

Truro & Colchester
CHAMBER
of Commerce

Road Show Breakfast Beneficial

By Sherry Martell

It's the time of year again when the Truro and Colchester Chamber of Commerce takes our business support team on the road. This initiative started about three years ago recognizing that geography and time were barriers preventing members of business communities in rural parts of the county from attending events and information sessions to support business.

The first session of the three-part series was held in Tatamagouche on September 20 with about 30 people in attendance. These breakfast sessions are designed to provide networking opportunities, connect businesses with information they may need to thrive and grow such as business counselling, Human resources support, marketing and funding sup-

port. Benefits of being a part of a recognized business association is also discussed.

Being an independent owner of a small business can feel isolating sometimes. There are many issues than can arise from cash flow and accounting to employee relations and even trying to increase customer traffic. These breakfasts always include a roundtable session where anyone present can ask questions about accessing supports they need or attempt to find information that will assist them in navigating business challenges.

These roundtables have become our favourite part of the breakfasts where we get a real pulse on the heart of business in our rural area.

Attending these events is a wonderful way to meet new clients or find ways to improve supply chain by



Sherry Martell

supporting local business. We Chamber folks describe it as "the magic in the room" when we witness these vital connections being made.

At our recent breakfast it was rewarding to see a business that is involved in a niche area of home construction, connect with a developer creating new housing units in our region. Another business owner who had faced many challenges in recent months was able to connect directly with representatives of organizations whose goal it is to see them thrive and grow.

These Chamber Road Show events are open to all businesses regardless of membership status and are offered at no charge for attendees thanks to generous sponsorship from Burchell

MacDougall LLP.

While the next two events are planned for Stewiacke on Oct. 23 and Debert on Oct. 25, it is advantageous for businesses across the county to participate and meet other business owners to strengthen your network.

For more information about the "Road Show" breakfasts visit our Chamber website www.trurocolchesterchamber.com, call our office at 902-895-6328 or email oa@tchamber.ca

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Debert resident Peter Stymest of Livia Properties and his team took top prize at the 2023 Truro and Colchester Chamber of Commerce Fun Golf Tournament. The prize for the best scoring team was provided by Warmth By Design. (Submitted)



During a business breakfast hosted in Tatamagouche by the Truro and Colchester Chamber of Commerce, Kenny Snook, owner of Kenny's Garage in Oliver, was presented with a door prize, a \$250 gift card from Kwik Kopy Printing in Truro, presented by Sherry Martell, Executive Director of the Chamber. (Submitted)



Many volunteers helped to make the Truro and Colchester Chamber of Commerce golf tournament on Sept. 15 lots of fun. Lisa Matthews, right, Chamber office co-ordinator and Sherry Martell, Executive Director, check in with volunteer Lisa MacKay, of Park 'N Fly who co-ordinated a game at one of the golf holes. (Submitted)



Truro and Colchester Chamber of Commerce Past President Ron Smith, welcomed about 30 businesses from Tatamagouche and area at a Business Breakfast on Sept. 20, held at Nook and Cranny in Tatamagouche.

Understanding DEMENTIA BEHAVIOURS WORKSHOP

Caregivers Nova Scotia is holding its "Understanding Dementia Behaviours Workshop", Thursday, October 12, 2023, from 9:30 am - 12:30 pm, at the H Douglas Boyce Village Hall, 69 Pictou Road, Bible Hill.

This workshop is for Caregivers to learn about how dementia affects the brain, understand that all behaviour is a form of communication, and learn strategies for dealing with the most common expressive behaviours.

This is a free workshop but seating is limited.

To register please call Leanne Taylor at 902.229.8464 or email her at Northern@CaregiversNS.org (registration deadline: Friday, October 6th, 2023).

Tom TAGGART



Tom Taggart MLA Constituency Office

Location - 10653 HWY 2 Masstown, B0M 1G0

The building beside Masstown Petrocan

Contact Info - 902-641-2335

Email - tom.taggartmla@gmail.com

Hours - 8:30am - 3:30pm

Use the lower level entrance - Look for the Entrance Sign in Parking Lot

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