

Parrsboro & Cumberland County attend Toronto Fall Home Show

By Lawrence R. Nicoll

Two years ago John Meadows had a dream. His wanted to share his enthusiasm of his adopted home by showcasing Cumberland County and Parrsboro at the Toronto Fall Home Show. Although the reception to his idea was not strong at first, he never wavered in his work to get sponsors and make it happen. With the help of Videographer Rocklyn Warren, JB graphic artist, Jan Boiduk, and photographer, Lawrence Nicoll to create videos, banners and slide shows the show was ready to roll.

With key sponsors, Municipality of County of Cumberland and the Town of Parrsboro on-board, and Fundy Geological Museum helping with funding and offering to send Leisa Babineau and Pat Welton to help work at the booth, the show was ready to hit the road.

The enthusiasm of the organizers captured the interest of Rod Tyson of Tysons Minerals, Parrsboro, who made a major contribution to the initiative. He also attended with a display of minerals as well as lending the group his RV to take the show there and back. His mineral display was a big hit and helped keep people at the booth and asking questions even after visitors stood in front of the booth watching the videos and picture displays on the 60 inch monitor.

A preview of the 9 minute video at "The Hall" in Parrsboro was very well received by a standing room only crowd of local people and councillors from Cumberland County. The show ran from the 18th to the 21st of September at the Better Living Centre at the CNE in Toronto, and drew an amazing amount of interest and attention.

Visitors to the booth were astounded at the beauty of our area that the video on a 60 inch screen displayed and vowed to make a point of coming to see us. Many who had visited before said they were now determined to return.

A quick tour of the show floor showed that our booth was one of the better attended, there is no doubt that the show was a success.



It was not uncommon for people to stop and watch the series of videos and pictures shown on the 60 inch monitor. In fact many times the crowd of viewers were three and four deep in the aisles creating a lot of congestion in front of the booth.



This photo taken before the Toronto Fall Home Show opened illustrates the lure which captured the interest of thousands of visitors, who were amazed at the beauty of the area and vowed to visit.



The red arrows point to the location of the Municipality of Cumberland and Town of Parrsboro booth. The aisles were full of people stopping to watch the videos and asking questions about the area. Rod Tyson's mineral display captured a lot of interest.

Nova Scotia Music Week to invade Truro, Nov 6-9

Music Nova Scotia has announced the first found of international guest delegates who will be attending the Molson Canadian Nova Scotia Music Week 2014 (NSMW), to be held in Truro from November 6-9, 2014.

The spotlight for this year's International Buyers Program is on the USA. The following are 11 American Guest Delegates who will be attending this year: Alex Maxwell (Booker - The Troubadour); Andy Stochansky (Singer/Songwriter); Derek Lombardi (Programming Director - One Longfellow Square); Josh Smith (Promoter - The Bowery Presents: Boston); Justin Bridgewater (Agent - The Agency Group); Lisa Whynot (Entertainment Lawyer); Mark Mosley (Owner - Music City Booking); Matt Smith (Managing Director - Passim); Nani Stoick (Manager - Vector Management); Peter McLaughlin (Music Programmer - SPACE Gallery) and Sharon Brenner (Immigration Lawyer - Surowitz Immigration, PC).

They will be joined by the

following German and UK Guest Delegates: Germany: Andreas Möeller (Promoter - Schoneberg); Annika Hintz (Booker - MS Dockville Festival); Carlo Schenk (Agent - Selective Artists); Christian Morin (Agent - Headquarter) and Max Domma (Music Programmer - Reeperbahn Festival). UK: Ali Tant (Senior Label Manager - Red Music Solutions - A division of Sony Music Entertainment UK); Charlie Ashcroft (Presenter/Producer - Amazing Radio); Danny Keir

(Director: Artist and Label Services - Sound Diplomacy); Scott Cohen (Founder and VP International - The Orchard) and Sinead Mills (Director - Bleached Communications).

View photos and bios of our International Guest Delegates here, and stay tuned for further announcements.

Volunteering at NSMW provides a great opportunity to meet new people and gain valuable skills and experience. It also provides rewards in exchange for your time and efforts, including the chance to

hear great music made in Nova Scotia. If you want to volunteer for NSMW and be a part of this award-winning event, applications are now open. For more information contact Volunteer Coordinator, Cathy von Kintzel or Volunteer Manager, Alanna Swinemar.

The NSMW festival lineup was announced on September 2, 2014. Also, festival wristbands and delegate passes began selling September 2, 2014. For more information on NSMW, visit: www.nsmw.ca



Visiting the Past Through New Interactive Exhibits

Colchester County is getting another boost, offering a window into the town's culture and history. The Colchester Historeum will be adding interactive exhibits in the main hall, a large satellite image of the entire county on the floor and images on the window shades that will be visible from both inside and outside of the building. In addition, a new layout will provide space for small meetings and workshops, enabling the Historeum to expand program offerings.

The project is a welcome addition to earlier work completed in Truro's Downtown Civic Square. The improvements will be enjoyed by residents and visitors who have an interest in discovering and sharing the history of Colchester County.

The Government of Canada is investing \$199,657 in this project through ACOA's Innovative Communities Fund, and another \$49,999 through Canadian Heritage. As well, The Municipality of County of Colchester is investing \$75,116.

The Colchester Historeum building was constructed in 1900 and served as the Science Building for teachers-in-training until 1961. Since 1976 it has been the home of the Colchester Historical Society.

"Our Government is pleased to support the Colchester Historical Society's upgrades to the Colchester Historeum. Interactive technology will enable unique learning experiences and make the community's history more accessible to residents and visitors", Scott Armstrong, Parliamentary Secretary to the Minister of Employment and Social Development and Member of Parliament for Cumberland-Colchester-Musquodoboit Valley, on behalf of the Honourable Rob Moore, Minister of State (ACOA), said during the funding announcement.

Joe Ballard, Vice President,

Colchester Historical Society said, "This investment will allow the Colchester Historical Society to implement revitalization plans that were drawn up five years ago and give us the vehicle we need to deliver an engaging and fascinating cultural product. That product will provide our organization with relevance to the local community, grant us credibility within the tourism sector, and contribute authenticity to what it is we say we do."

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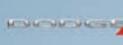
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