

Jennings Family receives Arnold Rands Heritage Award



Lisa and Laurie Jennings receiving the Arnold Rands Heritage award from Scott Lindsay, President of Sales and Marketing at Coca-Cola Refreshments. (Submitted)

By Dan Leggieri

Laurie, Lisa, Eric and Wade Jennings of Masstown Market have been awarded The Arnold Rands Heritage Award by the Canadian Federation of Independent Grocers. The award was presented at the 50th Annual Canadian Independent Grocer of the Year Awards Ceremony on Tuesday, October 2nd in Toronto, in front of a gala audience of over 500 leading grocers, suppliers, and distributors at Grocery Innovations Canada 2012, Canada's premier grocery conference and tradeshow.

Each year, the Canadian Federation of Independent Grocers (CFIG) Awards Program recognizes the success of outstanding independent retailers and offers insights into innovations that are changing and enhancing

the way retailers compete.

The Arnold Rands Heritage Award is awarded to the year's best multi-generational store that is privately owned; has been in the same family for at least two generations and in the same community for 35 years.

Much more than a grocery store, Masstown Market is a destination in itself, for tourists and locals alike. The thriving operation boasts a dairy bar, restaurant, gift shop, liquor store, Internet café, deli, garden centre, scratch bakery and, of course, grocery products.

As it has for more than three decades, the Jennings' family will continue to pursue new opportunities in its tireless quest to provide customers, from nearby and "away", with a unique shop-

ping experience.

The Canadian Independent Grocer of the Year is the most prestigious award CFIG can bestow. Each year, Independent grocery stores from coast to coast in Canada compete for the coveted title in each of the specialty, large, medium and small surface categories. Each of the competing stores is visited personally by a highly respected retail management expert, who evaluates competing stores based on retailing excellence and innovation, store team performance, customer service, space utilization, freshness and cleanliness.

The Canadian Federation of Independent Grocers (CFIG) is a non-profit trade association founded in 1962, which continues to be a collaborative community, equipping and enabling independent, franchised and specialty grocers for sustainable success. Representing over 4000 grocery retailers from every part of Canada, CFIG is a strong and united voice for independent grocers, providing programs for operational excellence, facilitating educational and training programs and fostering enabling-relationships among retailers and suppliers. CFIG is a respected organization that speaks confidently for its retail members to industry, government, and the consumer.

Dan Leggieri is Toronto based, Manager, Communications for Canadian Federation of Independent Grocers

My Marigold Centre Message

By Craig Johnson

You are reading the first of what you will now find regularly in your Shoreline - My Marigold Message! A monthly digest of news from The Marigold Cultural Centre direct to you, the Shoreline reader!

In this column you will find coverage of the month that was, and what to expect in the weeks to come. Learn about the Marigold Art Gallery, fundraising events, Marigold Membership activities, volunteer opportunities, special events, and, of course, acts coming to The Marigold stage!

The month of October was a busy time at The Marigold. We begin each Monday this fall with a real buzz in the building, as our week's arts education programs get underway - art appreciation, ukulele lessons, singing lessons, watercolour instruction, and drama. Each day we have visitors, young and old, participating in programs.

We also have guests each day who are in to check out the Marigold Art Gallery. Presenting a new artist each month, The Marigold Art Gallery is a great place to take in local artistic talent!

The Marigold artist for the month of October was Marilyn Kellough. A scenic collection of watercolours, Kellough's 'Salty Souls', would certainly resonate with those living along the Cobequid Shoreline. Salty Souls is a "collection of several images that have been an ongoing theme created from my love for the personality of the ocean," said Kellough. "The ocean permeates our surroundings and our souls. The salty air flows through our blood, we can smell it, we can taste it, and we can feel it on our skin. It shapes and defines who we are."

In the month of November The Marigold Gallery will present an exhibit by Lorinda Antioello Regan. Born and raised in Glace Bay, Nova Scotia, Lorinda's work is recognized for

its realism, intensity of colour, and dramatic sense of light.

The Marigold Theatre presented a truly eclectic blend of musical and theatrical acts in October. Hubtown Theatre started off the month with a hugely successful comedic play. Ashelin, five singing sisters from Newfoundland, wowed the audience with their playing and harmonies on the 11th. The next night Valdy dropped in with his friend Graham Wardrop and played selections from their latest albums, along with some classic fan favourites. Week three saw two nights of the Barra MacNeils; on tour for their 25th year! Finally, on October 24th, Debut Atlantic presented Phillipe Sly, winner of The Metropolitan Opera's National Council Auditions Competition, and accomplished pianist Michael McMahon.

November brings Gypsophilia, Steven MacDougall, Jill Barber, Ron Bourgeois, Rita MacNeil and Frank Mills, and the return Hubtown Theatre! A funky 'gypsy-jazz' group from Halifax, Gypsophilia will be here on November 2nd. Steven MacDougall, front man of the band Slowcoaster, will be here

on November 15th to showcase work from his first solo album. And Jill Barber will again present her soulful sound on the Marigold stage on the 17th. A French language artist, Ron Bourgeois, will play the 22nd, and Hubtown will be back with another comedy from November 28th-December 1st. Lots to look forward to!

We hope we will soon see you at The Marigold Centre. Please do check our website (www.marigoldcentre.ca) for frequent updates; you can also find us on Facebook and Twitter.

Craig Johnson is Fundraising Coordinator for Marigold Cultural Centre, Truro.



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PHOTO FEATURE

Debert Elementary - Fall Fiesta

Debert Elementary School held their annual Fall Fiesta on Sept. 27th, a fund raiser for their school. Students and the community at large enjoyed an evening of fun and games, along with a bake sale and book fair. (Harrington Photos)



Sloane Turner-MacLean was happy to win the first cake in the cake walk, allowing her the choice of any one of the delicious cakes.



Round and round until the music stops, then jump on a number! The cake walk was a popular event at Fall Fiesta.



Maddie MacLean decides which pencil to pull, hoping to win one of the bigger prizes.



Sara Densmore has a steady hand for face painting, making sure Wyatt Higgins gets the design he wants.



Charlotte Chater holds her niece Gabrielle Farah up to the treasure chest so she can pick out a prize. From the excited look on Gabrielle's face, I think she found the perfect prize!



Meet our youngest Parent Teacher Group President. Miss Mallory Priest was collecting donations for the Terry Fox Run.



Drew Mumford tries out his putting skills to win a prize.

Breakfast with Santa - December 1st

By Christine Urquhart

Masstown UCW will meet on November 1st, 7pm, at the Masstown United Church. All women welcome. They will be finalizing their plans for Breakfast With Santa, which will be held on Saturday December 1st. They plan this

to run from 8am to 11am. Cost will be Adults \$6, Children under 12 \$3, and there will be a door prize. Come out for a tasty breakfast of pancakes with sausage or bacon, coffee, tea or juice; buy some tasty goodies from the bake table and get your photo taken with Santa.



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