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The Shoreline Journal

PO BOX #41 BASS RIVER, NS B0M 1B0

Publications Mail™
#40048924 - VOL. 16 NO. 9

SEPTEMBER 2012

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Pearl & Daisy
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FRONT PAGE BRIEFS September 2012

Apology to the great team at the Parrsboro Fire Department. In last month's issue we stated the Parrsboro Fire Department had been involved in fighting the forest fire in Lynn. Randy Mosher, chief, sent a note correcting our data. Chief Mosher did include a special note, "Thank you for all the coverage you (and Lawrence Nicoll) give to all the various departments".

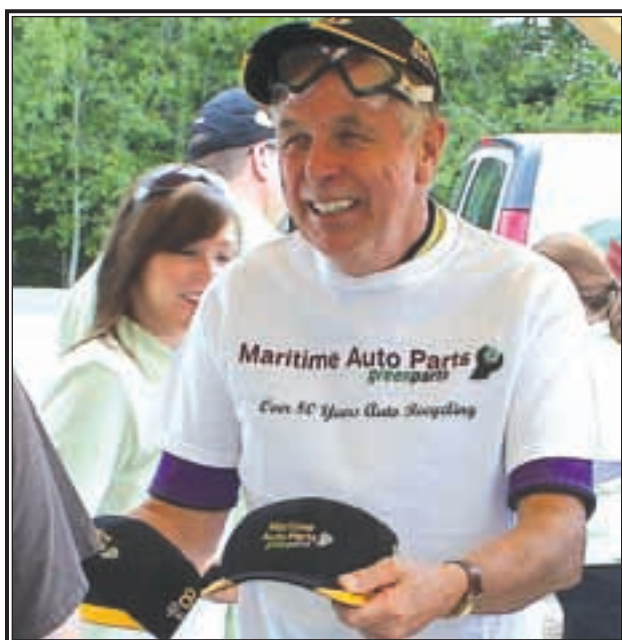
The 2nd Annual Parrsboro Film Festival on October 12-14th will screen full-length features and short films with an Atlantic Canadian connection, showcasing the vast creativity of regional screenwriters, directors, producers, and actors as themes are explored and stories brought to life on the screen. All film screenings will take place in the historic Band Hall on King Street in downtown Parrsboro. Added to the 2012 Festival will be morning workshops and information sessions with industry professionals.

Dr Karen Ewing, the inspiration and driving force behind development of Veterans Memorial Park informed the AGM, last year, that the current year would be her last year as chair. Recently, she informed board members of a change of mind. If re-elected as a board member, she would re-offer as Chair.

Many Five Islands residents are upset the grass around the lighthouse has not been mowed. Some have been complaining to Councillor Tom Taggart, who has been navigating the matter through municipal staff. With the lack of action several have written letters to the editor, which are published on Page 4 of this issue. The common fear is the potential threat of fire and losing the lighthouse, plus unsightliness.

The North Shore Bavarian Society, which is organizing, the 33rd Annual Oktoberfest on September 28th and 29th is offering complimentary return bus service from Truro to Tatamagouche for the Friday, Sept. 28 dance with the purchase of a \$10 Friday night ticket. The society has contracted Markie Bus Tours to operate the service. Reservations can be made by calling 902-843-5501.

With the deadline looming in mid-September interest in the forthcoming municipal election is heating up. Two candidates, Rick Johnson and Doug MacInnes, have announced candidacy against incumbent District 9 Councillor, Bob White, who is reoffering for his third term. In District 10, it appears Tom Taggart may be elected by acclamation for a second term in District 10.



Ed MacDonald hands out Maritime Auto Parts hats to visitors at the Open House celebrating 80 years in business. Pictures and story are on page 26 & 27 of this Shoreline Journal.

Making it Big with Smallness

By Linda Harrington

On a quiet side road, across from the Legion in the rural community of Great Village, one would never expect to find two nationally recognized companies. MP Scott Armstrong stopped by the

home of Instrument Concepts-Sensor Software Inc. and Ocean Sonics Ltd with the announcement of an ACOA investment of \$155,000.

