

**Fish & Chip Boat
Is Open Until
Thanksgiving Monday**

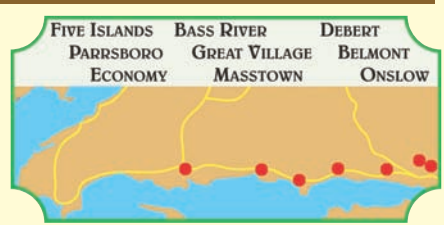


MASTOWN MARKET

Serving the Glooscap Trail • From Truro to Advocate

The Shoreline Journal

PO BOX #41 BASS RIVER, NS B0M 1B0
Publications Mail™
#40048924 - VOL. 29 NO. 10



OCTOBER 2025 **\$1⁹⁵ + HST**

**MARITIME
AUTOPARTS**
EST. 1992



**NEW & USED PARTS
ON TIME ... AS DESCRIBED!**

www.maritimeauto.com

**SCAN
CODE FOR
HUGE
DISCOUNTS**



**HOLLIS
Ford**

Did RECC Need \$150,000?

By Maurice Rees

During Colchester Council's committee meeting on September 11th, one item on the agenda was a request for event funding support of two allotments of \$75,000. The events were Nova Scotia Stampede which would be held within 10 days and later this fall for the World's Under-17 Hockey Tournament. The items were late arriving to council, so were distributed "on table's it did not arrive in time to

be included in the councilor's meeting package and appeared to be lacking information which is normally requested by council.

To provide some of the required information CAO, Dan Troke provided a verbal recollection of what he had learned at a RECC meeting held a few days earlier. Missing in the package to council was a detailed budget. Troke explained at the RECC meeting budget details were scant,

Councillors learned that budget presented at the meeting revenue totals did not include a provision or assumption money would be forthcoming from Colchester and Town of Truro. The town and county are equal partners in the \$53-million facility. When a request is made it goes to both partners. So Troke's reference to \$75,000 request of Colchester for taxpayer Stampede funding is doubled to \$150,000 when Truro's

portion is added.

In their wisdom Colchester councillors booted the request down the road by referring the matter to the new yet-to-be formalized Central Nova Scotia Tourism Development Society (CNSTDS) has been formed by The Municipality of Colchester, Town of Truro, Town of Stewiacke, and Millbrook First Nation. With CNSTDS being formed the marketing levy on fixed roof accommodations room tax started being collected April 1, 2024. It is understood in the first year in excess of 500,000\$ has been collected to be spent marketing the area once CNSTDS was operational and where requests similar to the RECC's would be handled.

Colchester council did not make a decision or comment on the World's Under-17 Hockey Tournament. The Shoreline Journal has not contacted Town of Truro representatives to determine how they handled the RECC request but sources indicate Truro's decision was aligned with Colchester's.

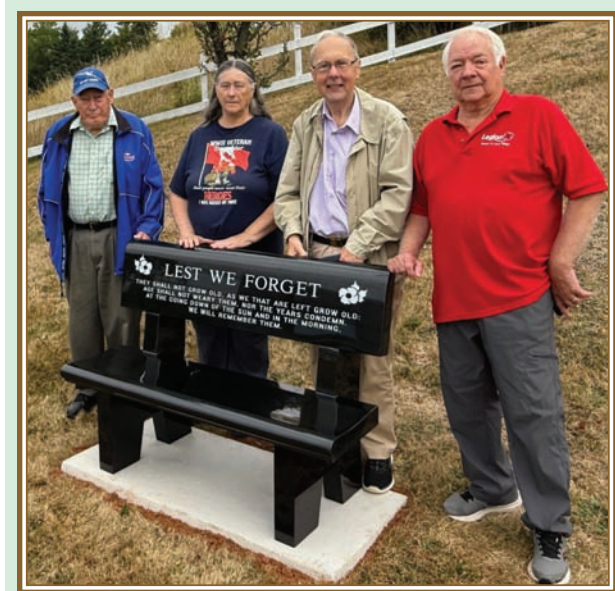
It is expected CNSTDS will be formalized and functional within a couple of weeks has been formed by The Municipality of Colchester, Town of Truro, Town of Stewiacke, and Millbrook as a regional entity. The Board of Directors has already had an initial meeting to lay the groundwork, but no applications have been discussed.

