

## New Small Business of the Year Underground Snax

The New Small Business of the Year award honors a Truro or Colchester County entrepreneur whose innovative start-up has made a significant impact in the past year, offering a unique product or service to the local community.

We invite Georg Oberprieler, representing award sponsor Community Credit Union of Cumberland and Colchester to please step forward.

Underground Ground Snax, a cherished local exotic candy store, opened its doors in 2022, rapidly establishing itself as a paragon of small business excellence. This thriving establishment radiates a profound passion for its craft, unyielding commitment to innovation, and a remarkable sense of community spirit.

From the inception of Underground Ground Snax, their journey has been nothing short of extraordinary. Starting by importing exotic flavors from around the globe, they've evolved into an emporium of delight, offering the

delectable indulgence of Dippin' Dot Ice Cream. This transformation stands as a testament to their unwavering dedication to staying at the vanguard of culinary trends, ensuring that their customers always have access to the most extraordinary and sought-after treats.

What sets Underground Ground Snax apart is not merely the rare and unique candies they offer, but their enduring commitment to cultivating a harmonious and welcoming work environment. Their employees attest to an atmosphere of understanding, care, and inclusivity, where every question finds a patient and thoughtful answer.

Beyond their remarkable business operations, Underground Ground Snax wholeheartedly engages with the community. Their active participation in local events, sponsorship of various initiatives, and involvement in fundraisers exemplify their generous spirit.

Underground Snax with



**Vaughan Hachey, Underground Snax accepts the New Small Business of the Year award from – Georg Oberprieler, representing award sponsor Community Credit Union of Cumberland and Colchester. (Submitted)**

it's colorful and ever-evolving brand is a source of joy, and we hope that their colorful and evolving brand will continue to thrive, bringing a world of sweetness and positivity to all who cross their path

Please join the Chamber and the Community Credit Union of Cumberland & Colchester as we congratulate Underground Snax for receiving the 2023 New Small Business Award. We ask Vaughan Hachey to please come forward.

## Newcomer Business Award CNF Family Farm

The Newcomer Business Award acknowledges the economic impact of a recent entrant to Truro or Colchester County, celebrating their entrepreneurial spirit and contribution to the local community. This award spotlights newcomers who've positively impacted the region's economy, enhancing its growth and vibrancy.

We invite David Phillips, representing award sponsor, Truro & Colchester Partnership for Economic Prosperity to please step forward.

CNF Family Farm is owned and operated by immigrants from Jamaica who proudly became Canadian citizens in 2020. Their story is a testament to the resilience, determination, and entrepreneurial spirit that enriches our community.

CNF's relentless pursuit of quality is evident in their rigorous cultivation practices, elevating local agriculture standards. Their devotion to purchasing locally not only supports the community but contributes significantly to the town's

food security.

With strategic investments, CNF has transformed their operation. The addition of an irrigation system has optimized land utilization, enhancing crop yields. Leveraging social media, they have expanded their reach and harnessed the potential of electronic transactions, exemplifying adaptability in today's market.

Despite facing challenges, CNF remains resilient and forward-thinking. Their experiences with goat farming, though unfortunate, have spurred valuable lessons for the future. They have addressed wildlife concerns effectively, bolstering their crop protection measures with plastic deer fencing.

Looking ahead, CNF aspires to acquire additional land and establish a farm store, further enriching the local agricultural landscape. Their commitment to customer service, free delivery, and product customization under the CSA program exemplifies their unwavering dedication to customer satisfaction.

CNF's vision extends



**Cadine & Niran Foster, CNF Farm accept the Newcomer Business Award from David Phillips, representing award sponsor, Truro & Colchester Partnership for Economic Prosperity. (Submitted)**

beyond their farm gates; they champion global food security by ensuring local communities have access to fresh, sustainable, and affordable produce. Their proactive engagement on social media, responsiveness to feedback, and tailored product offerings set them apart from the competition.

Please join the Chamber and Truro & Colchester Partnership for Economic Prosperity as we congratulate CNF Family Farm for receiving the 2023 Newcomer Business Award. We ask Cadine & Niran Foster to please come forward.

# 2023 Truro & Colchester CHAMBER of Commerce Small Business Awards

## Small Business Start-Up Legacy Award Kyle Nolan, Northern Lights Aerial Photography

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As a small business owner, he exhibits visionary leadership, adaptability, and a customer-centric focus. Kyle's understanding of the evolving drone industry and commitment to safety positions him as a formidable player in this sector.

Northern Lights Aerial Photography offers a range of

services, including drone inspection, rooftop photography, videography, map making, 3D modeling, and custom projects. Their dedication to excellence, innovation, and social responsibility underscores their commitment to both clients and the community.

With a long-term vision to lead in innovative drone solutions, he aims to set industry standards, forge lasting partnerships, and contribute positively to society and the environment.

This award recognizes Kyle Nolan's remarkable journey and his mission to provide cutting-edge aerial solutions to diverse industries. His core values of excellence, innovation, safety, customer-centricity, integrity, and social responsibility guide his pursuit of excellence.

Please join us as we congratulate Northern Lights Aerial Photography for receiving the 2023 Small Business Start-Up Legacy Award. We ask Kyle Nolan to please step forward.



**Looking to grow your business?  
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For more information, contact:

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