

**IMAGES FROM THE
Maritime Wild Blueberry Producers
First Field Day Event - July 15, 2017**



Tony MacDonald, T G Mac Sales, checks his notes during a quiet moment at the field day. (Rees Photo)

Jasper Wyman & Sons – Working hard with producers

By Maurice Rees

During harvesting season, the Jasper Wyman & Son plant in Morrell, PEI employs approximately 150 people on the harvesters, hauling wild blueberries and in the processing facility on McEwen Rd N. processing berries from New Brunswick, Nova Scotia and PEI.

Sustainability is at the core of Wyman's commitment to People & Planet with a company-wide commitment to sustainable agriculture and the welfare of future generations. Taking their responsibilities seriously the company strives to be a good employer

and neighbour with a deep commitment to protecting the health of honeybees – the pollinators that sustain rural agriculture.

Even though there is an over abundance of wild blueberries, and prices are at a historic low, the company will not waiver from its commitment to quality. It's been working with all suppliers to find efficiencies to get through the current excess inventory problem. In fact, it is taking over 1,000 acres of its own land out of production.

Founded by Jasper Wyman in 1874, Jasper Wyman & Son

is a family-owned company with a long heritage of leadership in the growing and marketing of Wild Blueberries. Over the course of many generations, the company has perfected the science of fresh freezing fruit to maintain optimum flavor and nutritional benefits. Its signature brand, Wyman's of Maine, is recognized as setting the quality standard for premium frozen fruit. Today, you will find the Wyman's of Maine brand on the world's finest Wild Blueberries, grown on more than 10,000 acres of its own barrens as well as the fields of other Wyman growers from

Maine, New Brunswick, Nova Scotia and Prince Edward Island.

As a vertically integrated company, the company assures the quality of its products from start to finish. In addition to Wild Blueberries, Wyman's also supplies superior quality Frozen Blackberries, Raspberries, Cranberries, Strawberries and Mangoes, sourced from family farms in the US and abroad. Wyman's are one of the largest importers of frozen berries in North America.



Acadian Machine Works, PEI, are loyal exhibitors at the annual field day events. Shown above is the smaller equipment section of their display. (Rees Photo)



There was a lot of producer interest at the Critters B-Gone booth at the field day on July 15th. (Rees Photo)



This JCB, low profile forklift attracted a lot of attention. (Rees Photo)

The **Shoreline** Journal

is proud to provide coverage of community events.

For coverage of your event contact Maurice Rees at 902-647-2968

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