

# Beautifully Painted Adirondack Chair Ruffled to Support Festival Events



The Wild Blueberry Harvest Festival will soon be in full swing. Don't forget to get your tickets on the beautiful hand painted adirondack chair.

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WBANS Executive Director Peter Rideout gave a brief Market Update and noted a very good movement of wild blueberries into key markets. Spring frost events have reduced crop expectations out of Quebec and cultivated blueberry crop harvest totals have been reduced in British Columbia due to dry weather conditions and a shortened season.

Promotion Committee Chairperson, Alice Puglsey, was sporting a new "Rick Mercer" ball cap. This was a gift from the show, following extensive coverage of the wild blueberry production last year. Alice encouraged everyone to buy tickets on the beautifully painted adirondack chair and to support the Wild Blueberry Festival events throughout the month of August.

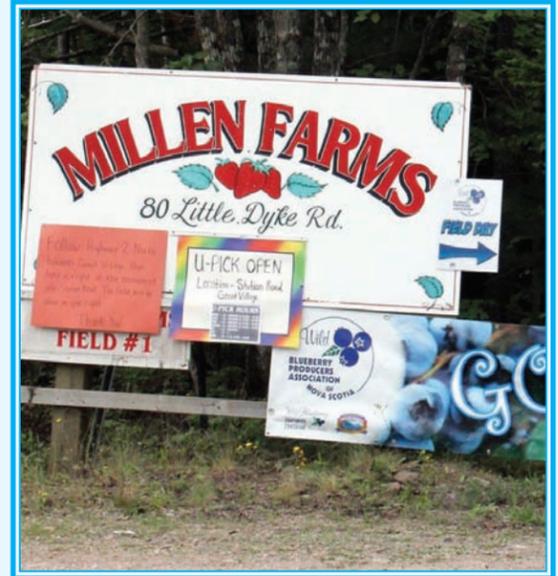
Neri Vautour, gave an update on WBANA-Canada's efforts, over the

last two years, to lobby federal government to reduce tariffs for the industry into countries such as China. "If we can reduce these tariffs, we can move a lot more product into these countries." He noted there will be two groups visiting the area during the harvest this year to see and learn about the wild blueberry industry. A group of Japanese business people will be visiting from August 18th - 22nd and a group of German writers/bloggers will be coming shortly afterwards.

The WBANA Annual Meeting and Symposium will be held Oct. 22nd-23rd, 2016 in Fredericton, NB.

Producers enjoyed Field Tours in the afternoon, joined by Minister of Agriculture Keith Colwell and Cumberland-Colchester -Musquodoboit Valley MP Scott Armstrong, who made a special announcement at one field location (see story on page 1 and 2).

The Wild Blueberry Association of North America (WBANA) Annual Meeting and Symposium will be held Oct. 22nd-23rd, 2016 in Fredericton, NB.



MilLEN Farms was the host location for the annual Wild Blueberry Producers of Nova Scotia (WBANS) 2015 Field Day.



Cavendish Farms had a big rig on display.



Justin Toner, of Dow Chemical talks with Vernon McCully.

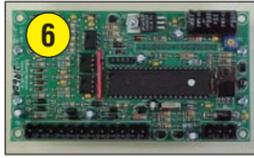


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- 3) **Roadside Mower** - Single head, side mount mower 5-foot head. There are 25 units in operation throughout Nova Scotia. Units are used in bush cutting operations and roadside mowing in the State of Maine.
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