



Bayside Pharmacy was the first addition to the roster of Guardian stores in 2013. The Guardian brand is expanding rapidly in Atlantic Canada and is already far ahead of where it was last year. (Rees Photo)

Bayside Pharmacy goes Guardian

By Maurice Rees

The owners and staff at Bayside Pharmacy, Bass River entered 2013 with a plan to better serve customers with a wider product selection, says, Charles Beaver, owner. Little did he know that joining the Guardian group of independently owned pharmacies would become a trend and that his Bass River location would be the first in Nova Scotia to join the Guardian brand in 2013.

Already in 2013, in Nova Scotia there are 50% more independent pharmacies joining the buying group than were boasting the Guardian brand in 2012.

Charles Beaver says, "Ten independent pharmacies in Nova Scotia have chosen to join Guardian already in 2013. In my opinion this is a business decision that is critical to the viability and sustainability of the independent pharmacy, especially in smaller rural communities." He continues, "We Can compete with the big

guys by working together".

Guardian is a national brand that is growing particularly with the smaller pharmacies who face giant obstacles in the smaller rural markets. To date, there are 29 in Nova Scotia (10 newly added in 2013); 78 in Atlantic Canada and over 900 Canada-wide. The management and staff at Bass River's Bayside Pharmacy are excited about the change.

They recognize the new program brings national buying power and merchandising expertise to small rural, independent pharmacies helping each of the stores remain viable during these difficult times of government cutbacks and an aging and declining rural population.

Staff have already seen an increase in business and credit that to a stronger advertising and marketing program which includes 24 sale flyers each year and a more prominent newspaper advertising presence.

Colchester RCMP Locate Lost Hiker

At approximately 9:00 a.m. on April 16th, 2013, Colchester RCMP responded to a report of a lost hiker in the Masstown area. A 37-year-old male along with his dog left a residence on Masstown Rd. the day before and became disoriented in the woods. The male contacted his family via cellular phone during the evening and advised he was lost and was making shelter for the night.

Upon RCMP receiving the report, the

Colchester Ground Search and Rescue team and a RCMP police dog unit were dispatched to the area. While the searchers were preparing to enter the woods, the hiker and dog emerged unharmed.

The RCMP are reminding the public to take precautions before heading into the woods. Always tell someone your travel plans and bring appropriate survival equipment with you including a cellular device.

Deadline for the June issue of
The Shoreline Journal
is May 21



Jamie Baillie, MLA for Cumberland South and leader of the Progressive Conservative Party of Nova Scotia I shown with Doug Marshall, President of the Cumberland South PC Association following his nomination as incumbent candidate for Cumberland South in the upcoming provincial election. The nomination meeting was held in Springhill on April 6th. (Submitted)

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Register now for Summer Activities at the Marigold

By Craig Johnson

We have a great lineup of shows at the Marigold in May, as well as a really special exhibit in the Marigold Gallery. Our spring arts education programs are busy, and registration is now open for summer programs.

In the theatre this month we have Justin Rutledge, Ian Stewart, Dan Doiron, The New Horizons Band, Aidan Knight, Shari Ulrich, and Oh Susanna. Justin Rutledge will be present his trademark poetic songs on May 3rd at 7:30. Comedian and Master Hypnotist, Ian Stewart will hit the Marigold stage on May 8th. Dan Doiron will be here to promote his new album, From Deep Inside, on the 10th at 7:30. May 17th join us for Aidan Knight with Folly and The Hunter at 7:30pm. Juno Award winter Shairi Ulrich will be here on May 18th at 7:30. May 25th Oh Susanna will pay us a visit at 7:30. Also, on the 11th of May, the New Horizons band will perform at 7:30pm - \$10.00 at the door.

The Marigold Gallery will present an exhibit of work done by Marigold students! Students of Nancy Samson will present a shared exhibit of work completed while partaking on Nancy's watercolor class at the Marigold. "Nancy's Students Have Class" will run from May 1st - 31st.

Registration is now open for Summer Arts Education programs at the Marigold. There will be a Musical Theatre Marking Day Workshop (June 25, 26, 27) with Leslie Lake Searle; ages 9 to 14. Spotlight Music Theatre Summer School is also happening again this year, July 2 - 20. For more information about this popular 3 week Cantabile Society program, please e-mail rossthompson65@gmail.com.

Jillian Ritchie is with us again this summer with her very popular art workshops: Session 1 July 8 - 12 - ages 6 - 9; Session 2 - July 15 - 19 - ages 6 - 9; Session 3 - July 22 - 26 - ages 10 - 14; Session 4 - July 29 - Aug 2 - ages 6 - 9. 9 - 3 pm daily.

Summer Drama Camps with Wayne Burns are also back this year: 1st Group: August 6-9 (ages 9-12); 2nd Group: August 12-16 (ages 9-12); 3rd Group: August 19-23 (ages 13-17). 9:00 AM - 4:00 PM daily.

We hope we'll see you sometime at the Marigold this May! You can find more information on all Marigold programming, by visiting www.marigoldcentre.ca; you can also connect with us on Facebook and Twitter.

Please feel free to give us a call at the box office anytime between 9-5, Monday- Friday. 902-897-4004.

Cumberland Senior Citizens Meet in Springhill

By Hope Bridgewater

The first of the four annual meetings of the Cumberland County Council of Senior Citizens was recently held in at the Springhill Senior Citizens and Retired Pensioners Club.

The executive members at the front table were President Judy Schultz, Secretary Betty Curry, and Treasurer Gertie Hollis. The Senior Citizens Prayer was said by all, and a minute of silence was held for those members who had passed away since the last meeting. Minutes of the last meeting on November 21, 2012 were read and approved, and then the Treasurer's Report was given.

Correspondence contained several items: #1. 50+Expo will be at the Halifax Exhibition Park on June 7 and 8; the Convention of the Federation of Senior Citizens and Pensioners will be held in Truro at the Best Western Hotel on May 7 and 8; the Department of Seniors welcomes nominations for a remarkable senior and nominations for intergenerational awards for a group, an adult and a youth.

The business meeting continued with a discussion of the e-mails, letters and phone calls from the Federation of Senior Citizens and its upcoming Convention. A motion was passed concerning a resolu-



Joseph Chambers, a Springhill resident, entertains at a Springhill meeting of the Cumberland County Council of Senior Citizens. (Hope Bridgewater Photo)

tion which Council will send to the Federation concerning more regulations needed for mobile driven wheelchairs on the streets and roads for the sake of safety.

The May meeting of the Council, 11 a.m. until 3 p.m. will be held May 15, 2013, at Shimanicas and hosted by the Northport Club. At the May meeting a decision will be made about the location of the summer picnic.

There were no reports from the clubs present as time was limited and space was needed to have entertainment immediately after lunch was served. The meal prepared by

the Springhill Club was excellent. Next to the dining room is a large room for meetings and with interesting photos on each wall. Upstairs the space is used by a Springhill quilting group. The building was once owned by the Springhill Mining Company and in now rented out to the Springhill Senior Club by their town Council for \$1 a year.

After the meal, all members were entertained with two sessions by two Springhill residents, Dorothy Chambers and Joseph Chambers.

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