

Truro & Colchester  
**CHAMBER**  
of Commerce



**Sherry Martell**

## Welcome to Spring Lightshow Continues until April 21

By **Sherry Martell**

For the past nine months the Chamber has been working on a massive community-building project with our many partners across the county.

This ACOA funded project was focused on boosting consumer confidence as we emerged from the pandemic and giving people opportunities to visit storefronts again to support small business as they returned to main street shopping areas.

One of the last parts of this project for us to complete was hosting a Welcome to Spring -

Butterfly and Blossom Celebration at the Truro Farmers' Market on March 21, adjacent to the Civic Square.

This area was fluttering with a kaleidoscope of activity for the whole evening as we awaited dusk to mark the official launch of a spring-themed lightshow appearing on the Colchester East Hants Regional Library. The Chamber and Downtown Truro Partnership staff, and volunteers, greeted more than 250 people at the market, offered butterfly cookies and refreshments, music, selfie backgrounds, butterfly dancers, colouring pages

and complimentary butterfly wings to the first 130 arrivals.

As a first-time event, we were overwhelmed by the response by the community wanting to celebrate spring with us. We chose to focus this project around butterflies as a symbol of renewal and hope as we emerged from more than two-years of a pandemic. We quickly learned that butterflies, and their beauty unite people from around the globe. Butterflies are found in every habitat around the world, from tropical forests to open grasslands, to Arctic tundra and on every continent except Antarc-

tica. Nearly every person, no matter where your origins, have witnessed the spring return of butterflies.

This event was an exceptional example of the diverse multi-cultural representation of community, united by butterflies. It was an absolute delight for us, as the organizers, to welcome dozens of newcomers to our area and share this celebration of community. It was also very heartwarming to see people of all ages from babies to seniors, colouring butterflies and dancing with sparkling wings.

As the sun went down and the light show launched even more people arrived to watch. We are excited to share that the lightshow will be ex-

tended for viewing and will be cast daily from 8 p.m. to 10 p.m. until April 21.

This spring-themed lightshow transitions from winter to spring with colourful animations set to music that highlight our strong tie to agriculture, tourism, the tidal bore and Victoria Park. It also recognizes that the North America Indigenous Games will be held in Nova Scotia in July with the archery portion of the games hosted in Millbrook First Nation.

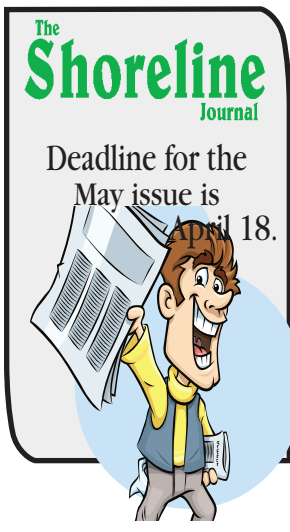
This event will draw thousands of participants and spectators from all around the globe to the province and this region. The Chamber is partnering with other groups in the community to share information about how local businesses can be involved in this significant event.

For more details watch our website [www.trurocolchesterchamber.com](http://www.trurocolchesterchamber.com) and Facebook page.

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More than 200 people attended a Welcome to Spring - Butterfly and Blossom Celebration at the Truro Farmers' Market on March 21, hosted by the Truro & Colchester Chamber of Commerce and the Downtown Truro Partnership. (Submitted photo)



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## New Chamber Members since March

The following is the list of Truro & Colchester Chamber of Commerce members who have joined in March 2023:

**Earlton General Store & Bakery:** 5556 Highway 311, Earlton, NS, Ph: (902) 657-9001.  
Between Truro and the North Shore - the Earlton Store has been a stopping point for over 125 years. Now a local grocer, convenience shop and bakery. Come on in and check out our homemade sourdough bread, sweets, fudge, grab and go sandwiches. We have all your favourite road snacks - beef jerky, cold drinks, retro candy and more. Stop in for a coffee and a conversation at the crossroads in Earlton.

**IG Wealth Management:** 14 Court St., Suite 102, Truro, NS, B2N 3H7, Ph: (902) 566-4661.  
IG Wealth Management has been a Canadian leader in providing personal financial planning services for over 80 years and currently serves over one million clients. Our primary objective is to assist Canadians in planning for their financial security by providing quality financial planning advice and products.

**Tiller Engineering Inc:**  
Tiller Engineering Inc. is a high-performance professional structural engineering consulting firm based in St. John's, Newfoundland & Labrador, Canada. As industry leaders in structural engineering, we specialize in consulting services for the telecommunications, infrastructure and energy sectors.  
Our services include design, analysis, project management, inspection, asset integrity solutions, and field reports. Innovation is the key to our structural engineering philosophy. If you demand high-quality and responsive service, then trust TEI.  
Established in 2001 by Richard (Rick) W.Tiller, M.Eng., P.Eng., FEC, TEI was founded on the rigorous safety and quality requirements of the offshore oil and gas industry. Since then we have grown into an ever-expanding team of professional engineers, field inspectors, draftspersons and safety professionals.  
With a paramount focus on safety and quality and an impeccable track record, Tiller is the premier choice for engineering, project management, and inspection services across Atlantic Canada.  
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