

RECC Denied \$300,000

Continued from page 1
steps in getting the society up and running.

The Tourism Society expressed its intent to implement a transparent and evidence-based approach

to event funding in alignment with the Strategic Tourism Expansion Plan (STEP).

Future funding decisions will prioritize initiatives that demonstrate a clear return on investment

ment through increased visitation, extended stays, and measurable tourism growth. The Tourism Society also encouraged early engagement for future requests to allow sufficient time for due diligence and review under the forthcoming event funding framework.

EXCERPT (1)

We understand that a request for \$150,000 in funding for the upcoming World U17 Hockey Challenge was presented to both the Town of Truro and the Municipality of the County of Colchester at recent Council meetings. Both Councils decided to defer consideration of the funding request to the CNSTDS. As such, Ms. Jennifer Martin with the Municipality of the County of Colchester brought forward recent correspondence from you outlining the request.

EXCERPT (2)

While we appreciate the significant effort that goes into hosting an event of this scale, the Society does not currently have sufficient information to make a funding decision. We recognize that the municipalities intend for marketing levy funds to serve as the primary source for major event funding in the region, and that it will be the Society's responsibility to conduct due diligence to ensure smart, strategic decisions that benefit the entire Colchester region.

EXCERPT (3)

At this time, we have not received the supporting documentation typically required to assess such a request, including:

- Operating statements or financial summaries for the organization or event;
- A current detailed event budget outlining projected revenues and expenses. The one included in the bid development is proposed from early 2024;
- An economic impact assessment or estimated visitor spending; and
- A clear rationale for the funding request, including how funds would be allocated and how they would contribute to tourism growth in the region.

Without this information and given how close the event is to taking place, the Society is unable to complete the necessary due diligence to consider or approve funding for 2025.

EXCERPT (4)

In addition, based on feedback from our accommodation sector representatives, the event has not yet demonstrated a notable increase in regional accommodations demand. It appears that most attendees are local residents, with out-of-town visitors largely comprised of players, scouts, and families, or groups that have a more limited impact on the local tourism economy.

EXCERPT (5)

We are also aware that the event is not in jeopardy of proceeding and that it will take place regardless of whether this requested funding is provided. While we recognize and value the importance of the World U17 Hockey Challenge to our community and to Nova Scotia's sporting reputation, we currently have no clear rationale for the funding request or clarity on how the proposed funds would be spent.



Deadline for the
December
issue of
The Shoreline
Journal
is November 18.

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Scotia Pool Renovations Completed

By Tim O'Brien

Scotia Pool will soon open again after renovations that started at the end of August

If you've been at Scotia Pool lately you wouldn't have noticed a beehive of activity. Thanks to a generous grant from the Province of Nova Scotia, and the support of local businesses, the Scotia Pool Community Room has taken shape. This temperature-controlled room, will be used for hosting parties, summer camps and meetings. All of these events are revenue generators for the pool.

Planning began in January with construction starting in May. The final touches are now being put on a wheelchair accessible ramp and a paved walkway leading from the building to the pool. The Community Room is expected to be complete by mid October. If you've wondered why the pool has not been open in September, it is because the pool was shut down for a long overdue deep clean and painting. The last time the pool was painted was in 2017. Staff decided since September is the slowest time of the year with kids getting back into school and other programs starting, they would literally 'pull the plug' and get it painted.

During the closure, the pool was drained, pressure cleaned and repainted, including the lines at the bottom of each lane. A new set of bright yellow, concrete stairs has also been installed, with stainless steel rails. There's no weight limit on the stairs, so more than one person can use them at a time.

Sponsors for the Scotia Pool Community Room include: Kohleth Windows & Entrance Systems, M&G Higgins Lumber, Irving Woodlands, Province of Nova Scotia; Envelopro, Maritime Truss, Hubcraft Timber Mart, ASE Print, Vintage Mouldings Ltd., Conroy Refrigeration; Sorenson Electric, WillKare Paving & Contracting Ltd, Harris Hometown Flooring, Ocean Gutter Services, Canadian Tire, Kent, Upham Brothers Contracting and Ernie Glinz & Darell Dunn.

Tim O'Brien, Chair, Scotia Pool Society is a volunteer organization that has operated Scotia Pool.

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Colchester

be centred here.

Council Meeting

Thursday, October 30 @ 6pm

Presentations Meeting

Tuesday, November 4 @ 6pm

Council Committee Meeting

Thursday, November 13 @ 6pm

Council Meeting

Thursday, November 27 @ 6pm

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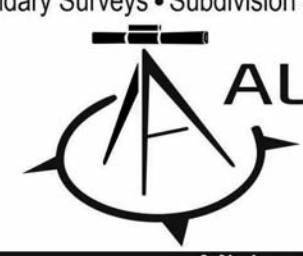
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**Open Monday, Wednesday and Thursday
9:00 am to 4:00 pm. Or by appointment.**