

2020 Carrie Goodwin

Now that Highspeed broadband will be installed over the next three years in Cumberland and Colchester Counties in a \$60.1-Million project with Xplornet what additional infrastructure should Cumberland provide, within the program, to improve the local economy?

Living in an underserved area myself and running two businesses out of our home, this service upgrade is invaluable to businesses and individuals. I believe that improved mobile phone service is the next logical step. The ability to send and accept calls in areas like Apple River, Advocate, Fraserville, Port Greville, Two Islands, Moose River and areas in between is a matter of necessity. Better cell phone coverage would mean easier communications between customers and businesses; visitors to the area would also benefit from this service.



Carrie Goodwin

What do you believe is the most important issue(s) for your District?

Sustainable affordable living is on everyone's mind these days; the cost of living is increasing, from food costs, utility rates, taxes and building materials, incomes are not increasing at the same rate. Everyone is feeling the pinch. With Covid-19 many businesses were forced to close, their employees were left without work, families and individuals are feeling insecure about their financial future. The forestry and blueberry industries have had their own struggles with the closure of the mill in Pictou and low lumber and blueberry prices they are left wondering what will come next. Tourism operators have also lost revenue from a lack of visitors from outside the Atlantic Bubble, many are appreciative of the help the federal, and provincial governments have offered. The property tax increases across the county along with Parrsboro's proposed sewer rate increase have led to unrest and disappointment in Municipal Government and their elected councillor.

Since tourism is a major part of District 8 economy what type of investments should the municipality make to assist the tourism sector?

Invest in a marketing strategy, signage along HWY 104 and 102 should let drivers know what we have to offer, creating a cohesive signage plan would be beneficial. I think the marketing strategy should also include the development of a tourism Application. For this to work I believe that creating a partnership with Colchester would make sense, pooling our resources to create a cohesive tourism brand. We share the northern shore of the Bay of Fundy and the Cliffs of Fundy Geopark which Colchester and Cumberland County are both part of.

Chignecto Park is a major asset for the area. What should the municipality do to ensure continued improvement of the park so it becomes an even larger contributor to the local economy?

Cape Chignecto Park is run by Nova Scotia's Natural Resources Department, fostering a good relationship between municipal government and provincial government is imperative for helping this park grow and prosper. The Minister of Natural Resources, Hon. Ian Rankin, should be consulted first regarding the addition of drive-in sites which are both serviced (electrical and water) and unserved; currently camping sites are walk/hike-in only and this makes it difficult for those who are physically unable to do so. My next step would be to contact the Minister of Transportation and Infrastructure Renewal, Hon. Lloyd Hines, to discuss the state of Eatonville Road and the estuary which I believe has been negatively impacted by the recent replacement of the bridge. Currently there are around 10 employees working at Cape Chignecto, increased visitation would create additional jobs and additional sustainable revenue streams for local businesses along the Bay of Fundy shore.

With real estate costs in urban centres and other provinces soaring to new heights, should Cumberland encourage former residents to "return" to their roots, become full time residents either in retirement or to purchase or start a business?

Over the past six months real estate prices have taken a jump all along the shore, with Covid-19 people are seeing the value of our rural area and buying properties at a staggering rate. Of course, we should encourage former residents to come back home, there is no better place to live than District 8, I am obviously biased in my opinion. We need young families to move home, but we must be able to offer employment and supports for new and growing businesses possibly in the form of commercial property tax incentives. Having a skilled workforce and guiding our youth and adults towards education programs that will make them employable within the local area.

Over the next three years the entire municipality will have broadband service equal to or better than what is available elsewhere in Canada. Home-based businesses or working from home continues to grow at a rapid pace. What opportunities do you visualize for Parrsboro or rural Cumberland?

I visualize an increase in our population and employment opportunities across our District. Once this project is complete, businesses will have the ability to connect with the world, this is especially important for our tourism sector. Digital marketing is more popular than ever, I see ads for local businesses popping up on Facebook every time I look at my device; there is value in this type of advertising. Businesses and their associated employees may find that working from home saves them travel time and office expenses. Businesses based in the digital realm ie: online sales, visual artists, graphic designers, videogame developers will be able to work from wherever they choose.

