



Sherry Martell

Local Support Creates Sustainable Businesses

By Sherry Martell

The hum of generators and chainsaws in the neighbourhood is a background noise to the clicking of the laptop keyboard as I write the Chamber's monthly column for the Shoreline Journal in the wake of Hurricane Fiona. I had planned to begin writing my column to highlight the upcoming Chamber Small Business Awards. Today, it seems more appropriate to begin by thanking the many countless people out working to reopen streets, clean up debris and restore power. A huge thank you also goes to all first responders who have been tirelessly responding to calls for assistance in the aftermath of Fiona.

Many of our local businesses remain closed today, three days after the storm, as power crews continue to identify and fix problem areas. Some locations have enlisted the support of generators and are assisting people with cash-only emergency transactions.

Community spirit is shining brightly in many areas with businesses offering free meals or donating food for broad distribution, as well as comfort stations being set up in community fire halls and recreation centres.

As we emerge from this chaos, in the coming days and weeks, it is important to keep the focus on supporting local business.

The two-year long pandemic, while not front and centre, is not over. The wide-spread damage from Fiona has compounded issues already impacting local business. In times like these, it is the small businesses that rally to support their communities. They give donations of food and other necessities and their time to assist their neighbours. They are at the heart of our community. Shopping local ensures these businesses stay open and thriving here. You may not realize the positive impact they do have on the overall health of

our economy until you need an item in an emergency. To be there for you in an emergency, they need your support all year long. Some online shopping sites have made it very easy to purchase goods, however, when the power is out and you need food and other essentials, you will find it locally by continuing to support community businesses.

While Fiona forced the Chamber to cancel both its annual golf tournament and Fall Flavours Festival in support of local foods and restaurants, later in the month we will celebrate many small businesses in our community with awards and a luncheon.

We welcome you to join us on Oct. 21 as we recognize

many outstanding business leaders in our community. For more details visit us online at www.trurocolchesterchamber.com.

The Chamber is a business-led organization that works to

support its members in a variety of ways. Anyone with an interest in business can join at any time of year. Reach out for more details to, oa@tcchamber.ca or call 902-895-6328.

Sherry Martell ACE (She/Her) is Executive Director, Truro & Colchester Chamber of Commerce, 105B Walker Street, Truro, NS, B2N 4B1 and can be reached at: ed@tcchamber.ca or 902-895-6328

Warfarin INR tests done IN-STORE.

Call for details!



Bayside Pharmacy
6044 Highway #2
Bass River
Tel: 902-647-2552

Hours of Operation:
Monday 9:30-7
Tuesday 9:30-5
Wednesday 9:30-5
Thursday 9:30-5
Friday 9:30-5

We administer the Shingles Vaccine. Prevention is the best medicine!!

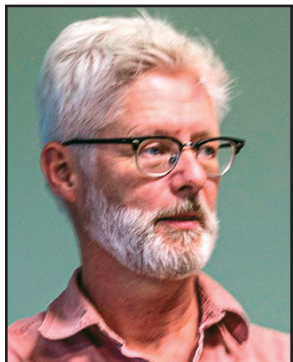
We offer FREE local delivery – just let us know if you can't make it in and we will bring your prescription to your door!

Our pharmacists perform minor ailment prescribing!

Thank you to all of our loyal customers!

Sincerely,
Todd MacKinnon, Pharmacist Owner

John Calder to the Rescue



John Calder

Continued from page 1 and the positive impression Dr John Calder has created in UNESCO's global geopark network, he received a request from Nickolas Zouros, Global Geoparks Network President, to take his place as keynote speaker at a Global UNESCO

conference on Leadership in Geological Heritage Conservation, September 25-27 in Riyadh, Saudi Arabia.

As Nova Scotia and the Cliffs of Fundy are digging out from Hurricane Fiona, Dr Calder is in Riyadh for three days to deliver four keynote addresses to UNESCO's global geopark network. UNESCO paid all expenses regarding the trip.

Calder's ZOOM presentations and his in-person four keynote addresses Riyadh, Saudi Arabia is a testament to the respect UNESCO has for John and a real feather in the hat of Cliffs of Fundy Geopark.

Cliffs of Fundy volunteer committee's are preparing for the annual meeting at the Economy Rec Centre on October 18th commencing at 6:30 pm.



BUILT FOR NOVA SCOTIANS, BY NOVA SCOTIANS.

<https://m.facebook.com/novascotialoyal/>

Tom Taggart, MLA
Colchester North
(0) - 902-641-2335
tom.taggartmla@gmail.com
10653 HWY 2
Masstown, NS B0M 1G0
Hours: 8:30 - 3:30 Monday to Friday



We used to say, "Please support our farmers."
Today I say "Please support our farmers and in turn they will support us and ensure that we in Colchester North have a safe and secure food source in the years to come."

No matter where you live in Nova Scotia – or how long you've lived here – we can all be proud to call this province home. We have a lot to be proud of – our food, our culture, our vibrant communities, our people. Everything we need is right here.

Colchester North

Local Product, Local Businesses

- | | |
|----------------------------------|-----------------------------|
| Baywinds Simmentals | River Breeze Market |
| Blake's Pumpkin Patch | Sullivan Family Farm |
| Goodie's Sausage | That Dutchman's Cheese Farm |
| Kittilsen's Honey | The Farm Gate |
| Masstown Butcher | Wild Pasture Farm |
| Masstown Market | |
| Murray's Achery | |
| Phillips Honey & Blueberry Farms | |

Protect yourself and others in your community by staying up to date on your COVID-19 vaccines.



- First and second dose appointments are available for children aged six months to four years old.
- First dose, second dose, and booster dose appointments are available for children 5 to 11.
- People 18 and older can now book a fall vaccine appointment.

Being up to date gives you the best immunity against COVID-19 and reduces your risk of severe illness.

Vaccines are administered at pharmacies.

To book your appointment: Visit NovaScotia.ca/Vaccination | Phone 1-833-797-7772

