



Hollis Ford's new dealership building was officially opened on Tuesday, November 13th, Diane Craig, President & CEO, Ford Motor Company Canada in attendance. Pictured above (L-R): Paul Monjanel, President of Ford Credit Canada, Scott Armstrong, MP Cumberland-Colchester-Musquodoboit Valley, Rick Hollis, Diane Craig, President & CEO Ford Motor Company Canada; Lenora Zann, MLA Truro-Bible Hill and Al Hollis. (Rees Photo)

“Ford is a Family Business – Dealers Included” – Diane Craig

By Maurice Rees

If it takes a family to make a business successful, that's what Ford Motor Company is all about according to Rick Hollis and Diane Craig, Ford Canada's, President and CEO. Craig who has been in the top position for just a year was in Truro on November 13th for the official opening of Hollis Ford's new facility, which was completed earlier this year.

In her first year on the job, Craig, originally from Buffalo, NY has been in to the East Coast on three occasions. “I love it out here”, she claimed, “It's like a homecoming, my grandmother was Canadian”.

The new Hollis facility was built under Ford's Millennium Building Project, in which dealers were encouraged to review their facilities and see if improvements would give them more curb appeal. Hollis was the first Nova Scotia dealer to construct new facilities under the program.

According to Rick Hollis, 80% of Ford dealers have entered the program and either have completed or have shovels in the ground. In Canada, Ford has been the market leader for the past two years and is now working on their third. Speaking about the

Millennium Building Project, president Craig says, “the dealer knows what is best for them. They make the decisions. We are not heavy handed”. Hollis added, “Ford works like a family, we are all in it for the benefit of the customer”.

Craig concluded the interview by saying, “We are proud of the Hollis investment. We have confidence in our dealers. We have the secret sauce, great product and even better product to come, great dealers who are ambitious and competitive, fantastic staff and loyal customers”.

CanAqua Seafoods gets \$496,584 repayable Loan



(L-R) Paul Merlin, President and Manager and Managing Director of CanAqua Seafoods Limited, Scott Armstrong, MP Cumberland-Colchester- Musquodoboit Valley and CanAqua Seafoods Biologist, Forrest Merlin examine the production of Halibut which is expected to double through the expansion announced with the assistance of the federal government. (Submitted)

By Maurice Rees

Advocate Nova Scotia is known for many things including a long sandy beach which becomes a resting area for plenty of driftwood and a photographer's delight. Soon Advocate will have a larger international reputation for its halibut grow-out operation and a destination for high paying aquaculture related jobs.

CanAqua Seafoods is appreciated by the Advocate area. It doesn't face community opposition, as is present in other areas, because its soon-to-be expanded facility is land-based.

After five years of research and development at its land-based marine species grow-out facility in West Advocate, CanAqua Seafoods Limited has received a repayable loan of \$496,584. Production of halibut at the plant is expected to double through innovation and the expansion of the facility.

“The expansion of the halibut grow-out accelerator facility will not only bring more of this quality product to the marketplace but will mean additional well-paying

jobs to rural Nova Scotia,” Scott Armstrong, MP for Cumberland-Colchester-Musquodoboit Valley, said when making the announcement on November 14th.

“Halibut has been identi-

fied as a priority species for development and this sustainable aquaculture operation is poised to become a key economic asset in rural Cumberland County”, Armstrong said. The Government of Canada, through the Atlantic Canada Opportunities Agency will provide the company with a repayable loan of \$496,584, so that it can move into commercial production of halibut. Canadian researchers have developed a number of tools that give producers a competitive edge internationally in rearing and broodstock techniques to produce all-female juveniles.

“The market for farmed halibut is estimated to exceed 10,000 tonnes a year and this assistance will allow us to grow the Canadian production which is currently less than 100 tonnes,” said Paul Merlin, President and Managing Director of CanAqua.

