



Michelle Bursey, representing award sponsor BDC presents Sherri Smith, Norma Deal, Jessie Barr of Today's Nurse Inc with the Small Business Growth Award. (Rees Photo)

## Today's Nurse wins Growth Award

This award recognizes a business that has been in operation for more than two years demonstrating growth in a measurable way such as expansion, increased customers, new employees, new products, etc.

Today's Nurse Inc. in Truro has been in operation for just over three years, growing exponentially during that short period of time. The home support agency provides all levels of care to individuals in their own homes such as home services, personal care as well as nursing care on a private basis.

The business opened in April 2016 and at the end of the first quarter, they had just five clients and seven casual employees. Pushing to succeed despite the

slow start, owner Sherri Smith persevered and today the business has grown dramatically to employ 35 caregivers and four on call.

The current business model provides back up support in assisted living, as well as long-term care facilities to help ease the burden caused by staff shortages.

The support agency has plans for growth in the future aiming to eventually branch out into neighbouring communities as staff recruitment challenges improve. The business is dedicated to deliver highest quality home care while preserving the dignity of its clients, allowing them to be in control of their well-being in today's changing healthcare environment.

## Bill Elliott Nominated

Continued from page 20  
Leanne Hoffman - What Remains.

**Songwriter of the Year**, Presented by: SOCAN: Don Brownrigg - Strum and Rhyme (Don Brownrigg); Gabrielle Papillon - Shout it Out (Gabrielle Papillon, Corey LeRue); Jenn Grant - Keep A Light On (Jenn Grant); Port Cities - Montreal (Dylan Guthro, Breagh MacKinnon, Carleton Stone, Thomas Salter); Tachichi - Everything (Tyronne Thompson)

and Villages - Moonlit (Matt Ellis, Travis Ellis, Jon Pearo, Archie Rankin).

**Traditional/Roots Recording of the Year**, Presented by: Warner: Adam Young, Brent Chaisson, Dara-Smith MacDonald - Island; Coig - Ashlar; Keith Mullins - Upward (Howlin' at the Moon) and Shannon Quinn - Watchmaker.

For more information on Nova Scotia Music Week 2019 (#NSMW2019), visit [www.nsmw.ca](http://www.nsmw.ca)



Jeff Yuill representing Community Credit Union, award sponsor, presents Leana Kennedy of G-Man Waste Recycling with the New Small Business of the Year award. (Rees Photo)

## G-Man Waste Removal wins New Small Business Award

This award recognizes a Truro or Colchester business operating for more than one year and less than two years that has gained an expanding positive reputation. The business must have shown innovation and offer unique products or services that go the extra mile in the local marketplace.

G-Man Waste Removal opened its doors in 2017 by primarily serving commercial businesses with their container needs. Originating in Millbrook First Nation, it has since expanded into curbside collection for the community. As one of only a few First Nation owned and operated waste removal companies, requests from other Mi'kmaq communities soon started arriving. This presented the opportunity for other waste related projects such as, community outreach and education, waste audits and community wide waste diversion projects that include door to door education and delivery of waste management systems.

G-Man started with 14 commercial dumpsters and has grown to 44 servicing Millbrook and surrounding areas providing commercial and residential hauling of

compost, recyclables, and landfill materials as well and any construction and demolition materials.

The owners take pride in being a family run business that focuses on relationships with clients. They won a 2018 Mobius Award in their first year of operation. The business operates under a strong ethical environmental conscience ensuring relationships and compliance with landfills and other facilities is at the forefront even if this isn't always the easiest or most economical choice in the short term. Their commitment to the environment and future generations is part of their mandate.

During its short time in operation, G-Man, in partnership with Mi'kmaewey Green Communities, was able to implement indoor and outdoor recycling systems to improve diversion rates in their home community. To date this program has been well received and has increased waste diversion and compliance with municipal guidelines. Similar projects have also been completed in other Communities due to the success of the Millbrook program. This system has been called the gold standard by the industry and municipalities.



Laurie Burcham of Laurie's Bakeshop was presented with the Chamber's Legacy award by Sherry Martell, Executive Director. (Rees Photo)

## Laurie's Bakeshop wins Legacy Award

For the third consecutive year, the Truro and Colchester Chamber of Commerce is investing in the development of local business by providing funding for a Legacy Award Investing in Entrepreneurs.

