

Newcomer Business Award Many Moods Counselling



The Newcomer Business Award acknowledges the economic impact of a recent entrant to Truro or Colchester County, celebrating their entrepreneurial spirit and contribution to the local community. This award spotlights newcomers who've positively impacted the region's economy, enhancing its growth and vibrancy.

Located in Tatamagouche, Many Moods Counselling, owned by Tamue Clarke provides inclusive, client-centered mental health services. Tamue caters to children and teens across Nova Scotia, addressing critical issues such as trauma, anxiety, and self-esteem. She serves diverse and underserved populations, ensuring that every individual feels seen and supported.

Tamue's innovative approach combines traditional counseling with holistic therapies, such as mindfulness practices and nature-based therapies, creating a unique and engaging therapeutic experience. By offering flexible options, including in-person, telephone, and virtual sessions, Many Moods has successfully bridged the gap in access to mental health services in rural areas, reducing barriers and financial burdens for clients.

Beyond her exceptional services, Tamue actively contributes to the community through partnerships and volunteer efforts, reinforcing their mission to empower individuals and families. As she continues to



Tamue Clarke, Many Moods Counselling, accepts the 2024 Newcomer Business Award from David Phillips, representing award sponsor, Truro & Colchester Partnership for Economic Prosperity. (Contributed)

grow and adapt to the needs of her clients, Tamue stands out as an important resource in fostering mental well-being throughout the region.

Please join the Chamber and Truro & Colchester Partnership for Economic Prosperity as we congratulate Many Moods Counselling for receiving the 2024 Newcomer Business Award.

We ask Tamue Clarke to please come forward. The award was presented by David Phillips, representing award sponsor, Truro & Colchester Partnership for Economic Prosperity.

Exporter of the Year Hestaband Therapeutics



The Exporter of the Year award acknowledges outstanding Truro or Colchester County businesses that excel in exporting beyond Nova Scotia. Qualifications include demonstrated international growth and an impact on the local economy.

Working as an equine rehabilitation specialist since 1999, it wasn't a stretch for Christa Veinotte to develop a prototype kinesiology tape for horses as the first person in Canada trained to use it. During her career she spent time researching and perfecting a product that features a strong adhesive to suit our climate which is now used by therapists around the globe.

During the pandemic in 2020, Christa founded the company Hestaband, which means "horse tape" in the Icelandic language, naming it after the strong, resilient, Icelandic horse. Hestaband is a unique product specifically developed for use on horses and other animals. It has set a new standard in the equine kinesiology taping industry, uniquely catering to the needs of high-performance equine athletes.

The company is the first in the world to offer three tape options, a cotton, satin and lymph tape, each addressing various therapeutic needs, with innovative features that have garnered attention worldwide. This year, the goal was to demonstrate the high quality of the tapes and introduce the products to others in the healthcare community. With the help of other tapers, Hestaband was promoted in numerous events in Canada, the USA, the UK, Ireland, Hungary



Christa Veinotte, Hestaband Therapeutics, accepted the 2024 Exporter of the Year Award from Matthew Berrigan, representing award sponsor Invest NS. (Contributed)

and Australia. Under Christa's leadership, Hestaband has not only expanded its reach but has also fostered a strong community of therapists globally with more than 10,000 followers on her Equine Kinesiology Taping Group on Facebook.

Her initiatives in education and outreach demonstrate a commitment to collaboration and excellence bringing a Canadian innovation to the global stage.

Please join the Chamber and Invest Nova Scotia as we congratulate Hestaband Therapeutics, for receiving the 2024 Exporter of the Year Award.

We ask Christa Veinotte to please step forward. The award was presented by Matthew Berrigan, representing award sponsor Invest NS.

Environmental Stewardship Business Award Good Clean Farm



The Environmental Stewardship award honors a business committed to sustainable practices. By extending resource lifecycles, maximizing their value, and promoting responsible waste management, they mitigate environmental impact. Their dedication reduces waste, bolsters resource efficiency, and safeguards against future resource challenges. Through mindful material use and emission reduction, they champion eco-conscious business practices.

Established in 2015 by Brendan and Angharad Neima, this certified organic farm located in Salmon River, exemplifies the principles of low-impact farming through its innovative no-till practices and extensive use of hand tools.

Good Clean Farm stands out as the only certified organic farm in the Truro area, producing a diverse range of high-quality vegetables and lacto-fermented products. With a focus on sustainable practices, Brendan and his team use multi-cropping and crop rotation strategies, applying organic amendments to maximize the farm's productivity while preserving the ecosystem.

The farm not only prioritizes environmental sustainability but also engages with the community, participating in local farmers' markets and advocating for organic agriculture. Through a community-supported agriculture model, Good Clean Farm fosters a connection between

consumers and their food, sharing the challenges and successes of each growing season.

By continually adapting to challenges and maintaining high standards for produce quality, Good Clean Farm is not just a source of fresh vegetables; it is a great example of environmental responsibility and community engagement.

Please join the Chamber and The Town of Stewiacke as we congratulate Good Clean Farm for receiving the 2024 Environmental Stewardship Award.

We ask Brendan Neima to please come forward. The award was presented by Mayor George Lloy, representing award sponsor, Town of Stewiacke.



Please join the Chamber and The Town of Stewiacke as we congratulate Brendan Neima, Good Clean Farm, accepted the 2024 Environmental Stewardship Award, from retiring Mayor George Lloy, left, representing award sponsor, Town of Stewiacke. (Contributed)



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be centred here.

The Municipality of Colchester
Congratulates all winners of the
Truro & Colchester
Chamber of Commerce
2024 Small Business Awards

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