

Bible Hill's New Branding

The Bible Hill Village Commission has approved adoption of a new brand identity for the

Village of Bible Hill to inspire current and future residents, businesses and organizations to "plant your roots". Full details of the branding, including the brand's purpose, message, promise and logo visuals can be found online at www.biblehill.ca.

Inspired by the characteristics that shape the community, Bible Hill's new branding focuses on the values of family, lifestyle and liveability as well as agriculture and innovation. "Bible Hill's new brand captures the spirit of the community," said Commission Chair Lois MacCormick, "I believe the brand is truly reflective of the people and organizations who have shaped it. The new brand has been adopted to clarify the message of what it is Bible Hill offers when one chooses to live, work, play and learn, or do business, here in Bible Hill. It also serves to point out our direction for tomorrow."

Bible Hill's new logo and 'Plant Your Roots' tagline were crafted out of the brand's message. Loosely based on a barley spike, which symbolizes agriculture, one side of the new logo icon is a set of houses which represents family, lifestyle and neighbourhoods; with the other side being leaves, which represents recreational spaces, agriculture and ties back to the tagline.

'Plant Your Roots' references the mission and values of Bible Hill through the idea of planting a seed and becoming part of something bigger. In Bible Hill's case, the visual of planting roots gives the sense of building a home base while also having the ability to branch out and make connections, and at the same time, nods to the value and importance of agriculture and innovation in the Bible Hill area.

In developing the new brand, the Bible Hill Village Commission sought the opinions of the community through public surveys issued on social media platforms and the village website, which provided resoundingly positive and heartfelt feedback. Information gathered from the public during that process was organized into categories that then provided a basis for the brand's development.

Bible Hill's new branding becomes effective immediately and will be implemented in Village operations in stages. The Village Commission will first showcase the new brand to the public at the area's Canada Day parade. Seasonal pole banners to be installed along Main Street and Pictou Road will display the new branding, as will signage at Village boundaries and properties to be implemented later this year.

For more information, contact:
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Council Approves Leil Property Re-Development

By **Maurice Rees**

Colchester Council approved the re-development of the Phil & Brenda Leil property on Truro Heights Road during a public hearing on May 28th. The existing 5 lots would be re-configured, resulting in 2 lots. Frontage and access for the business would be off Parkway Drive, with a staff entrance off Truro Heights Road. The property & house located at civic #617 will remain as-is and the majority of the remaining frontage along Truro Heights Rd. would be residential. Councillors Parker and Cooper voted NAY on the motion to approve.

The September 11, 2018 application stated if re-development is successful, the Leil's would sell this land to the Municipal Group of Companies (including MBW & Fero), so that they can construct a new commercial building with service bays and offices, about 19,000 sq ft in size.

Existing Land Uses: Residential, Commercial, Vacant, but would change to R-2, Residential and C-2, Highway Commercial.

The new facility would con-

solidate maintenance operations for a variety of Municipal Group companies including: MBW Courier, FERO, D&D Transport would employ approximately 50 people including dozens of mechanics working days. A dispatch operation will also be housed in the facility.

During the public meeting, a problem with drainage on adjoining property on Truro Heights Road was raised. Mary Works, who owns the property spoke during the hearing stating actions by NSTIR has caused severe damage on her property resulting in several trees dying as a result of severe flooding and with the wetness her yard made it unsafe for children to play. She did not suggest blame was the result of actions by the Leil's or Municipal Group, but rather NSTIR who rerouted drainage some time ago. Barry Mitchell, a Municipal Group executive indicated although not their problem, they had been working with the land owner to find a solution. Councillors Masters and Boutillier spoke on the matter and asked staff to investigate with TIR to find a solution.

"Hey, tourists! Look what we have for you!"

Acadian River Trail

This walking trail in Brule is situated in a wooded area and follows the shore of Semple Creek, a tidal river. Acadian dykes and Brule Harbour are visible from the trail. Enjoy the view from one of the benches or picnic tables along the trail.

Atlantic Grand Circuit Week July 16-21

Here is the schedule for Atlantic Grand Circuit week:

- July 16th: 7:00 Atlantic Sires Stakes for 2 year old trotters and 2 year Old pacing fillies.
- July 19th 7:00 Atlantic Sires Stakes for 2 year Old Colts
- July 20th 7:00 Atlantic Sires Stakes for 3 year old colts, Aged Pacing Mares and The Lindsay Construction Cup
- July 21st 1:00 The Stanfield Memorial for 3 Year Old Fillies

Brookfield Wetland and Nature Trail

This trail passes through a wetland on the west side of Brookfield. The trail follows berms around constructed ponds and is laid out in a stacked loop (figure 8) with a bridge connecting the loops. Take a few minutes along your walk to look at the interpretive signage - learn about the value and function of various types of wetlands and learn to identify wildlife commonly seen here. The ponds and trail were created in 2009 by Lafarge Canada Inc. and Ducks Unlimited Canada.

Community Day at Dal Ag

Dalhousie University Faculty of Agriculture are holding a Community Day on the Agriculture Campus on July 18th, from 10:00 am to 2:00 pm.

A variety of events are planned during a jam-packed day of fun, exploration and surprise. For those who are not familiar with life on the farm they are encouraged to hop on one of many tractors on the campus. People can partake in a BBQ and enjoy an ice cream treat while learning about the range of work undertaken by farmers and their families to feed and protect our world.

Additional information is available online at: www.dal.ca/communityday

Bible Hill Upgrading Storm Water System

The Village of Bible Hill, with funding from the Clean Water Fund, has engaged Mid Valley Construction Limited to upgrade the storm water system at the Bible Hill Recreation Park. The construction will take place between June and August of this summer.

While we anticipate that most of the construction will take place away from the

splash pad and playground, there may be interruptions to use of those facilities depending on construction conditions.

Notices will be placed at the park designating areas that have been closed during construction. If you have any questions, please call the Village Office at 902-893-8083.



The Sport Heritage Museum located at the Marigold Cultural Centre on Prince Street offers lots of interesting pictures and artifacts from years past. There is no admission fee and it's open during Marigold Centre hours. (Submitted)



All areas of Colchester and South Cumberland were promoted at a co-operative booth at Saltscapes Expo in Halifax this spring. The full partnership involving the Town, DTP, Geopark, FGM and Parrsboro Shore/Cumberland. Operators are expecting a significant increase this summer based on the areas first appear at eh expo as an exhibitor. (Submitted)



Fresh Frozen Hand Raked Nova Scotia Wild Blueberries

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We're Picky About Berries!



Millen Farms is a family-owned sustainable berry farm in the heart of Nova Scotia's famed blueberry lands. Curtis and Ann Millen are picky about their hand-raked berries, and it shows.

Millen Farms blueberries are hand-harvested at their peak, and frozen right after picking to provide Millen's Nova Scotia farm fresh goodness at home. Millen Farms Ltd, Little Dyke, Glenholme, 902-662-3820.

Join us for a jam-packed day of fun, exploration and surprise. Hop on one of our tractors, partake in our BBQ, and enjoy an ice cream treat while learning about the range of work we do to feed and protect our world.

COMMUNITY DAY Agricultural Campus

Thursday, July 18, 2019 | 10am - 2pm
dal.ca/communityday



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