

## Great Village and Area Notes

By Florence Adams

The Isabelle Pope UCW meeting for May was held in the home of Lois Bray on May 11th with six members present. The worship led by Eileen Eaton, assisted by Meredith Layton and Carrie McCully was entitled, "Hope" from the book, There is a Season. During the meeting, Lois Bray disclosed some of the plans for celebrating the 100th anniversary for Elizabeth Bishop during the summer. The afternoon closed with a delicious lunch served by the hostess.

Sympathy is extended to the family and friends of Elda Adams on her death on May 16th. Elda lived in Londonderry, but was well known throughout the district.

Helen MacLachlan and family enjoyed a visit to the Dominican Republic early in May. On this trip, they attended the wedding of Helen's grandson. Wheels to Meals was held as usual in the Legion Hall on May 17th. Ham and potato salad was enjoyed by all those attending.

The usual imported summer workers have

arrive in the district. It is nice to see signs of life around their houses. The annual Legion brunch on May 15th held in the hall was its usual success.

Marie Peppard accompanied her brother, David Adams, by car to Alberta leaving on April 27th. She visited her daughter, Sandra (in Tofield) and her son, Alan, for several days. David went on to his job in Fort McMurray. Marie drove home with her brother, Robert, in early May.

Attendance awards were presented to the St James United Sunday School on May 22nd: Erin Miller, 1st year; Colby Spencer, 2nd year; William Austin and Haley Spencer, 4th year; April Sharpe, 5th year and Tracy Miller, 15th year.

The Sunday School presented Eileen Eaton with a plant, a Echium (red feathers) in appreciation for being treasurer for thirty years.

I almost forgot to thank you all for the birthday party, which I enjoyed. I didn't realize how many people were my age or older in the district. It was nice to meet old friends.

## Bass River Notes

By Joyce Starratt

We're having a lovely sunny day today, after suffering so much with rain, wind and lack of sun during the entire month. It's a day that makes you feel like living. However, rain tomorrow, I guess. What else is new?

Not much to report at this time.

I want to thank the Rees' for the lovely birthday party for the 90's and 90+'s. It was very thoughtful thing to do and unusual to say the least.

Thank you again for a wonderful afternoon.



Inez Forbes, president of Newspapers Atlantic, presents Maurice Rees, publisher, The Shoreline Journal the association's award as the top salesperson in the blanket advertising program for 2010. The award was presented at the association's annual Gala Awards Banquet held in Halifax on May 13. (Submitted)



Deadline for the  
June issue of  
**The Shoreline**  
Journal  
  
is June 21

"Can't see me!" Deer are making their way out of the woods in search of food. Drivers need to keep on the lookout. (Harrington Photo)

## CNTA Shifts to a New Stakeholder Model

At their Annual General Meeting, the Central Nova Tourist Association delegates voted on changing from a membership only organization to a new stakeholder model. This will allow CNTA to better promote the area by representing all industry stakeholders rather than just those who are members of the association.

"With the stakeholder model, we can now offer a much more complete picture of what our region has to offer - rather than just promoting those who have purchased a membership," says Executive Director, Joyce Mingo.

Stakeholders who want to stand out will still have the opportunity to do so by participating in the many marketing opportunities offered by the association.

Voting rights within the association will now be granted to tourism stakeholders who participate in CNTA marketing programs at a minimum investment of \$99+HST

for that given year. Marketing opportunities offered by CNTA range from visitor's guide and website advertising to participation in cooperative advertising campaigns.

Following the AGM, delegates attended the Central Nova Annual Awards Presentation, which recognized excellence in the region's tourism industry. This year's winners for the following awards include: Food and Beverage - Wild Caraway, Advocate Harbour; Festivals and Events - Nova Scotia Fibre Arts Festival, Amherst; Attraction - Victoria Park Pool, Truro; Gift Shop - Basic Spirit Craft Gallery, Pugwash; Accommodation - Tidal Bore Rafting Park & Cottages, Urbania; Ambassador - Nancy McTiernan, Sweet Spot Chocolate Shop, Elmsdale; President - Ken Adams, Fundy Geological Museum, Parrsboro and SuperHost Customer Service - Charlene de Conde, Visitor Information Centre, Stewiacke.

## MacCaull Villa Notes

By Hazel Hill

We wish a happy birthday, this month, to Shannon MacAloney, Shirley Ryan and Allen Rouliston. Lydia Fisher spent Mother's Day with her daughter Betty and husband, George Hudson.

Bernice Kaulback spent Mother's Day with Linda and Bud Morrison and on Sunday, May 15, Bernice, Betty and Art Muise attend the pancake brunch held in the Great Village Legion Hall.

On Saturday, May 14th, Shannon MacAloney went to Halifax with the Debert Legion members to visit the veterans in hospital. May 21st, on Shannon's birthday, she

was to lunch at the home of Jim Chipman's, Bass River, where she had a birthday cake and ice-cream.

I want to say a sincere thanks to Maurice, who hosted the birthday day party at Economy Recreation Centre on Saturday, May 7th. I was one of the lucky ones to be invited. The meal was delicious followed by a beautifully decorated cake.

Certificates were given out from representatives of every level of government. Thank you again, Maurice and to all who helped make the day such a happy occasion.



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