

Celebrating a 50TH Anniversary House of Yorke Quality Furniture & Appliances

Remembering being Roasted for 40th Anniversary - just a decade ago

When Lyle Yorke celebrated his 40th anniversary for operating a business in Parrsboro he was roasted by the Parrsboro & District Board of Trade on October 25th, 2002, of which he has been a member since becoming a business owner back in the 1961.

His biography at the 2002 roast read:

Lyle Yorke was born in Greenhill on April 7, 1932, the second of three children to Vivian and the late Nelson Yorke. Lyle moved to Tillsonburg, Ontario in 1952 taking up employment at the Cadman Jewellery factory. But his childhood love of

electronics and tinkering would soon begin shaping his career. After five years at the jewellery factory, during which he had taken various courses on radio and television repair, he went to work for a company installing TV antennas, fixing radios and other appliances.

In 1961 he returned to Parrsboro with a wife, young son and a daughter on the way. Upon his return home he took up employment with childhood friend and school-mate Kerwin Davison at Parrsboro Distributors. That working relationship ended one year later, when a fire destroyed their building and

several others on that part of Main Street. After the fire the two branched off, with Kervin starting a new heating and electrical business and Kyle taking over the appliance sales and service portion of Parrsboro Distributors.

Starting out of his Upper Main Street home, Lyle opened his business in 1961, eventually expanding into his remodeled garage and later to the Main Street Business district in 1967.

Over the years, Lyle's product line has changed to meet the needs of the ever-fickle buying public. Initially focusing on small appliances, radios and televisions, the store now offers larger appliances such as washer and dryers, furniture and floor covering.

Although two moves and three names changes later House of Yorke still offers a wide selection of products with small town charm and convenience. In four decades of business Lyle has built a reputation as a hard worker committed to his customers. Now, 70, he can still often be found on the road between Parrsboro, Advocate, Economy and Southampton making deliveries or service calls.

Lyle has two grown children and four grandchildren and with wife Pat has two step-children and two step-great-grandchildren. His is active in his community in various capacities, including

his service as Parrsboro Town Councillor, and long time member of organizations such as the Parrsboro Lions Club and Better Business Bureau.

(Transcribed from Parrsboro and District Board of Trade Dinner Menu honouring Lyle Yorke on October 25, 2002)



One of the featured sofa and recliner sets

50th Anniversary Celebrations

Thursday to Saturday • November 3, 4, and 5

CAKE CUTTING
Saturday
November 4
2:00 pm

EXTRA SPECIALS
on Thursday, Friday
and Saturday!

SALE SPECIALS
continue throughout
November!

Plus, draw's for door prizes at the end of November!

In 1455, the "White Rose" was the symbol of the "House of Yorke" dynasty in England. We will be giving out white roses to the first 12 lady customers. Please drop in to help us celebrate our 50 years of serving the Town of Parrsboro and surrounding area. Where service and quality counts.

**231 Main Street
Parrsboro, Nova Scotia**
(902) 254-2892 Fax (902) 254-3392

Quality Furniture & Appliances
Sales & Service



Lyle and Debbie Yorke

50th Anniversary Savings

C.A. Munro

We are having an Anniversary ...
... you are getting the savings!

Sofa and Chair
Regular \$899.00
Anniversary Sale \$899.99
Apartment Size sofa only 87" long

Sofa & Chair 1/2
Regular \$1,249.99.
Anniversary Sale \$1,049.99
Also available a love seat, ottoman and contrasting chair to match.

Solid Wood Table Sets

| | | |
|-----------------|------------------|----------------------------------|
| 3 pc drop leaf | Regular \$319.95 | Anniversary Sale \$249.95 |
| 3 pc Pub table | Regular \$499.95 | Anniversary Sale \$389.95 |
| 5 pc Farm table | Regular \$439.95 | Anniversary Sale \$369.95 |

Recliners
Regular \$499.95 **Anniversary Sale \$389.95** (Micro fiber or bonded leather)

Rocking Recliners
Regular \$459.95
Anniversary Sale \$369.95
(Available in 4 colours)

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50th Anniversary Savings

FRIGIDAIRE

A reliable brand of major appliances since 1918. At Frigidaire they know your time is valuable. That's why they're committed to high-per, easy to use appliances that help you get the job done right. So you are freed up to enjoy the things you love.

House of Yorke will install your purchase in your home. Before we leave they're ready for you to use.

ALL FRIDGE NO FREEZER
REG. \$1049.00 **Anniversary Sale \$699.00**

FRIDGE WITH GLASS SHELVES

| | | |
|------------|---------------|----------------------------------|
| 15 CU. FT. | REG. \$719.00 | Anniversary Sale \$499.00 |
| 17 CU. FT. | REG. \$739.00 | Anniversary Sale \$525.00 |
| 18 CU. FT. | REG. \$799.00 | Anniversary Sale \$550.00 |

SPECIAL (Gallery Model)
18 CU. FT. FRIDGE REG. \$1339.00 **Anniversary Sale \$829.00**
24" DISHWASHER REG. \$749.00 **Anniversary Sale \$629.00**

FRONT LOAD
Washer & Dryer Set (Affinity Model)
REG. 1697.00 **Anniversary Sale \$1069.00**
Saves on laundry soap, saves on water, saves on drying time and gentle on your clothing. Stainless Steel Set.

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