



Derek and Jenna Forsyth of Nook and Cranny accept the Excellence in Community Development Award. Alex Steven, Chamber President, assists Mayor Bill Mills, Town of Truro sponsored the award. (Rees Photo)

## Excellence in Community Development

The Excellence in Community Development award is designed to recognize a business, community organization or social enterprise that has made significant and notable contributions to their community (cultural, social, environmental and/or economic) and that serves as a catalyst for positive action, exhibiting the highest standards of leadership.

Derek and Jenna Forsyth have always had a focus on giving back to the community with a strong belief that business owners need to embrace the community they live in and open their doors, especially in a small town like Truro. These entrepreneurs own The Nook and Cranny, Sauced Wood Fired Pizza and Salty Dog Brewing Company operating as one brand. Since opening the Nook and Cranny in 2014, they have facilitated a multitude of events that gave back to the community.

They created Burger Week in February, when seven restaurants sold a \$ 10 burger with \$2 donated to the Truro Homeless Outreach Society in the hopes of building or acquiring a Homeless Shelter. This past February they raised \$7,000. They raised \$350 for the SPCA, selling

Paw Glasses and Pints . They work closely with the Colchester East Hants Hospice Society and in three events, they raised \$2,200 for the Society (Rock the Hub, The Trews Concert at the Civic Square and hosting the bar at the Annual CEC You'll die laughing event)

There are a dozen more events they have sponsored, volunteered at or donated to over the past year but the previously mentioned are a few of the highlights.

They pride themselves on being industry leaders, creating excitement for the people in Truro, doing "out of the box" events, giving an excuse for people to come out and enjoy what Truro has to offer. Some of the larger events brought new people to Truro, which is paramount for the long-term success of the Town as a whole. They also collaborated with other local businesses to create excitement such as Bike Monkey, Novel Tea, Holiday Inn; all creating a specialty beer focused on their business offerings.

They pride themselves in the overall experience and a strong desire to be a part of Truro's social fabric for the long term.



Connie McCallum & John Smith of S. Sorenson Electric Ltd. Accepting the Small Business Achievement Award from Nancy Frame of PWC, who sponsored the award with Alex Stevenson, Chamber President in attendance. (Rees Photo)

## Small Business Achievement

This award is given to a local entrepreneur who has been in business for more than 10 years, who is continually modifying to adapt to changing technologies.

S. Sorenson Electric was established in Truro in 1968 offering electrical contracting and services.

With a team of 18 employees, they have instilled a culture of positivity at the business to meet day-to-day challenges with a welcoming attitude. They have introduced a personal and professional look with the addition of uniform work shirts.

They are members of the International Association of Electrical Inspectors and attend semi-annual meetings to keep up-to-date of Nova Scotia Power Electrical codes changes. They are currently in the process of becoming ISO certified.

They work with the Cobequid Educational Center and South Colchester High School to allow students who qualify, to do 100 hours of work experience with them to see if in

the future they would like to make a career out of becoming an Electrician and take the next step of enrolling at NSCC Electrical Construction course.

Also students who graduate from the Electrical Construction Course are welcomed by the company for a five week work terms on annual bases

They believe in giving back to the community that they service and have contributed financially to minor sports, Marigold Cultural Center, S.P.C.A and the Canadian Red Cross over the past years.

This year they are contributing to the Truro Homeless Outreach Shelter, both with labour and materials, along with the help of Eddy Group Ltd and Mircom Engineered Systems (fire alarm)

They take pride in being a long-time business operating in Truro attributing excellent customer service for their longevity.

Their customer motto is: "If you're not happy, were not happy and we like being happy".



Tim & Sandra Fisher of Truro Agromart Ltd. Accept the Agriculture/ Agri foods Award from Joanne McRae, left, representing award sponsor MNP LLP, while Alex Stevenson looks on. (Rees Photo)

## Agricultural/Agri Food Award

This award recognizes an individual, group or organization or business where the principles of running a successful agricultural or related operation are applied and result in a thriving and environmentally friendly endeavor. The enterprise must derive more than 50 per cent of its annual revenue from agricultural related activities.

Truro Agromart has been serving customers in Onslow since the 1960s when the facility was originally built as a CIL plant. Currently it provides crop inputs to all of Nova Scotia and Newfoundland agricultural producers, as well as fertilizer requirements to the Pulp and Paper facilities and airports in the region.

They also provide advice and products to landscape businesses and other commercial businesses in the region. Extension services continues

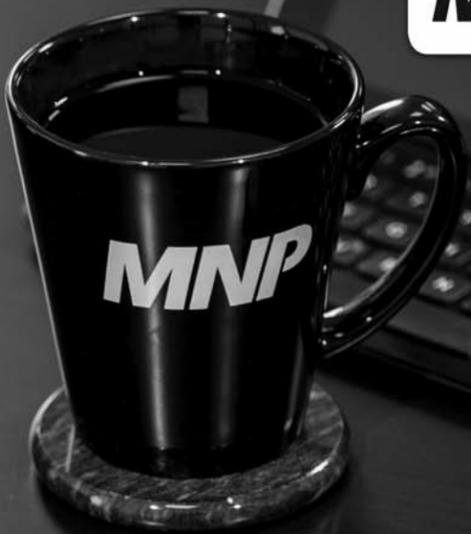
to be a valuable resource to their business, as the majority of staff have degrees in Science specializing in Agriculture, and have become certified crop advisors on an international training level.

In 2016 they completed a multi-million dollar facility upgrade enabling them to offer much more to their client base for crop input needs. This new facility also has a large storage capacity for product which allows them to rail in potash all months of the year, giving farmers a better price advantage on the crop input needs. They are also now moving down the path of GPS and drones. The business is in a growth stage, focusing on expansion into the South Shore and the Annapolis Valley.

They are very active in the community and support a number of organizations.







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