Chiganois Elementary Notes

By Linda Harrington

Mr. Jason Barnhill applied for an Agricultural Grant that provided the means to have a school garden this past summer. Mrs. Robertson's class, along with Mr. Barnhill, planted and harvested the crops. The Barnhill family tended to the garden over the summer months. There were hundreds of cucumbers and tomatoes harvested. This has been a life learning experience for the students. Thank you to Mr. Barnhill and Mrs. Robertson.

Thank you to Mrs. McCarron for coordinating the Walk to School Week initiative on October 9th; all students and staff participated.

Art club has been a huge success. Mr. and Mrs. Keizer, Mychal McNutt and Miss Tait are going to continue the club until December 12th. Please remember students must have a note in order to stay. Mrs. Davidson has completed her first session of Yoga. She will be offering this activity again in the New Year.

On November 5th, Mr. Gunn began Monday Madness from 3:15-4:15 for Grades 3-5. There will be a different activity/sport each Monday for those who signed up.

Zumba time on Wednesday afternoons has been a huge hit with students and staff. Thank you to Stephanie Bilby for volunteering her time to get our students active in such a fun way!

Mrs. Robertson planned our Fire Prevention presentation. Thank you to the Onslow Fire Brigade for coming to the school. Students and staff made record time in their evacuation.

Thank you to our volunteers for providing Library for students twice a week.

Each class will be going skating three times this year. Thank you to the PTG and Tim Horton's, there will be no charge for students.

The School Advisory Council met on Nov. 6th. A major item discussed was the possibility of having Grade Six students remain at Chiganois.

Chiganois staff donated \$860.00 of their Friday Casual Day monies to Kids Help Line and other charities.

Report cards will be going home on Nov. 26th. Parent/teacher will be held in the evening on Nov. 29th and

from 9AM until noon on Nov. 30th. No school for students on Nov. 30th.

A wonderful Remembrance Day Service was held on Nov. 10th. Special guest speakers were Comrade George Cooke and Sandy Mellish. Cadets Mason Murphy and Katie McNutt laid a wreath on behalf of all students and staff.

The annual Christmas Concert will be held on Dec. 13th at Cobequid Educational Center, Truro.

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The Eastern Distribution Centre in Debert would like to take this opportunity to congratulate their **25 Year Staff Members:**



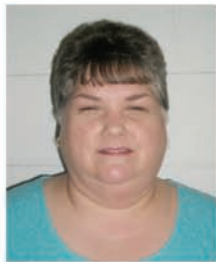
This year's 25-Year Inductees:



Cindy Breton



Gordon Cook



Gwen Cook



Steve Graham



Alex Munro

OTHER 25-YEAR STAFF MEMBERS FROM PREVIOUS YEARS:

David Allaby
Clarence Allen
Paul Allen
Wayne Ash
Michael Bartlett
Bill Beattie
Doug Benvie
Terry Brown
Mike Cassidy
Ray Cooper (R)
Tex Corning (R)
Larry Cox

Allan Cresine
Mike Davis
Tim Dietrich
Bob Doiron
Jim Elliott (R)
Rick Elliott
Steve Emery
Ralph Fraser (R)
Joan Geldart (R)
Mike Geldart
Harvey Gullon
Ray Hart (R)

Charlie Hepburn
Kevin Kubas
Wayne MacNeil
Dale MacPhee
Darlene Montrose
Andrew Mosher
Gerald Nelson
Anthony Nickerson (R)
Brian Palmer
Alvin Patriquin
Dwight Perkins
James Porter

David Pratt (R)
Calvin Purdy
Michael Reid
Yopie Robben (R)
Carl Roy (R)
John Roy
Glen Rushton
Ray Savoie
Jim Scissons
Gerry Simpson (R)
Carl Smith
Richard Smith

Ross Stoyles (R)
Charles Thomas
Jeff Totten
Kevin Totten
Robert Totten
Tom Totten
Wanda Wallace
(R) Retired Staff Member

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