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The Shoreline Journal

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FRONT PAGE BRIEFS

July 2010

The Shoreline Journal is gaining high profile recognition within the Atlantic Community Newspaper Association, which represents 65 member community newspapers throughout Atlantic Canada. The recognition was part of the association's 38th annual conference, held in Halifax, May 28 and 29th. Tom MacLean, who joined the Shoreline Journal as a sales representative in April 2010 was recognized as the Top 2009 adAtlantic sales person of the year, for the second year in a row. Maurice Rees, publisher was presented with a certificate for being one of three standing finalists in the "Best Designed Advertisement". The ½ page ad for "That Dutchman's Farm", was published in the June 2009 edition and competed against over 40 other entries.

Fishing for Frank will preview at the Ships Company Theatre, Parrsboro on June 30th and July 1st, and will play Tuesdays through Sundays until July 25th. Evening performances are at 8 pm; Sunday matinees at 2 pm.

The Best of Colchester initiative organized by the Truro Chamber of Commerce generated a response of over 16,000 voting transactions as people voted for their selection from the list of nominees in the 25 selected categories. The Shoreline Journal, although not finishing as one of the three standing finalists in the Best Media category was elated to have been nominated. Maurice Rees, publisher, commented being nominated was a reflection of the improvements made in the publication since February 2008.

Community groups, businesses and residents from Truro, Belmont, Debert and along the shore up to and including Parrsboro to Advocate Harbour are invited to submit articles or photos for publication in the next issue. Deadline is Tuesday, July 20th. E-mail to: maurice@theshorelinejournal.com or call 902-647-2968.

According to the Nova Scotia Association of Realtors, in the northern region, 17.4% more properties sold in the three month period of March through May, 2010 than in the corresponding period last year, up from 253 to 297 sales. In the same period the northern region delivered the second highest price increase when compared to other areas of the province. 2010 average price was \$117,199, up 3.5% over last year. Halifax-Dartmouth region lead the province showing the largest average price increase up to \$251,085, an increase of 4.75%. Provincially 16.2% more properties sold 3079 up from 2650 with an average price of \$209,893, up 4.6% over the previous year.

Dr. Noel Hurley has resigned as Superintendent of Schools/CEO, of the Chignecto-Central Regional School effective September 24, 2010. He was CEO for four years. His new role will be a professor at the Faculty of Education at Memorial University of Newfoundland. CCRSB is comprised of 17 Board members, over 3000 staff and 22,500 students throughout Colchester, Cumberland, East Hants and Pictou counties.

Nova Scotia International Tattoo was attended by five couples compliments of the Shoreline Journal. Three subscribers and two advertisers each won two tickets to the opening performance of the Annual Nova Scotia International Tattoo on June 30th. The contest was open to 3 subscribers who renewed from mid-April to June 15th and 2 advertisers whose ads appeared in the May and June issues. The winning subscribers were: Reid McVicar, Londonderry; Ann Fiddes, McKinley Road, Belmont and Alexia McLaughlin, Economy. Advertisers were: Currie Excavating, Masstown and Dan Wesley Installations, Londonderry.

Great Village Community Association is encouraging anyone who has anything to donate to our upcoming yard sale at the Community Centre July 10th please contact us and we will be glad to pick it up. Call Heather at 668-2501.



The Debert Fire Brigade trucks were on display during their June 12 Open House. More photos on page 25. (Harrington Photo)

CoRDA Gets Business Excellence Award for Environmental Work

By **Maurice Rees**
 Turning the Debert Air Industrial Park into an Eco-Friendly Business Park resulted in The Colchester Regional Development Agency (CoRDA) being presented with "The Environmental Excellence in Business Award" on Tuesday, June 1st at an awards breakfast hosted by The Eco Efficiency Centre in Halifax.



CoRDA's Executive Director Jo Ann Fewer and Business Sustainability Coordinator Ericka Wicks share a smile after receiving a business excellence award in Halifax on Tuesday. The award ceremony was held at the Westin Nova Scotian in Halifax. (Submitted Photo)

environmental front and is one of the first non-profit agencies to be receive the award. CoRDA is promoting best practices for environmental stewardship among the businesses in the Debert Industrial Park and their 1500 employees as well as in other industrial parks around the Colchester Region. To do that, the development agency has been partnering with the Municipality of Colchester County, The Eco-Efficiency Centre and the Confederacy of Mainland Mi'kmaq, among others.

Becoming "green" also saves money for companies based in Debert and the rest of the Colchester Region, because CoRDA's Business Sustainability Coordinator Ericka Wicks offers free energy audits to all members of the Colchester business community, showing them how to increase profits by lessening their environmental footprints.

To gather and adopt the best ideas, two summers ago, CoRDA signed a twinning agreement with the Devens Enterprise Commission in Massachusetts, which runs a more densely-populated eco-industrial park, which, like Debert, is also situated on a former military base.

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Cast Your Vote! Help Name the Regional Hospital Replacement Facility

Colchester East Hants Health Authority has narrowed the list to four choices and is asking community members to vote for their favorite. Residents have until July 14 to cast their vote.

"This project is one of those rare opportunities to contribute to our future and history in the making," says Peter MacKinnon, CEO of the Colchester East Hants Health Authority. "We're naming more than a building. This will be a beacon for health and hope and we are thrilled to unveil the shortlist and let our communities' votes decide."

community-driven naming process includes (in alphabetical order):

- 1) Basinview Health Centre
- 2) Central Nova Health Centre
- 3) Colchester East Hants Health Centre
- 4) Fundyview Health Centre

Individuals will have until July 14 to cast their vote in one of three ways:

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Classic Chevy Club visits Economy

By **Tammy Fulmore**
 For many residents of Economy and surrounding area, May 29th was like stepping back in time and bringing back memories of by-gone days since the advent of the "horseless carriage".

Club members who visited the Fulmore's in Economy with an antique vehicle were: Ed and Roxanna Saulnier, '80 Corvette; Skip Collier, '64 Pontiac Convertible; Deane and Nancy Allen, '70 Chev Half Ton;

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Classic Chevy Club Member Harold Jardine of BeaverBank, N.S. and Club President Jeff Kempton, Lower Sackville, N.S. view a 1955 Chevrolet Sedan Delivery owned by Brent and Diane Henderson of Truro during a BBQ at Burchell and Lucia Fulmore's in Economy. (Submitted Photo)



When hosting over 40 members from the Classic Chevy Antique Car club, Burchell and Lucia Fulmore proudly displayed three of their antique vehicles. From Left to right: 1936 Chev Maple Leaf Dump Truck, 1937 Chevrolet Panel and 1937 GMC Half Ton. (Submitted Photo)

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