

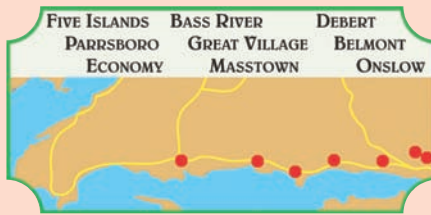
Let Us "Elf" You Out This Christmas Season!
See how on Page 32!

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FRONT PAGE BRIEFS December 2012

The 4th Annual Titanic Toy Drive in Colchester County is well underway. All toys collected will be donated to the Christmas Index Program to be distributed to local children. New unwrapped toys can be dropped off at the Central Nova Women's Resource Centre at 676 Prince Street, Monday- Friday from 8:30 to 4:30. Toys should be dropped off by December 14th.

Blindness is a common complication of diabetes that is too often overlooked despite being the leading cause of vision loss in Canadians under the age of 50. If left untreated, diabetic retinopathy can progress to uncorrectable vision loss and even blindness. Nearly all patients with Type 1 diabetes and 60 per cent of those with Type 2 will develop some form of diabetic retinopathy within the first 20 years of living with the disease. Canadians living with diabetes should care for their eyes the same way they do their blood sugar. They are encouraged to book an appointment for a complete eye examination.

Membership in the Royal Canadian Legion continues to erode. Nationally, the Legion has prepared a bookmark with a specific message, which says, "Do you believe in Community Service? We Do! Consider joining the Royal Canadian Legion". Those interested are encouraged to contact the branch nearest them.

Ratchford L. Merriam, municipal councillor for Municipality of Cumberland, passed away on November 20th. The 74 year old Spencer's Island native became a councillor in 2000 and had just recently entered his fourth term serving the constituents of Cumberland County, District 10. He started his professional life with Swift Canadian. In 1960, he started his first business as a hearing aid audiologist on Quinpool Road in Halifax. In 1964, he joined Mutual Life of Canada where he remained until his retirement in 1999, before returning to Spencer's Island in 2000.



The Truro and District Chamber of Commerce is undergoing a bit of a facelift and has changed its name to Truro & Colchester Chamber of Commerce. The name change is accompanied by a new logo, as well as a redesigned website and address. This isn't the first name change for the Chamber. Since its inception in 1890, it has been known as the Truro Board of Trade, Truro Chamber of Commerce and Truro and District Chamber of Commerce.

Chignecto-Central Regional School Board is planning on holding a public meeting in Bass River with regards to the School Review Process that Bass River Elementary is currently engaged in. At press time the date and time was not available. It is known, December 4th was tentatively planned, but then it was suggested the meeting may be held on December 11th. Local residents are encouraged to check for posters, with school or school board officials.

Historical Old Photos of the local area are required for a series of articles and contests being planned for the Shoreline Journal commencing in early 2013. Residents are encouraged to look for old family photos, which could be copied. So they are never out of your sight, we'll visit you and scan them right here in your own home. Contact Maurice Rees, publisher, at 902-647-2968 or email: maurice@theshorelinejournal.com

Humour Corner: Just before the funeral service, the undertaker came up to the very elderly widow and asked, "How old was your husband? She replied: 98, two years older than me". So you're 96, the undertaker commented. She responded, Hardly worth going home, is it?

*You don't stop laughing because you grow old.
You grow old because you stop laughing.*

Armstrong Delivers \$700,000 Wild Blueberry Cheque

By Linda Harrington

When Scott Armstrong MP (Cumberland-Colchester-Musquodoboit Valley) spoke at the opening ceremonies of the Wild Blueberry Producers Association of Nova Scotia (WPANS) he brought a \$700,000 cheque. The industry employs over 3000 people in Nova Scotia.

Armstrong's announcement made on behalf of Agriculture Minister Gerry Ritz is an investment in the Canadian division of the Wild Blueberry Association of North America (WBANA) to develop and enhance international markets for wild blueberries.

"Our Government is help-

ing Canadian producers increase the volume of high-quality wild blueberry exports to target markets because we know trade creates jobs and economic growth," said MP Armstrong. "With this investment, WBANA Canada can undertake market research and promotion and attend key inter-

"The Wild Blueberry Association of North America is very grateful for this federal government investment..."

John Cameron



John Cameron, Nova Scotia's representative with the Wild Blueberry Association of North America (WBANA) joins Cumberland-Colchester-Musquodoboit Valley MP Scott Armstrong following the announcement of \$700,000 in funding for WBANA to assist with promotion and marketing initiatives.

national trade shows to increase awareness of the value, quality, and diversity of Canadian wild blueberries."

The announcement was made at the annual meeting of Wild Blueberry Producers Association of Nova Scotia (WPANS) in Truro, NS on Nov. 16th. John Cameron, the NS representative of WBANA said this news is huge for the industry, noting WBANA will be matching this funding with an additional \$700,000.

MP Scott Armstrong called the Canadian Wild Blueberry Industry an "economic powerhouse", as the world's largest producer and exporter of wild blueberries. The announced funding is part of an \$88-million program to promote Canadian wild blueberries.

continued on page 16

Would You Use an AED on a Stranger?

By Chris Urquhart

Sometimes we are not really prepared for disaster. If someone has a problem with their health do you know what to do?

Think about this: You're in the mall, and suddenly the shopper next to you collapses. On the wall is an Automated External Defibrillator (AED), a device that can shock a heart in cardiac arrest back into a normal rhythm.

Although sending electricity through an unconscious stranger's heart may seem like something best left to a professional, AED's can be used successfully by a passer-by with no training.

And the sooner the better.

AED's are easy to use and survival rates are higher for people treated within the first minute.

Call 911 to get help moving in your direction.

Have someone start CPR. Clear the area of flammable liquids and water.

Open the case and turn the AED on. This will activate voice commands. Remove all clothes from the patient's chest.

Stick the adhesive pads to the person's bare chest according to the diagram on the pads/machine.

The AED will analyze the heart rhythm and in less than 8 seconds determine if a shock is needed. No one should touch the patient during analysis. If the AED indicates, keep everyone clear and press the shock button.

After the shock continue CPR until you see signs of life. The AED can shock as many times as needed. If the AED says no shock advised, continue CPR until help arrives. Don't worry! You can't accidentally shock someone who doesn't need it. If the AED decides that the person is not in cardiac arrest, it simply won't shock them.

Diligent River Monument Unveiled & Dedicated



Diligent River's new monument was unveiled and dedicated on at 2012 Remembrance Day ceremonies. See more on the Monument and Diligent River's Remembrance Service on page 22, and see complete coverage of the Remembrance Day services along the shore, in this Shoreline Journal, page 19 to 27

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