

Small Business Innovation Award Truro Buzz

The Small Business Innovation Award recognizes entrepreneurs in Truro and Colchester County for innovative leadership, technology utilization, and community support. Celebrating businesses over five years old, it commends those who enrich their offerings and productivity, fostering local growth.

We invite Erin Cock, representing award sponsor, RBC to please step forward.

Truro Buzz, a dynamic media company situated in Colchester County, Nova Scotia, has made a significant impact in the world of social media marketing and promotions for small to medium-sized businesses and organizations. Founded as a personal endeavor to showcase the beauty and vibrancy of rural living, Truro Buzz has organically evolved into a formidable force in the industry.

What sets Truro Buzz apart is its unique blend of business-to-business (B2B) and business-to-consumer (B2C) marketing, offering an ambassadorial experience. Unlike faceless entities or automated bots, Truro Buzz's personable team

engages with its audience, building a stronger foundation of trust and loyalty. Their energy, creativity, and positivity shine through in every project, creating a lasting impact.

At Truro Buzz, fostering a positive corporate culture is paramount, with a focus on ensuring employees feel valued and appreciated. They acknowledge the challenges of attracting talent in a post-pandemic world, which is why creating a fulfilling work environment is a top priority.

Customer satisfaction remains central to their mission, with a keen eye on staying abreast of evolving trends in social media and marketing. Truro Buzz's proficiency in analytics and insights equips clients with the tools to make informed decisions.

Beyond business success, Truro Buzz is dedicated to community engagement through their Giveback Project, offering valuable contributions to local initiatives and charitable organizations. Their commitment to authenticity and reliability has made them a standout player in rural marketing. The company also



Alicia Simms, Truro Buzz accepts the Small Business Innovation Award from Erin Cock, representing award sponsor, RBC. (Submitted)

hosted a successful Set for Success conference earlier this year.

In essence, Truro Buzz not only markets products and services but also cultivates a sense of community and connection, embodying the spirit of rural Nova Scotia. Their dedication to celebrating and enhancing the region is the bedrock of their success, and their future journey promises to be as exciting as their past achievements.

Please join the Chamber and RBC as we congratulate Truro Buzz for receiving the 2023 Small Business Innovation Award. We ask Alicia Simms to please come forward.

Small Business Achievement Award Classic Rentals Ltd

The Small Business Achievement Award celebrates local entrepreneurs with over a decade of resilience, honoring their unwavering commitment to innovation and adaptability in the ever-evolving landscape of technology.

We invite Allison Butcher, representing award sponsor, Grant Thornton to please step forward.

In 2003, Classic Rentals began with humble beginnings, just three paid employees and basic equipment. With Perry Brightman's extensive experience in rentals, and Randy's automotive and equipment service background, they laid a solid foundation. Over the years, Classic Rentals has steadily grown, owing much to their quality equipment, personable service, and a central location.

Classic Rentals vision extended beyond mere growth. They invested in their community, upgrading their fleet, and exploring innovative solutions. Their adaptability during challenging times

revealed their flexibility and commitment to excellence.

What truly sets this business apart is their deep-rooted respect for both employees and customers. In their small town, they've fostered an environment where everyone knows each other, and trust and respect are paramount. They maintain a simple but powerful principle: treat customers as you'd wish to be treated, a cornerstone of exceptional service.

Beyond their business success, Classic Rentals have shown an exemplary dedication to their community, supporting numerous local initiatives, from sports to charities, libraries to hospitals. Their generosity has touched many lives and created a legacy of giving back.

As working owners with a small yet mighty staff, Randy and Nancy value each unique individual within their team, fostering an enjoyable and respectful working environment. Their focus on quality, reliability, and maintenance of equipment



Small Business Achievement Award – Classic Rentals Ltd Nancy Crosby, Classic Rentals, accepts the Small Business Achievement Award from Allison Butcher, representing award sponsor, Grant Thornton. (Submitted)

ensures that their customers receive the best.

Classic Rentals remain deeply connected to their community, offering not only equipment but also assistance, solutions, and unwavering support. Their commitment to their community and their business is truly remarkable.

Please join the Chamber and Grant Thornton as we congratulate Classic Rentals for receiving the 2023 Small Business Achievement Award. We ask Randy & Nancy Crosby to please come forward.

Environmental Stewardship Business Award Truro Forest School

The Environmental Stewardship award honors a business committed to sustainable practices. By extending resource lifecycles, maximizing their value, and promoting responsible waste management, they mitigate environmental impact. Their dedication reduces waste, bolsters resource efficiency, and safeguards against future resource challenges. Through mindful material use and emission reduction, they champion eco-conscious business practices.

We invite Mayor George Lloy,

representing award sponsor, to please step forward.

The Truro Forest School is being honored with this award for its exceptional commitment to fostering a deep connection between children and the natural world. The Truro Forest School has made an indelible mark on Colchester County by introducing the region's first Forest School. Their nature connection programs, designed for children aged 3-14, have significantly improved the availability of nature-based education in the



Jess-Fiene, Truro Forest School accepts the Environmental Stewardship award from Mayor George Lloy, representing award sponsor, Town of Stewiacke. The award honors a business committed to sustainable practices.

community.

The school's approach, emphasizing regular and extended outdoor experiences in Victoria Park, is a testament to their dedication to building a reciprocal relationship with the natural world. Through a range of activities including hiking, sensory awareness games, flora and fauna identification, and bushcraft, they have created a unique environment for learning and exploration.

What sets the Truro Forest School apart is their unwavering commitment to inclusivity. They have created a space where every

child, regardless of their background or abilities, can engage with and appreciate the environment. This extends to their efforts in promoting environmental stewardship through tree planting initiatives, garbage clean-up, and fostering an environmentally conscious mindset within the community.

Furthermore, the Truro Forest School's dedication to incorporating Indigenous knowledge and voices, particularly those of the Mi'kmaq community, exemplifies their commitment to a holistic understanding of nature. They strive to inspire the next

generation of land stewards, scientists, activists, artists, and thinkers while honoring the rich cultural heritage of the region. Their vision, determination, and relentless efforts have made a significant and positive impact on many lives, leaving an unforgettable legacy in our community's history.

Please join the Chamber and the Town of Stewiacke as we congratulate The Truro Forest School for receiving the 2023 Environmental Stewardship Business Award. We ask Natalie Jess-Fiene to please come forward.

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Truro and Colchester Chamber of Commerce
Small Business Awards



Contact Alana at 902-895-6625 or visit
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