



Comrade Bill Wood receiving his lifetime membership for his contributions to Branch #106 from President Mike Taylor and Zone Commander Wilson MacDonald.



Installation of President Michael Taylor by Zone Commander Wilson MacDonald.



Installation of Past-President Ron Eastcott by Zone Commander Wilson MacDonald.

The Critical Role Canadian Businesses Play

“Will my business be impacted?” and “How can I prepare?” are just some of the questions business owners across the country are asking as the potential U.S. tariffs loom, set to come into effect on March 1st, unless another delay occurs. This is the time for businesses, especially small and medium-sized businesses, to be proactive and prepare for what lies ahead.

“As uncertainty continues to persist, Canadian businesses are facing increasing pressure to adapt in an unpredictable marketplace,” says Kiljon Shukullari HR Advice Manager at HR consulting firm, Peninsula Canada. “With the potential for changing tariffs and trade barriers, it has never been more important for Canadians to show strong support for their own businesses, empowering them to remain competitive, resilient, and ready for continued and future growth.”

Canadian small businesses have long been the backbone of the country’s economy, creating jobs and driving innovation. Yet, in the face of changing trade policies, especially with our largest trading partner, the U.S., businesses are more vulnerable than ever to tariff changes that threaten market access, drive up costs, and disrupt supply chains.

“It’s vital that we recognize the critical role Canadian businesses play in our economy, par-

ticularly in times of uncertainty” says Kiljon.

To protect and support Canadian businesses during times of uncertain, immediate action is being taken to ensure they remain competitive, resilient, and adaptable.

Supporting local businesses and industries is crucial for our economic growth and success. By encouraging local production and securing supply changes within Canada, we can reduce reliance on foreign markets, mitigate risk, and improve our national economic security.

“It’s time to put our businesses first,” says Shukullari. “By providing the right support today, we will secure the success of Canadian businesses tomorrow. They are the foundation of our economy and the key to building a sustainable future.”

In these times of uncertainty, the strength and resilience of Canadian businesses are essential to the nation’s success. The government and industry leaders are committed to providing the resources, tools, and support needed to keep Canadian businesses competitive in a rapidly evolving global market

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