"The Government of Canada is pleased to assist

these high-tech companies in rural Nova Scotia with the assistance they need to develop and market a smart hydrophone," said MP Armstrong. "This innovative technology will be very much in demand as ocean explo-

ration and development continues in the years to come. For the Great Village area this is a significant boost to the local economy."

Instrument Concepts and Ocean Sonics founder and President Mark Wood says, "Our company has recently launched a new class of instrument that simplifies the collection, processing and understanding of underwater sound. It is a smart hydrophone called iListen Smart Hydrophone or iListen HF. With the assistance from ACOA we have been able to develop this technology in Great Village and manufacturing will take place here, too."

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Desiree Stockerman, Operations Manager for Instrument Concepts-Sensor Software Inc. and Ocean Sonics Ltd, illustrates one possible placement of the hydrophone on the ocean floor. (Harrington Photo)

Pearl & Daisy Getting New Equipment

By Linda Harrington

Scott Armstrong, MP for Cumberland-Colchester-Musquodoboit Valley, was in Debert on August 17th to announce a \$70,950 repayable loan from the Government of Canada through ACOA for Pearl & Daisy Natural Soap Company.

Pearl & Daisy Natural Soap Company President and CEO Rebecca Taylor says the funding will be used to purchase new equipment, develop export markets in the USA and Europe, and to redesign product labels and packaging to meet international packaging requirements.

The Company was recognized in 2012 with an Export Achievement Award presented by NS Business Inc., and received the award for Best New Product at the 2011 Atlantic Craft Trade Show. Pearl & Daisy was an official gift lounge sponsor at the 2011 Canadian Country Music Awards, as well.

"We are excited to have our products become better known throughout the region, country and world," says Taylor. "Since the beginning, we've been inspired by the east coast's abundant beauty and history, and it's gratifying to be able to continue sharing our story on a greater level."

The company's focus for 2013 is expanding export sales to markets in the USA.

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Credit Union Special Meeting – August 30TH

The Board of Directors of Community Credit Union has scheduled a Special Meeting of the General Membership for Thursday, August 30, 2012 at the Wandlyn Inn, Amherst, NS. The purpose of the meeting is to provide additional financial information concerning the closure of the Bass River branch as requested by Bass River members.

Board Chair Charlotte MacVicar confirmed "there has been much misinformation that has been circulated and the Board will provide to the members accurate financial data and information to assure members as to the facts" Chair MacVicar further stated that "it is unfortunate that misinformation has caused confusion for our members in

Bass River and to other members".

MacVicar noted the following history as regards the decision to close the Bass River branch effective September 30th, 2012:

The Bass River branch has incurred losses since at least 1996. The Board of Directors in 1996 met with the Bass River

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Three Vying for District 9 Election

So far residents of Belmont, Crowes Mills, Debert, Lower & Central Onslow, East Folly Mountain and Moose River, which comprise Municipality of Colchester, District #9 have three choices for their next four year representation on municipal council.



Incumbent Bob White
District 10

Vying to sit on council for the next four years is business owner, Bob White, 43, incumbent councillor, who has been elected in two previous municipal elections. He is being opposed by Rick Johnson, 49, a certified financial planner, who works in Truro, but has lived in Crowes Mills for the past 13 years. Lower Onslow native, Doug MacInnes, 50, announced his candidacy in late July. He is sales manager for Wilson's Fuels, Truro.

With nominations still open until mid-September even more candidates could file for the mid-October election. So far no one has announced their intention to oppose first time councillor, Tom Taggart in District 10.

In the coming weeks, after

nominations close, we'll be drafting a series of questions to be sent to each candidate vying for election in District 9 and 10. Their replies will be published in the October issue. Following are the submitted biographies of candidates Bob White and Rick Johnson. Doug MacInnes' was published last month.

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Candidate Rick Johnson
District 10

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