The vision for the award is to assist a start-up business, a Rising Star, located within Truro and Colchester region. To be selected, applicants must demonstrate how their business is unique to this region, as to not compete with current members, and how in time it could be developed into a thriving scalable operation.

The Chamber is continuing its commitment to offer financial support of \$2,500 and a Chamber membership, as well as to seek in-kind partners to offer mentorship and serves to benefit a new growing enterprise.

It is with great pleasure today I introduce our Legacy Award partners who have committed to providing more than 12 hours of mentorship, along with products and services allowing us to offer this generous award: Alliance HR Consulting Services; Atkinson Accounting Ltd; Burchell MacDougall Lawyers LLP; Caldwell Roach Insurance; CBDC-NoBL; Colchester Printing Company Inc; Hub Now and White

Leblanc Wealth Planners.

After a two month-long call for submissions, a finalist was selected by a panel of judges from the Chamber. The business selected this year is Laurie's Bakeshop, a unique start-up owned by entrepreneur Laurie Burcham.

Laurie has always loved baking, a skill passed to her from her father and grandmother. A mother of three children, she had been baking at home for family and friends for years, however, after her children's severe food allergies diagnoses, she had to rethink and re-plan her recipes while learning how to manage food allergies and cross contamination.

She recognized there was an absence of options available in the community to meet their needs. And knew that if this affected her family, it affected many others as well.

With a passion and drive to learn she officially launched her business three months ago focused on offering allergy friendly products, the only bakery of its kind in the region, 100% EGG FREE, 100% Peanut Free, and 100% Tree nut Free, as well as Dairy Free, Gluten Free and Vegan Options without compromising quality.

# Got business plans as big as your dreams?

## We're the bank for you.

The only bank exclusively devoted to entrepreneurs.

Truro Business Centre  
Michelle Bursey, Senior Account Manager  
733 Prince Street  
Truro, NS B2N 1G7  
1-888-INFO-BDC

[bdc.ca](http://bdc.ca)

As a community of approximately 12,700 residents, Truro is an energetic, growing town, located in central Nova Scotia. Because of its geographical position and historic importance, Truro is known as the "Hub of Nova Scotia".

### Festival of Lights 2019 to kick off celebrations

November 22, 2019 - 7:00 pm - 9:00 pm  
Join us as we kick off the Holiday Season with our annual tree lighting ceremony! The Festival of Lights will take place in Civic Square starting at 7:00 pm.  
Festivities include:  
- Parade of lights with the Truro/Colchester Emergency Vehicles  
- Performances by the Truro Youth Singers and the Truro Concert Band.  
- Hot chocolate and cake provided by Sobeys & Bible Hill Kinsmen.  
- Tree lighting and Civic Square lighting  
- Fireworks!!  
The Festival of Lights will be joined by the Truro Farmer's Market, who are hosting a Festive Evening Market from 4:00 pm - 8:00 pm. Come check out the local vendors and enjoy mulled cider, artisans, spirits, wine & hot food.

### Downtown Truro Santa Claus Parade

Sunday, November 24, 2019, 4:00 PM  
Truro's 2019 Santa Claus parade is going to be a sparkly show!  
IMPORTANT NOTE: this year's Parade will be held during the daytime for better daytime visibility.  
This year's theme "Your Favourite Holiday Story or Movie" has endless possibilities: Charles Dickens, A Christmas Carol from 1843; Robert L. May's Rudolph the Red Nosed Reindeer from 1939; or the movie Elf from 2003! Just pick a story or movie and recreate it on your float!  
The more detailed and colourful your entry - the better. We're looking forward to creative concepts, dazzling colour and lots of twinkling lights, coupled with a healthy dose of glitter and enthusiasm so our annual parade will create a WOW factor like never before!  
Call the Downtown Truro Partnership office (902) 895-9258 if you have any questions.  
The deadline for registration is November 8th, 2019.  
We look forward to your participation!

### Civic Square

When the cold winter weather returns, skating and winter activities will resume at Truro's Civic Square. Start planning now for your participation in or attending the Long John Festival in February.  
Located on the Halifax to Moncton Growth Corridor, Truro's location and available infrastructure offers businesses many advantages.

**Town Office:**  
695 Prince Street, Truro, Nova Scotia B2N 1G5  
PH: 902-895-4481; Fax: 902-895-4484  
E-mail: [inquiries@truro.ca](mailto:inquiries@truro.ca)