

# Revitalized the NSPE to Celebrate the 70<sup>TH</sup> Year



Amanda Langille (L) and Tanya Colburne (R), of Langille & Colburne, show the revamped Sponsorship Package and new vintage-inspired look for the Nova Scotia Provincial Exhibition happening August 22 to 27. (Submitted)

The Nova Scotia Provincial Exhibition (NSPE) has a new look, a new feel, and big things are expected for the well-known provincial event that will celebrate its 70th year at the Bible Hill Exhibition Grounds this August. Amanda Langille and Tanya Colburne, co-owners of Langille & Colburne, the local event management and consulting firm contracted to put the 2016 NSPE together are moving full speed ahead, and in collaboration with a dedicated planning committee, are pulling out all the stops to ensure the once well respected and well attended Provincial Exhibition becomes that yet again.

"We've had the opportunity to meet with many of the volunteers that work tirelessly to pull together their individual events and competitions for the Exhibition," said Langille, "and what we are

hearing from them is the Exhibition as a whole is in need of a breath of fresh air, a revitalization."

Having both grown up in the area, and now raising families and working in Truro and Colchester, Langille and Colburne echo what they have been hearing from the community. "There is a zealous belief that the NSPE can be an ultimate family event. We plan to fully elevate the experience of the Exhibition," said Colburne, "and that means lots of advance promotion, site improvements, a new look, a new feel and a new promise of what people can and should expect." To achieve that, the plan is to work with new entertainment, vendors, and activities with a big emphasis on agriculture and celebrating local.

In fact, the whole theme of the exhibition is centered on Celebration, which ties in



everything from the anniversary and agriculture to the promise of revitalization and sponsorship. "The sponsorship package has been revamped with many sponsor benefits added," said Langille, "and there are many levels of partnership available. Anything from the \$25 partner level range all the way up to thousands for the one title sponsorship spot". Through the stakeholder engagement the pair have done so far, they validate the perception of the community and potential sponsors.

"The NSPE has been in flux, but there is a near complete turn-over," continues Langille, "which means the time for change is now. If we ask ourselves, as a community, where we would like to see the Exhibition grounds in 5 and 10 years. I think most

would agree it should be an incredible destination for families, residents, and tourists."

"That can absolutely happen, and it will take collaboration, but now is the time" adds Colburne, "It will be inspiring to see residents and the business community rally around the event and the venue in this crucial turnaround year, such that the Nova Scotia Provincial Exhibition can truly live up to its name and promise as a great provincial, no, make that a great Atlantic Canada event."

The focus of the NSPE is Agriculture, with several competitions taking place throughout the week including but not limited to numerous 4H demonstrations, a flower show, the best in preserves and home baking, vegetables, sheep, dairy, beef and horses. In addition, the entertainment is a draw for the public with some of the favorites including the Demolition Derby, varying musical acts, and the carnival midway.

The Nova Scotia Provincial Exhibition is set to run August 22 to 27. More details can be found at [www.nspe.ca](http://www.nspe.ca)

## Josh MacMillan, CEC, Wins \$5K

By Maurice Rees

It was worth the drive to Springhill for Josh MacMillan, Cobequid Education Centre, Truro. He picked up a \$5,000 cheque as winner of the RRFB's 16th annual Nova Scotia Recycles Contest. He

is the only student in the province to be awarded the \$5,000 amount (the remaining regional recipients all receive either \$750 or \$1500. The runner-up for this area (Region 3) was Brandon Nuttall of Advocate District School.

Other winners from Cumberland and Colchester were: Grades 10-12 Film Competition: Winner: Breanna Bennett, Trevor Hanbin, Alex Griffiths, Springhill High and Runner-Up Brianna Casey, Tiffany Spence, Josie Clarke, Jasey Brown, Springhill High

Altogether, more than 5,800 entries from 403 classrooms were received this year. Students from grades primary to 12 submitted entries in categories including colouring pages, advertisement designs, videos, and essays. Themes of several categories highlighted the 20th anniversary of recycling in Nova Scotia, which will also be celebrated throughout this year.



## ATLANTIC CHEMEX

**PRESSURE WASHERS and parts AVAILABLE FOR ALL JOBS**

**Exclusive dealer for Landa Industrial Pressure Washers**

**SALES, SERVICE, PARTS & RENTALS**

**280 Main Street, Truro**  
**1-800-565-5144 • 902-893-4488**  
**info@atlanticchemex.ca • www.atlanticchemex.ca**

**EAT-IN & TAKE OUT**

**MARIOS PIZZA & DONAIR RESTAURANT**

**FAST DELIVERY**  
**897-5555**  
**895-5555**  
*Debit at the door*  
**197 Pictou Rd.**

**Big Brothers Big Sisters of Colchester**

**Have some fun...volunteer today!**  
**www.colchesterkids.ca**

Present this ad and receive **10% OFF** your next print job

## Printing and Service All In One

We take pride in offering affordable, high quality printing and graphic services right here in Atlantic Canada.

For all of your printing needs, from books, brochures & business cards to flyers, forms, banners, posters, design services & so much more,

We're here to help you!

**ase PRINT**

**902-895-8804**  
**www.aseprint.ca**  
 176 PICTOU ROAD • TRURO, NS B2N 2S9  
**1-800-565-8804**

\*Some restrictions may apply, contact us for more details

## Top Ten Reasons Why Pre-Planning Makes Good Sense

1. Save your money
2. Have it your way
3. Remove financial burden from friends or loved ones
4. Consider all options
5. Take your time
6. Get the details right
7. Prevent additional stress
8. Lets your wishes be known
9. Ask the right questions
10. Work with people you respect

For more information on the benefits of pre-planning, please contact us at any time

**Colchester Community FUNERAL HOME**

**Kristell Collins**  
Owner & Director

**Michael Collins**  
Owner & Director

**512 Willow Street, Truro • (902) 895-5587 • COLCHESTERCOMMUNITY.COM**