

Maritime Hearing Solutions opens in Truro

LOCAL BUSINESSES ASSIST WITH TOP-DRAWER ASSISTANCE



Maritime Hearing Solutions has recently opened at 92A Willow Street, Truro. Office Manager Melissa White, Practitioner Holly King, BC-H.I.S. and her assistant Lori Davis- H.I.S are looking forward to greeting their clients.

Helping people reconnect with their surroundings and with those they love is a true passion of Holly King, the proud new owner of Maritime Hearing Solutions. She understands firsthand the trials and struggles of being hearing impaired, having worn hearing devices since the age of seven and raising two sons who also deal with hearing loss.

Holly began her Hearing Instrument studies at Grant McEwan College, later moving back to her home province of Nova Scotia and becoming a Board Certified Hearing Instrument Specialist. After five years working in the industry, she has just opened Maritime Hearing Solutions at 92A Willow Street in Truro.

“My own personal experience makes helping others with their loss so satisfying, and the driving force behind my passion,” says Holly. “I understand the emotional implications of trying to live with a hearing loss and I will do everything I can to find a hearing device that will fit their needs.”

Holly says many people resist going for a hearing assessment because they think they can’t afford hearing aids. She agrees there are some high end devices however hearing aids should be prescribed individually based on personal needs and most often hearing aids are more affordable then people may think. She says 68% of hearing loss is preventable, usually caused from being exposed to loud noises and not taking precaution to protect your ears, for example wearing hunter plugs when hunting, IPOD moulds when listening to music and ear protection when driving loaders and mowing the lawn.

Hearing loss is also associated with aging and can also result from infections, injury or birth defects. The loss can creep up slowly over time; often going undiagnosed until permanent damage has been done.

Holly recommends a hearing assessment every two years, unless you have a hearing loss which should be monitored annually, because “The assessment really tells a whole lot of things and I can then help the client to understand any detected hearing issues and what we can do to improve them. Even someone who already wears a hear aid, should be checked yearly, as changes do occur.”

Holly continues with more good advice, “People get confused about our profession “Certified Hearing Instrument Specialist” and do not understand the extent of our training and the on-going education necessary to keep up with the leading technology. I specialize in hearing devices, if you need a hearing device than you should explore buying a hearing device from a qualified HearingAid Specialist who will be able to prescribe the best technology for your needs and one who can recognize when to refer a patient to an Otolaryngologist, a specialize in disorders of the ears.”

Holly is thrilled with her inviting new office space, tastefully decorated with furniture from Basin Basics Office Products, Truro and says “Roger Pryor, the sales rep in Truro, went above and beyond with his service. He measured the available space in each room and designed exactly what we need”

Mike Emberly, President of Basin Stationery was happy his company could meet the needs for Holly’s office space, “We pride ourselves on the fact that when you call Basin a real person



Maritime Hearing Solutions has modern computerized hearing diagnostic equipment to ensure an accurate hearing accessment.



Wendy Dixon (left) Business Development Manager for Oticon Canada discusses some of the exiting new hearing devices with Maritime Soultions owner Holly King.

answers. The decisions that affect our clients are made by my son and I. Our sales reps do not have to wait for answers from away.”

Holly, who has over 20 years in customer service and a background in business, found opening a new business went very smoothly thanks to other business professionals in the Truro area. “When you approach a financial institution with questions it is helpful to be greeted by a smiling face like Denise Dube Maclean at ScotiaBank, who can answer all your questions and Lynn Dhâr Senior, Personal Banking Officer, who guided and provided her with all the applicable information promptly. Matt Robblee (Greg and Rod at Caldwell Roach) were extremely helpful with answering any concerns I had about insurance. People like this are why it is nice to open a business in a small town rather than a big city.”

Maritime Hearing Solutions features hearing devices supplied by many suppliers however especially enjoys the innovative products inspired by Bernafon Canada and the elite products and

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BASIN

BASICS

OFFICE PRODUCTS

3 LOCATIONS

BASIN BASICS

Suite 130, 3667 Strawberry Hill
Halifax, NS B3K 5A8
Phone: 902-453-0005
Fax: 902-453-0009
Toll Free: 1-800-463-1005
ISO 9001:2008

HIGHLAND BASICS

260 Main Street
Antigonish, NS B2G 2C2
Phone: 902-863-4754
Fax: 902-863-1805
Toll Free: 1-800-461-8776

BASIN BASICS

49 Esplanade Street
Truro, NS B2N 5J7
Phone: 902-893-3703
Fax: 902-893-7795
Toll Free: 1-800-565-8283

ORDER DESK:

Truro: 893-3703

1-800-463-1005

Fax: 453-0009

1-800-667-1005

OFFICE SUPPLY

ON DEMAND

Proudly Canadian

E-mail: basin@basinstationery.com

Website: www.basinstationery.com

Online Catalogue: www.basinstationery.com

Everyone at
Bernafon Canada
would like to offer our
Congratulations
to Holly King and
Maritime Hearing
Solutions on the
Grand Opening of her
New Clinic.

bernafon

Your hearing • Our passion

www.bernafon.ca