The CNSTDS board comprising seven accommodation industry representatives, plus a director from each of the four municipal partners. It would appear the RECC's \$150,000 request for funding for the Nova Scotia Stampede might be the first request when they start holding meetings.

That item, when up for discussion could be a "hot potato", because in his explanation to council CAO Troke referenced the fact in the budget data presented at the RECC board meeting, the referenced \$150,000 funding from Colchester and Truro was not included and from his perspective if the funding was not received the event would not be in jeopardy.

The bazaar situation presents the novice board with a major public perception problem even before it gets started. The perception problem, could be long lasting, because as one source, who knows the ins and outs has commented there are upwards of a couple hundred smaller organization executives worried about fairness. There is concern, the larger more entrenched organizations my gobble up a majority of the marketing levy leaving very little for budding organizations and new events.

Another area of concern, not widely discussed, is suggested on from a few executives about the possibility they seek legal advice from a Halifax law firm if it might be appropriate to consider if class action would ensure fairness.



Great Village Legion Branch #72 members Logan Spencer, Diane Barkhouse, Fred Richard and Russell McCallum were very pleased to see the new Memorial Bench installed at the Great Village Cenotaph. The bench is in honour of the four men who lost their lives in a plane crash on Oct. 23rd, 1941. The project was originally put in motion by Ed Langille and completed by his fellow Comrades of Branch #72. See more photos and the remarkable story on pages 10 and 11. (Harrington Photo)



Alana Hirtle, MP Cumberland-Colchester, in the cowgirl hat claims a highlight of September was hosting a community chili lunch at the Farmers' Market as part of the Nova Scotia Stampede in Bible Hill. For those who might not know, this is the largest rodeo event in eastern Canada, and the community (and cowboy) spirit was off the charts! (Submitted)



Wade Murray recently retired from Canada Post after 34 years as a RSMC (mail driver). A celebration was held in his honor at Rooster's Peak, Masstown on Sept. 14th. (Harrington Photo)

Central Nova Tourism Society Formed

By Maurice Rees

The Central Nova Scotia Tourism Development Society (CNSTDS) has been formed by The Municipality of Colchester, Town of Truro, Town of Stewiacke, and Millbrook First Nation. CNSTDS, a regional partnership, is a major step forward in supporting and growing the tourism sector in the region.

The Society has been cre-

ated to lead the implementation of the Strategic Tourism Expansion Plan (STEP), a regional roadmap for tourism growth developed throughout 2024 and early 2025. This plan outlines how the region can work together to attract more visitors, extend the tourism season, and support local businesses.

The work of the Society will be funded by revenue collected through the regional

marketing levy, a small accommodation fee applied to stays in hotels, inns, and other short-term accommodations across the region. This levy was introduced to help reinvest in tourism marketing and development, and the new Society will guide the use of those funds.

Although the Society will be officially registered this fall, the Board of Directors has al-

continued on page 3

Great Village Antiques Exchange



ALWAYS
Buying Estates, Contents
Collections & items of value.

902-668-2149

Open Daily 10-5
April until Christmas

Nova Scotia's Antique Destination
"WE BUY YEAR ROUND" 8728 Hwy #2, Great Village, NS

Here for you.

caldwell roach
INSURANCE

Coverage for all your insurance needs.
Home • Auto • Farm • Travel • Business

www.caldwellroach.com
1-888-511-0777

**GUTTER
DONE**

Div of Mark Bonnell Contracting

- ✓ 5" Seamless Gutter
- ✓ Custom Made On-site
- ✓ Professional Installation
- ✓ Fascia & Soffit
- ✓ Siding, Roofing
- ✓ Sheds & Fences

Certified
Roofing Installer

gutter & clean
SYSTEM

902.895.5645
899.2775

**Burchell
MacDougall**
LAWYERS LLP

710 PRINCE STREET, TRURO 902-895-1561
BURCHELLMACDOUGALL.COM