

## New Members of the Truro and Chamber of Commerce

The following two companies are the newest members to the Truro & Colchester Chamber of Commerce.



### Mastodon Ridge Park, Mini Golf, Ice Cream & Local Shop

We invite you to stop by and enjoy our new Mini Golf, Fun Fort and Park. Lots of fun for whole family! Be sure to say hi to Marvin the Mastodon. Enjoy an ice cream while you're here! There's lots of outdoor seating on the Upper Deck and in our Event Area under the tents. We look forward to seeing you this summer!

KFC, Taco Bell, Tim Hortons and Coldstream Clear Distillery are open every day, all year long!

### Mastodon Ridge Developments Ltd.

Julie Hay

Stewiacke, Nova Scotia

Phone: (902) 639-2345 Email: [mastodonridge@nurtureatlantic.ca](mailto:mastodonridge@nurtureatlantic.ca)

<http://mastodonridge.ca>



### Nurture Atlantic

Nurture Atlantic is focused on creating, cultivating and marketing consumer products. We love Atlantic Canada and do our best to help nurture the growth of Atlantic Canadian companies.

Nurture Atlantic Inc., founded by Gregory Connell and Barbara Brace has been offering professional Advisory and Readiness services since 1995. We each have over thirty years of experience working in various areas of the food and beverage supply chain throughout Atlantic Canada.

### Nurture Atlantic

Greg Connell

Stewiacke, Nova Scotia

Phone: (506) 878-2448 Email: [Hello@NurtureAtlantic.ca](mailto:Hello@NurtureAtlantic.ca)

<https://nurtureatlantic.ca/>

## Chamber & Affiliates Notices

### Truro & Colchester Chamber Of Commerce Masquerade Gala & Awards:

The Truro & Colchester Chamber of Commerce presents an evening to dress up, grab a mask and support your local business community. Join us as we present the Business Development Bank of Canada Business Person of Year Award; Community Credit Union Business Excellence Award and Patterson Law Lifetime Achievement Award.

To be held April 21st, 2022 starting at 6:00 PM at Best Western Glengarry, 150 Willow Street, Truro, NS.

The cost is \$65 for members and \$75 for future members.

### Explore Central Visitor Guide.

The guide is being launched by The Truro Chamber of Commerce in partnership with Downtown Truro Partnership, Town of Truro, Municipality of Colchester, Town of Stewiacke and Millbrook First Nation. All businesses in the Truro-Colchester area are eligible to advertise in our 2022 Explore Central NS Visitor Guide, which will be distributed throughout the province in print as well as an interactive digital version. Space is limited and will be determined on a first-come, first-serve basis. Participating businesses will receive proof of their advertorial content prior to publication. The Truro & Colchester Chamber of Commerce can assist with copywriting as needed. Booking Deadline: April 1, 2022. For questions or to book, email [ec@tcchamber.ca](mailto:ec@tcchamber.ca) or call Chelsea at (902) 895-6328

### Nominations now open

The call for nominations is now open for the Business Person of the Year Award & the Business Excellence Award. Nominations will be received by the Chamber until April 1st, 2022. For information and nominations forms visit the Chamber's website or email [ec@tcchamber.ca](mailto:ec@tcchamber.ca) or call 902-895-6328

### April 5th Luncheon

Join us and The Mentoring Plus Strategy on April 5th at the Inn on Prince for "The Power of Mentorship".

This luncheon will highlight how mentoring can help small business owners navigate the challenges they face related to all aspects of the business. The Mentoring Plus Strategy has mentors who have been directly working with small business owners in Pictou County for more than a year now, and mentoring has also begun with entrepreneurs here in Colchester as well.

Our luncheon will feature a panel discussion with one business mentor, one business mentee and Paula Irving, The Mentoring Plus Strategy Manager of Operations. To register, call 902-895-6328, visit: [trurocolchesterchamber.com](http://trurocolchesterchamber.com), or email: [ec@tcchamber.ca](mailto:ec@tcchamber.ca)

### TAAC Revitalization Project

Beginning in 2015 a dedicated group of community volunteers, teachers, coaches and athletes began an extensive look into the modernization of the Town of Truro Nova Scotia's outdated athletic facilities. The fundraising is now underway to make this dream a reality! Please explore the website and help this great community with this important project. Visit the website at: <https://taacrevitalizationproject.ca/>

### CBDC NOBL presents spring line-up

CBDC NOBL is pleased to present the Spring 2022 lineup of the Department of Labour, Skills and Immigration (LSD) Workplace Education courses beginning in April via Zoom. The following courses are available:

