



March 10, 2024 –1st Beach –Parrsboro. The tides were high and so were the winds, the combination beat at both the pier and the lighthouse, and sprayed the O'Regan Cottage at 1st Beach. This was not the highest tides I have seen as it did not roll over the beach itself, but the wave action was impressive. Lawrence R Nicoll photos.

Ship's Company 40TH

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clude tunes from Chairmaker The Musical, Hank Williams, Patsy Cline, Johnny Cash and of course John Denver.

Our 2024 Season also features plenty for families and youth with our first ever **Children and Youth Series** featuring year-round programming! We have been running a queer drop-in at the Ship since last summer and began a High School Drama club at Parrsboro Regional High School in January. This summer, we will be offering a drama camp, and our *Picnic Plays* series for the week of August 6-11!

Picnic Plays is our all-ages, accessible outdoor programming for families with **Pay-What-You-Can Admission!** This year, Ship's will showcase the Villains Theatre's *Dinostories*, a super special theatrical presentation for tiny geniuses and their families. *Dinostories* will play in locations along the Fundy shore!

This year, our **2024 Shipwright in Residence** is **Francesca Ekwuyasi**. Francesca is a learner, storyteller, and multidisciplinary artist from Lagos, Nigeria. She was awarded the Writers' Trust Dayne Ogilvie Prize for LGBTQ2S+ Emerging Writers in 2022 for her debut novel, *Butter Honey Pig Bread* (Arsenal Pulp Press, 2020). *Butter Honey Pig Bread* was also a finalist for a Lambda Literary Award, the Governor General's Literary Award for Fiction, and the Amazon Canada First Novel Award and was longlisted for the Scotiabank Giller Prize and the Dublin Literary Award. The Ship is wildly excited to support

Francesca in her journey through the realms of theatre as an emerging playwright!

Finally, this year we have decided to program some special **40th Anniversary events** which will include **play readings of greatest hit shows** from the Ship's history as well as parties, music nights, and a documentary screening of our new **Ship's Company Theatre Documentary**.

Ship's Company Theatre is grateful to acknowledge their funding bodies: The Canada Council for the Arts, Arts Nova Scotia, Canadian Heritage, and the Municipality of Cumberland, their major donors: Craig Foundation, Black Foundation, Bragg Foundation, Christie Smith Foundation, and the J&W Murphy Foundation along with their sponsors: O'Regan's, BrokerLink, RBC, Spotlight Magazine, Masstown Market, Riverview Cottages, Atlantic Kia, CrossRoads Co-op, Great Village Arts, Glooscap Restaurant & Lounge, Long & McQuade, e-Open.

For more information, photos or interviews, contact: **Rooks Field-Green**, Marketing & Community Relations Director at: marketing@shipscopanytheatre.com t. **902-254-2003** m. **902-669-3347**

To stay up to date on our full season of productions, events, and celebrations - please visit our website (www.shipscopanytheatre.com) or follow us on social media

@ShipsCompanyTheatre.
Rooks Field-Green is Marketing & Community Relations Director, Ships Company Theatre.

New Economic Development Officer Digging In

Eileen Davage commenced in the role of Economic Development Officer on February 6th, 2024. There are several initiatives she has taken on immediately including:

- The Exit 1 Signage project at Ft. Lawrence.
- Overall Highway Signage Program and By-law
- Destination Marketing Review (potential accommodation Market Levy)
- Tourism Visitor guide maps for the Municipality
- Establishing network with Team Cumberland and Business Connector members GIS analyst is working on several projects including:
 - Recreation Strategy large GIS Data delivery for consultants
 - Additional data for Robertson Ave servicing Data sharing for consultants/developer.
 - Continued work on improvements for Permitting software migration to online data refresh to ensure regular updates.
 - Orthophoto/Shoreline LiDAR status discussion with GeoNova.

Highway Signage Report Presented to Council

A multi-page report on the Public Highway Signage By-Law 21-03 and Signage and Guidelines was presented to Cumberland Council at its March 20th meeting. Work has been ongoing to meet requirements set down and seek Ministerial approval of the Public Highway Signage By-Law under Legislative Approval of Public Highways Act Sections 49A

BACKGROUND: The Municipality has been diligently working with the local community including input from business operators to align a more controlled and visually appealing entrance into the Municipality via the Gateway at Exit 1. This area has experienced an increase of individual business signage over the years creating a streetscape that is not

an overly attractive image a large with such a large number of individual signs. Many of the existing signs are in disrepair based on the results of the sign inventory staff conducted in the area. The inventory is attached to this report for reference.

This supports our collective desire to address the copious number of signs in the area and consolidate into fewer signs with streamlined designs as this is the first point of entry into the Municipality and neighbouring Town of Amherst the desire to improve this important Gateway has been a focus.

Staff have been engaged with Economic Development Staff from the Town of Amherst in development of this By-Law

and associated Guidelines. Council for the TOA has previously provided support for this overall initiative back in February of 2020.

RECOMMENDATION: THAT Council forward approval of the revised Tourism Signage Guidelines and Standards and apply adjustments for the first established Signage Control Zone for Ft Lawrence, Highway 2 as per the revised Schedule A; Furthermore, that Council approves a change of name of the current document from the "Tourism Signage Guidelines and Standards" to the "Public Highway Signage Guidelines and Standards" to the March 27th, 2024 Regular Council meeting.

Cumberland Region Solid Waste Management Report

The following Cumberland Region Solid Waste Management Report was presented to council at its March 20th meeting.

Education & Enforcement / Presentations/Meetings Nova Scotia Housing

Due to contamination levels in the recycling stream, Miller Waste asked staff to reach out to Nova Scotia Housing to schedule education sessions with the tenants. Presentations have started in the Amherst area with the hopes of reaching all buildings in the next few months.

Lions Club

Staff are working with the Amherst Lions Club to ensure proper separation is taking place when the venue is rented out for events.

Miller Waste Collectors Meeting

Education and Enforcement staff met with Miller Waste staff to discuss rejections, sorting, reporting, etc. These meetings are typically held every 4-6 months and are a great way to keep the lines of communication open.

Collection schedules

Collection schedules for April 1, 2024 - October 31, 2024, will be mailed out to residents in the Mun. of Cumberland the week of March 18th. Collection schedules for November 1, 2024-March 31, 2025 outlining the collection changes will be mailed out in October.

Electronics Depot

Kent Building supplies now accepts select electronics in the Town of Amherst, in addition to Dowe's Concrete.

Social Media

Examples of the weekly "What Goes Where" posted on the Cumberland Region Solid Waste Facebook

Enforcement

Miller Waste reported 577 rejections in the Mun. of Cumberland during the month of February. Recycling rejections accounted for 78% of the rejections, with Garbage & Organics accounting for 22%.

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