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ment of \$147,944 based on eligible Nova Scotia expenditure of \$493,146. Another approval included: Feature film Black Cop, produced by Blac Op Films Incorporated, has been approved for a funding commitment of \$60,840 based on eligible Nova Scotia expenditure of \$209,794. To learn more about the productions above, go to www.nsbi.ca/articles.

Joann Fitzgerald will join Tourism Nova Scotia as Chief Marketing Officer on January 3, 2017. Joann has more than 16 years of experience in consumer packaged goods, retail marketing, university, and insurance marketing. Joann is a Newfoundlander by origin, but a twice planted/re-planted Bluenoser. She completed her MBA at Dalhousie and worked with Unilever in Nova Scotia before trading the ocean in for a big lake and the Big Smoke. While in Toronto, she worked with several large and medium-sized companies including Pepsi-QTG, Kruger Products, Sobeys, and Cadbury. Before long the ocean was calling her name and she returned to Newfoundland to help guide the marketing of the Grenfell Campus of Memorial University. In 2013, she returned to Nova Scotia to work with Johnson Insurance leading the marketing for Atlantic Canada as their Atlantic Head of Marketing. As a member of the senior leadership team, she will provide strategic direction to the development of plans and priorities for Nova Scotia tourism sales, marketing, and industry partnerships.

Because Jimmy Rankin and several other prominent musicians from around the province participated in a fundraiser to raise funds for Cape Breton families impacted by the Thanksgiving Day flood, it's worthy to report province's Emergency Management Office began meeting with 18 individual homeowners on December 8, to share assessments, test results and other information to help them make decisions about their homes. Homeowners will receive: appraised market value assessment information (pre-flood value); the amount available to bring the home to pre-flood condition; home content coverage available through disaster financial assistance and test results for oil contamination. Homes purchased by the province will be demolished and any contaminants will be remediated to appropriate environmental standards.

Nova Scotia will add two helicopters to the E-H-S LifeFlight service. The province has chosen the Sikorsky S-76 C-plus, which is the same model used in British Columbia. Health and Wellness Minister Leo Glavine says the province intends to add the helicopters through an amended contract with Canadian Helicopters Limited. One helicopter will be in service at all times. Once an agreement is signed, the helicopters will take about six months to arrive. Nova Scotia currently has a single Sikorsky S-76 A helicopter operating EHS LifeFlight service. It was manufactured in 1980. While it has an excellent safety record, it has not been able to land on helipads in Halifax and Digby since April due to a change in the application of Transport Canada regulations. Since then, EHS LifeFlight helicopter has been

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Four NS Athletes to Receive RBC Support

Four young Nova Scotia athletes were among a group of 25 young Canadian athletes who were chosen to be part of an ongoing support program. On December 13th RBC, in partnership with the Canadian Olympic Foundation (COF), Canadian Olympic Committee (COC) and CBC Sports, introduced 25 young Canadian athletes. They were identified at RBC

Training Ground events and will now receive ongoing support through the program. RBC Training Ground is an innovative program designed to test and link undiscovered athletes with a sport that could excel them onto the podium.

RBC Training Ground is a series of free regional events where select local athletes between the ages of 14 and 25 participate in workouts measuring speed, power, strength and endurance. Performing in front of coaches and officials from a variety of national and provincial sport organizations, results are measured against performance benchmarks to determine an athlete's capacity for sport at its highest level.

The four Nova Scotians are: Peter Collier, athletics, Lower Sackville; Cody Bailey, rowing,

Dartmouth; Liam O'Brien, kayak, Dartmouth and Tom Hall, Canoe, Dartmouth. They will receive additional assistance such as funding, resources, coaching and/or mentorship through the COF and RBC.

The support is administered through the National

Sport Organization (NSO) the athlete agrees to work with. National sport governing bodies who participated in RBC Training Ground included Athletics Canada, Bobsleigh Canada Skeleton, Canoe Kayak Canada, Cycling Canada, Rowing Canada and Rugby Canada.



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