

Tourism Business Award SEEK Wilderness Accommodations

The Tourism Business Award honors those in our Central Nova Scotia region who exemplify the art of successful tourism, transforming our area into a sought-after destination. Eligible recipients, including individuals, groups, organizations, or businesses, must generate over 50% of their annual income through tourism-related activities.

We invite Mayor Christine Blair, representing award sponsor, Municipality of Colchester to step forward.

SEEK Wilderness Accommodations has redefined the hospitality industry in Atlantic Canada by pioneering the concept of urban wilderness accommodations. Offering eco-friendly, luxury shipping container cabins, glamping yurts, and tent sites on the pristine grounds of Victoria Park, this unique

establishment has rapidly become a beacon for adventure seekers, nature lovers, and those in search of respite.

The visionary behind SEEK, Miriah Kearney, has transformed an undeveloped lot into a thriving urban oasis. With the support of the Town of Truro, TCPEP, CIBC, and ACOA, this endeavor quickly evolved from a dream in 2020 to reality in December 2022. Within a year, SEEK welcomed thousands of global guests, putting Truro and Victoria Park on the international map.

Beyond its remarkable accommodations, SEEK is deeply committed to community development. The business promotes regional tourism, collaborates with local organizations, and encourages visitors to explore Colchester County. Their dedication to free community walks, bike rentals, and



David Kearney husband of Miriah Kearney, the visionary behind SEEK Wilderness Accommodations accepts the Tourism Business Award from Mayor Christine Blair, representing award sponsor, Municipality of Colchester. (Submitted)

engagement with the Town of Truro exemplifies their genuine commitment to the region's vibrancy. Miriah imminently plans to build

a lodge in Spring 2024, offering retreats, corporate meetings, wellness classes, and weddings, will further enrich the region's offerings. SEEK is not just an accommodation business; it's a dynamic destination for diverse events, elevating Truro's

prominence.

For its extraordinary vision, eco-conscious practices, and community contributions, Seek Wilderness Accommodations embodies the essence of innovation and sustainability in the tourism sector.

Please join the Chamber and Municipality of Colchester as we congratulate SEEK Wilderness Accommodations for receiving the 2023 Tourism Business Award. We ask Miriah's husband, David Kearney to please come forward.

Excellence in Diversity and Inclusion Award Skin Decision

The Excellence in Diversity and Inclusion award recognizes a local business or non-profit in the region for its outstanding commitment to fostering a more accessible, equitable, diverse, and inclusive business community. The recipient sets a remarkable example of leadership by exemplifying excellence in achieving diversity, equity, and inclusion objectives within their work environment.

We invite Randy Lindsey, representing award sponsor Futureworx to please step forward.

Since its inception in 2006, Skin Decision has transformed from a modest operation into a premier provider of high-quality gold body jewelry with diamonds and gemstones, offering a lifetime guarantee for each piece.

What sets Skin Decision apart is their unwavering commitment to growth and inclusivity. In 2022, they purchased a building for their Truro location, demonstrating their dedication to improving their services and premises. From educating Nova Scotia's first Body Art Health Inspectors to training professionals in the Association of

Professional Piercers, Skin Decision is a hub of learning in their industry.

They established an online store during lockdowns, continuously adapting to the latest sterilization methods, trends in jewelry, and seamless online interfaces. By transitioning to appointment-only services, they ensure clients receive personalized care.

Skin Decision's commitment to diversity and inclusion is exceptional. They respect chosen names and pronouns, offer a gender-neutral washroom, and welcome clients of all ages, races, identities, and abilities, creating a safe and welcoming space for everyone. Furthermore, they generously provide their event space for community groups and fundraisers, including "Safe Space" socials for the 2SLGBTQIA+ community and events hosted by Truro Housing Outreach Society and Truro Pride.

Skin Decision's employees receive competitive benefits, raises, and opportunities for growth, reflecting the company's ethos of



Julie Taylor, Skin Decision, accepts the Excellence in Diversity and Inclusion award from Randy Lindsey, representing award sponsor Futureworx. (submitted)

respect and empowerment. Their dedication to customer satisfaction is reflected in their high Google rating and a loyal customer base.

Skin Decision is a shining example of a business that not only excels in its industry but also actively promotes diversity, inclusion, and community engagement.

Please join the Chamber and Futureworx as we congratulate Skin Decision for receiving the 2023 Excellence in Diversity & Inclusion Award. We ask Julie Taylor to please step forward.

Futureworx

ENGAGE · INSPIRE · EDUCATE · INNOVATE

Congratulations to Skin Decision ~ recipient of the Excellence in Diversity & Inclusion Award!

For nearly 40 years, Futureworx has been a leader in the Nova Scotia employment sector, supporting clients through training and skills development to reach their full potential.

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