



The new 56,500 square-foot Green Diamond Equipment Ltd. location at Hub Drive, Upper Onslow.

## Green-Diamond Opens 56,000 sq. ft. Facility

By Maurice Rees

As a long-term member of the Truro and area community, Green Diamond Equipment held the Grand Opening celebration of the new 56,500 square foot store on Hub Centre Drive in Upper Onslow, Nova Scotia on May 4 and 5th. The festive weekend

started with an invitation only customer event and ribbon cutting on Friday, May 4th between 6 p.m. and 9 p.m. Approximately attended the Friday evening event.

The Public Open House was held on Saturday May 5, between 10 a.m. and 2 p.m which attracted a very large crowd estimated to be approximately 450 during the four hours.

Guest speakers on Friday night included Greg Burns, Manager Upper Onslow store, and Green Diamond Equipment CEO, Tina Sears. "As a small Maritime company owned by families in Nova Scotia, Prince Edward Island and New Brunswick," says Sears, "we are invested in serving our customers in this new store in Colchester County, and to deliver on that, we are thrilled to have a local, experienced, dedicated team."

"I am proud to introduce you to our team, which includes two administrative staff, five sales people, 15 in our service department, and seven in the parts department," says Upper Onslow Manager, Greg Burns, "We also have over 300 pieces of new and used equipment on-site that our customers can use for farming, construction, landscaping, and residential needs."

Established in 2007, Green Diamond Equipment was

formed as a joint venture between PEI Farm Equipment and Planter's Equipment. In 2008, the two partners merged into Green Diamond Equipment. In 2012, the company purchased three additional locations, and in 2016, Green Diamond Equipment merged with Reddin Equipment. Green Diamond Equipment now has approximately 300 employees across 14 locations throughout the Maritime provinces of New Brunswick, Nova Scotia and Prince Edward Island. We pride ourselves on being the Maritimes John Deere dealer!

Friday evening event included a corn box for children to enjoy playing with various toy models of John Deere equipment, which is available in the retail store. During Friday's ribbon cutting event, Jenny Ose, John Deere Canada's Manager of Ag & Turf presented Tina Sears, CEO at Green Diamond Equipment with a painting and offered congratulations on the Grand Opening of the new location. The 56,000 sq ft facility was

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Greg Burns, Manager of the new Green Diamond Equipment location in Upper Onslow and Tina Sears, CEO at Green Diamond Equipment complete the ribbon cutting to officially open the new location.



John Redden, COO of Green Diamond congratulates Greg Burns, Manager of the new Green Diamond Equipment location in Upper Onslow.



Jenny Ose, John Deere Canada's Manager of Ag & Turf presents Tina Sears, CEO at Green Diamond Equipment with a lovely painting and offers congratulations on the Grand Opening of the new location.



Tina Sears, CEO at Green Diamond Equipment welcomes everyone to the Grand Opening of the new location on Hub Drive, Onslow.



Some of the larger machinery on display for the Open House in the spacious repair shop.

**Come in** to see us anytime at our new location at 53 Hub Centre Drive in Upper Onslow!



We have over 300 pieces of equipment to help with your farming, construction, landscaping, residential and large property needs.

Or, visit us at any one of our other 13 locations! [www.green-diamond.ca](http://www.green-diamond.ca)



**Nova Scotia:** Middleton • Kentville • Halifax • New Glasgow • Antigonish  
**New Brunswick:** Grand Falls Woodstock • Sussex • Moncton • Miramichi  
**Prince Edward Island:** Bloomfield • Summerside • Stratford

