

Small Business of the Year Hub Tune Up

The Shoreline Journal

The Small Business of the Year Award celebrates exceptional businesses with 1-20 full-time employees, highlighting their unwavering commitment to excellence within their field. Recognizing independently-owned businesses of at least 3 years, it acknowledges outstanding accomplishments in areas such as Research & Development, Company Growth, Customer Service, Products & Services, Market Development, Sales & Marketing, and Community Service. This award symbolizes the entrepreneurial spirit that thrives within the Colchester County business community.

Hub Tune Up has proudly served Colchester County and beyond since 1975, establishing a solid reputation for quality, integrity, and care of their customer's vehicles. Owners, James and Cheryl McLeod, purchased the business in 2012 and then as business revved up they took over Ellis Imports on Willow Street. The locations were amalgamated in 2018 as the Hub Tune Up we know and appreciate today. Under their leadership the couple evolved the business from a diagnostic service shop into a comprehensive automotive center, addressing all repair and maintenance needs from bumper to bumper like a well-oiled machine.

With a dedicated team of 12 seasoned technicians, Hub Tune Up prioritizes customer satisfaction, providing transparent communication and tailored solutions that respect every budget.

To keep up with the ever-changing world, they have invested in keeping up with



Cheryl MacLeod, Hub Tune Up accepts the 2024 Small Business of the Year Award from Alana Hirtle, representing award sponsor CBDC NOBL. (Contributed)

automotive trends by searching out new suppliers, new logistics and new technology. They have started to outgrow their current space, and cogs are turning for future upgrades with the purchase of a vacant lot next door to the service centre.

Hub Tune Up is also deeply committed to community involvement, supporting local charities, sports teams, and the local Hospital Foundation. Their dedication to both customers and community sets them apart as an employer of choice in the region.

Please join the Chamber and CBDC NOBL as we congratulate Hub Tune Up for receiving the 2024 Small Business of the Year Award.

We ask Cheryl MacLeod to please step forward. We invite Alana Hirtle, representing award sponsor CBDC NOBL to please step forward.



This fellow with the Great British Grub T shirt may have a sore head. He was featured as one of the Pumpkin People at Civic Square in Truro during HarvestFest. (D Brown Photo)

Excellence in Community Development Derado's Pizzeria and Donair

The Shoreline Journal

The Excellence in Community Development Award is designed to recognize a business, community organization or social enterprise that has made significant and notable contributions to their community (cultural, social, environmental and/or economic) and one that serves as a catalyst for positive action, exhibiting the highest standards of leadership.

Any way you want to slice it, Derado's Pizzeria and Donair, located on Main Street Tatamagouche, is one of the most giving, welcoming and innovative businesses in the community.

The business first opened in the village in 2007 by Wafa and Ramzi, the aunt and uncle of current owner Habib Richa. Since those early days, the business has continued to grow and thrive while continuously giving back to the rural community.

Habib generously supports local schools, sports teams, youth and senior's groups, and provides donations to community fundraisers. When there are major snow storms and power outages, Habib fires up his ovens and keeps the community well fed.

With a staff of eight people, Habib is always investing back into the business and developing fresh new ideas. In 2019, he added a patio and became licensed to serve alcoholic beverages, adding live music and themed nights during summer months. It has become "the" place in the heart of the village that the local community gathers.

He takes pride in knowing nearly every local customer by name. When it comes to community involvement, he leads a number of activities that promote community spirit along with collaborating with other



Habib Richa, Derado's Pizzeria, accepted the 2024 Excellence in Community Development Award from Mayor Cathy Hinton representing award sponsor Town of Truro. (Contributed)

businesses. He recently launched a commercial on social media to promote the business, as well as the village, and fun mural painted on his bright building making it stand out like a beacon of friendship for all those that enter.

Habib also serves on the Tatamagouche and Area Village Commission spearheading community development.

Thank you for being a model of excellence in community development, and for showing us all how a small business can make a big impact.

Please join the Chamber and Town of Truro as we congratulate Derado's Pizzeria, for receiving the 2024 Excellence in Community Development Award. We ask Habib Richa to please step forward. We invite Mayor Cathy Hinton representing award sponsor Town of Truro to please step forward.



Cowboy hats were the fashion for the Pumpkin people at Civic Square for HarvestFest. This fellow has his cowboy hat on in anticipation of the first Nova Scotia Stampede. (D Brown Photo)

Business Financing. Training. Advice.



CBDC NOBL Congratulates all winners of the
Truro and Colchester Chamber of Commerce
Small Business Awards



Contact Alana at 902-895-6625 or visit
cbdc.ca for more information



Matthew Berrigan, Business Development Advisor

Looking to grow your business?
That's why we're here.

Whether you are starting or expanding your business, we're here to help you find the right programs and services. **Talk to us today.**

For more information, contact:

Matthew Berrigan, Business Development Advisor
matthew.berrigan@investnovascotia.ca | 902.476.1257



Invest
NOVA SCOTIA



Investnovascotia.ca

