



Sherry Martell Announces Departure

After nine years at the helm of the Truro and Colchester Chamber of Commerce, Executive Director Sherry Martell is stepping aside.

Since taking on the leadership role at the Chamber, she oversaw great changes and has played an integral role in modernizing the organization, increasing benefits and growing membership to historic highs.

A passionate advocate, Martell is moving on to serve her community at local government and to focus on her entrepreneurial ventures.

“On behalf of the board, we would like to congratulate Sherry on her years of achievement with the Chamber,” said

Chamber President Eric Tanton. “Sherry has exceeded our Chamber’s expectations and has built a strong team and strong operational acumen into the Chamber office. We wish Sherry all the best with her endeavours and support of her community.”

To ensure continuity of service delivery and member engagement, Chelsea Weatherbee, Events and Special Projects Co-ordinator, has been appointed by the Board as the acting (interim) Executive Director as it begins a recruitment process to fill the role.

Martell will continue to support the Chamber team during a transition period by



Sherry Martell

working on select projects and programs until the end of October.

The Board of Directors has stuck a recruitment committee which will commence a search for our Chamber’s Executive Director role over the weeks ahead.

“We look forward to filling this critical role to continue to execute against the strategic vision of our Chamber of Commerce,” said Tanton.

The Truro-based Chamber represents more than 500 businesses in the Colchester region and is the second largest Chamber in the province of Nova Scotia.

David’s father had three sons: Snap, Crackle and _____?

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Member of Parliament for Cumberland-Colchester
Shadow Minister of Health

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STEPHEN ELLIS
MP | CUMBERLAND—COLCHESTER

Small Business Winners Announced

By Maurice Rees

The Truro and Colchester Chamber of Commerce will be hosting the annual small business awards on October 24th, 12 pm at the Inn on Prince. Here is the link for tickets and more information: Small Business Awards 2024 (trurocolchesterchamber.com).

The noontime luncheon and awards ceremony draws a large crowd, which fills the banquet room. Tickets can be purchased on the Chamber’s website.

The noon-time luncheon and awards ceremony has a large following and fills the banquet room. Chamber interim executive director, Chelsea Weatherbee, released the names on the weekend as follows:

New Small Business Award, sponsored by Community Credit Union.

Recipient: Chaplin’s Confections; Small Business Achievement Award, sponsored by Grant Thornton. **Recipient:** Truro Chiropractic Clinic

Export Achievement Award, sponsored by Invest Nova Scotia.

Recipient: Hestaband Therapeutics

Small Business Innovation Award, sponsored by RBC.

Recipient: Debert Hospitality Centre

Excellence in Community Development Award, sponsored by the Town of Truro.

Recipient: Derado’s Pizzeria **Agriculture/Agri Small Business Award**, sponsored by MNP.

Recipient: Eisses Grain & AG Services

Small Business Growth Award, sponsored by BDC.

Recipient: Oceanside Aviation **Newcomer Award**, sponsored by TCPEP.

Recipient: Many Moods Counselling

Workplace Excellence Award, sponsored by Payworks.

Recipient: Maritza Nolasco, Legend’s Gaming and Conference Centre

Tourism Business of the Year Award, sponsored by the Municipality of Colchester.

Recipient: Clair’s Classic Antiques

Small Business of the Year Award, sponsored by CBDC NoBL.

Recipient: Hub Tune Up

Environmental Stewardship Award, sponsored by the Town of Stewiacke.

Recipient: Good Clean Farm

Excellence in Diversity & Inclusion, sponsored by Futureworx.

Recipient: Inclusive Financial

Rising Star/Legacy Award, **Recipient:** Ashton’s Garden Centre.

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GEOFF STEWART

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For Mayor of the
MUNICIPALITY OF COLCHESTER COUNTY

Authorized by the Official Agent for Geoff Stewart

VOTE

Andrew MacKinnon

Candidate for District 9

- Community Minded
- Ethical & Responsible
- Results Driven & Fiscally Focused
- 37 Years working in Municipal Government
- Proven Record in delivering projects on-time and on-budget.

RESPECT & CIVILITY

Council Code of Conduct

TRANSPARENCY

Broadcast Council Meetings
Host Community Meetings
Shoreline Journal Reports

COMMUNITY EVENTS

Designate a County Events Coordinator for ALL our communities

FOCUS ON CORE SERVICES

Redirect Funds to Roads
Permanent Funding
Formulas for Core Services like Rinks, Scotia Pool, and Fire Brigades

FISCAL RESPONSIBILITY

Freeze Council Wages
Reduce Tax Rates
Eliminate Vanity Projects

To contact Andrew: (902) 814-0113
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MESSAGE AUTHORIZED BY ANDREW MACKINNON