 23rd.

Rick Hollis, Owner and GM of Hollis Ford Inc., was very pleased with the turn out for the event saying, "We had people arriving here at 6:45AM this morning and it has been steady all day. The weather has been great, and the attendance surpasses what we had two years

ago. I have seen cars here from Halifax, Kentville and Cape Breton- this is really great." Rick estimated close to 150 vehicles were on display.

Heritage Days was held to celebrate Hollis Ford's 37 years in Truro and the 50th Anniversary of the Ford Mustang. Rick was pleased to pose for a photo beside a 1964 Mustang, manufactured the first day of production. "This Mustang was manufactured at

Dearborn, Michigan on March 9th, 1964. They only produced these in one color, and it was called Wimbledon White," he says.

The first 100 entrants received a free Heritage Days dash plaque. Vehicles were judged, and trophies awarded to every model and year of Mustang coupe, hard top, fast back and convertible with additional prizes awarded to every decade in the non-Mustang cate-

gory. The oldest vehicle in attendance was a 1923 Model T Ford.

Hollis Ford Heritage Days helped give back to the community, as well as being a family fun day. Boys & Girls Clubs of Truro and Colchester benefitted from "Drive 4 UR Community" by receiving a \$20 donation for every test drive in a new Ford vehicle. Onslow Belmont Fire Brigade received the proceeds from the BBQ and the 50/50 draws.



Onslow Belmont Fire Brigade held a fund raising BBQ at Heritage Days.



James Bond helps out the Boys and Girls Clubs of Truro and Colchester by filling out paperwork with Michele Visser, one of the Club's Board of Directors, and taking a test drive in a new Ford vehicle.



Scott Smith takes a test drive in a 2014 Ford Mustang, with copilot Kyle Buchanan. Hollis Ford's Matt McCallum is along as backseat driver. \$20 was donated to Boys and Girls Clubs of Truro and Colchester for every test drive.



Rick Hollis poses with a 1964 Mustang, manufactured the 1st day of production. Heritage Days was celebrating the 50th Anniversary of the Ford Mustang and Hollis Ford's 37 years in Truro.



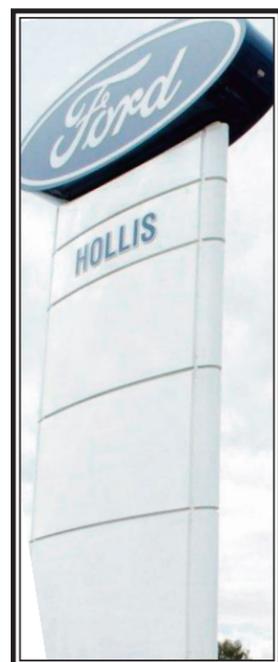
There were lots of draws throughout the day, including one for a shiny blue Razor scooter.



Karen Meins assists Jo-Ann Hubley with vehicle registration inside Hollis Ford's showroom.



Special edition 20th Anniversary Mustangs on display.



The oldest vehicle at Heritage Days was this 1923 Model T Ford.



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