Cumberland has many world renown attractions, including Fundy Geological Museum, Joggins Fossil Centre and how is headquarters for the Cliffs of Fundy GeoPark, which is expected to be an economic engine for tourism and sustainability growth over the next decade and far beyond. What leading role do you suggest Cumberland should play to maximize benefits from the UNSECO designation for the GeoPark?

I currently serve on the board of directors for the Geopark, Cumberland and Colchester counties have invested both time and money into this project along with other partners including (but not limited to) ACOA. Partnering with Colchester can only be beneficial for branding and marketing our unique shoreline. Cumberland has a duty to its citizens and visitors to maintain beach access, encourage and support new and growing businesses that would serve the communities along the shore. We have a long-term goal of providing sustainable economic growth for many years to come.

What approach to municipal governance will you take to obtain the important things in your district?

My approach is simple, listen to my constituents, their concerns and priorities are important, relay their needs and concerns to municipal council and vote accordingly. The squeaky wheel gets the grease. We are desperate for clear, concise, and truthful communication from our elected official; this is my mission.

What is most needed in District 8?

We need economic growth, a reduction in poverty and additional jobs for our youth and adults so they can continue to live in these communities and thrive. Retaining our young people is imperative to grow this area and its associated tax base.

What professional or personal experience do you bring to the council table?

I bring many years of experience working at Parrsboro's Visitor Information Center, I know what visitors are looking for and how to present our best assets and keep visitors in this area for longer periods of time. My experience on the Board of the Cliffs of Fundy Geopark is also valuable, we have so much to offer, the world recognition of our Geopark will bring visitors from far and wide. My partner Nick and I also run two small businesses out of our home in Greenhill. I want our area to grow and meet the digital age head on. I have experience within the construction industry, and I know infrastructure projects are an expensive but necessary part of maintaining our communities' identity and public safety.

Jordan Announces \$9.4-Million

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Group, Ocean Tracking Network at Dalhousie University and Fundy Ocean Research Centre for Energy.

Lenore Zann, Member of Parliament for Cumberland-Colchester issued the following statement, "We are building a stronger, greener, and more inclusive future by harnessing the power of Mother Nature's tides and river currents to provide clean, green electricity for Canada's communities and businesses for generations to come."
Tony Wright, General Man-

ager, Fundy Ocean Research Centre said, "Tidal energy holds enormous potential to reduce emissions and meet climate change targets. To explore that potential responsibly, we need an accurate assessment of the potential risks tidal devices may pose to marine life, particularly fish. NRCAN's investment supports the creation of a world-leading tool to assess the risk of fish interaction — using both biological and physical site data — before a tidal device even goes in the water. That's how we get this right."

Movies Begin Again at "The Hall"

By Patricia Burke

The Film Society of "The Hall", Parrsboro have decided to begin showing films again on the 1st and 3rd Wednesday of each month at 7:30 pm. Please arrive "No Later" than 7:20 pm. COVID-19 protocols will be enforced and this means masks must be worn during the entry, while the movie is being shown and exiting. Mask will be available if you have forgotten yours.

Members and friends of the hall have priority seating until 6 pm on Monday prior to the movie. It will be open to the public if all the seats are not

filled. Seating is limited due to physical distancing. Come out and enjoy the movies. To reserve your seat e-mail nancy-curleigh@gmail.com or call 902-254-3598. The movies for October and November are: October 7, "Starbuck"; October 21,

"Song of Names"; November 4, "Parasite" and November 18, "Jo Jo Rabbit".

Social Distance Concerts continue from the hall each Sunday evening at 6 pm. The Hall is not open for these concerts. They can be viewed or heard by going on the halls website at www.thehall.ca, tune into CICR Parrsboro Radio or Eastlink cable channel 5.

These concerts would not be possible without the support of CICR Radio, Parrsboro Lions Club, "The Hall" and of course the hard work of Rob Bentley on a weekly basis.

Please arrive "No Later" than 7:20 pm.

SPREAD KINDNESS

3 **Wear a mask,** in indoor public spaces and when social distancing is difficult.

2 **Keep your distance,** keep 2m between each other and stay home if you feel sick.

1 **Wash your hands,** frequently and using proper techniques.

SLOW

These practices help us **slow the spread of COVID-19.**

For news and information visit novascotia.ca/coronavirus.

SAVE MONEY ON YOUR NEXT HIRE.

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