- **Engaging Employees through Smart Performance Management** starting Tuesday, April 12, 2022 (10 weeks)
- **Content Marketing** starting Tuesday, April 12, 2022 (10 weeks)
- **Microsoft Office 365** starting Wednesday, April 13, 2022 (11 weeks)
- **Sage 50** starting Thursday, April 14, 2022 (10 weeks)
- **Dollars and "Sense" Plus** starting Thursday, April 14, 2022 (10 weeks)

If you have any questions, or wish to get course details, do not hesitate to contact Alana Hirtle at: [Alana.Hirtle@cbdc.ca](mailto:Alana.Hirtle@cbdc.ca) or phone at (902) 895-6625.

The Deadline for the May issue  
**Shoreline** Journal is April 19



### Seniors Get Connected, Stay Connected!

The Colchester Adult Learning Association (CALA) is currently accepting applications for a four-week Seniors Get Connected, Stay Connected digital literacy skills program. The program is designed to provide older adults in Nova Scotia with the confidence, knowledge, and digital literacy skills needed to participate in the world of online communications. The program offers a safe and welcoming space for seniors to meet and socialize while learning to use computers and the internet.

Seats are limited and pre-registration is required. Get Connected: This introductory-level program will build your confidence

when using technology and help you learn new digital skills through instructor-led guided practice. The program will operate at the CALA Learning Centre for four weeks in Spring 2022. Classes are half-days, three days per week, for 4 weeks (12 workshop sessions in total). An orientation

day for enrolled participants will be held prior to the program's start date.

For more information, or to register for the Seniors Get Connected, Stay Connected Program contact CALA by phone (902-895-2468) or send us an email at [cala@go-cala.ca](mailto:cala@go-cala.ca)

### Member 2 Member Program

As a member of the Chamber, you gain access to many benefit programs that can save you or your company money. You can recover the cost of your membership many times

## Government Invests in Business

The provincial government is making the Innovation Rebate Program a permanent program and investing \$12 million each year to help Nova Scotia businesses thrive. Two other pilot rebate programs - the Forestry Innovation Rebate Program and the Small and Medium Enterprise Innovation Rebate Program - will be combined with the Innovation Rebate Program to form a single program, effective April 1. The three programs had been set to end March 31.

Since their inception, rebates through these programs have led to companies of all sizes committing to 38 projects in 14 counties across the province. The Innovation Rebate Program encourages investments in innovative processes and green technologies. Participating companies can increase their competitiveness through product development, improvements in production and greening waste streams.

Crown corporation Nova Scotia Business Inc. (NSBI) will continue administering the program. Companies receive a 25 per cent rebate of eligible project costs for approved projects. The project costs must be between \$350,000 and \$15 million.

The Innovation Rebate Program pilot launched in 2017-18; the Forestry Innovation Rebate Program pilot launched in 2019-20; and the Small and Medium Enterprise Innovation Rebate Program launched in 2020-21. Most of the 38 projects approved under the programs are in rural communities

Total cost of the projects is projected to be \$170 million and once complete, they will be eligible for \$38 million in innovation rebates. Completed projects to date total \$106 million in capital improvements and have earned \$24 million in rebates

Information about the Innovation Rebate Program will be updated at: <https://novascotiabusiness.com/export/programs-services/innovation-rebate-program>

over just by taking advantage of this benefit. Join the Chamber's growing list of members who participate in our Member-to-Member Discount program promoting shop local.

It's easy - just tell us what discount you would like to offer to other members. We'll do the rest!

We share your offer on our website, E-newsletter and in other Chamber promotional materials.

In return, you get free advertising & marketing and you are supporting business growth in our region.

Contact Lisa, to join the Member 2 Member program, Email: [oa@tcchamber.ca](mailto:oa@tcchamber.ca) phone: 902-895-6328

## Scotia Metal Products Ltd

### Metal Roofing & Siding

Made in Nova Scotia

Many Colours to choose from

Visit our showroom at

188 Joseph Zatzman Drive Dartmouth

902-468-7217

[www.scotiametal.ca](http://www.scotiametal.ca)

**LEDWIDGE LUMBER**

Forests Our Future

**Maritime Grown & Produced from a Renewable Resource**

Always purchasing studwood & stumpage,  
paying premium prices for spruce & fir

Contact Rob at 902-221-0324 or Shawn at 902-221-1263

195 Old Post Rd. Enfield, NS [www.ledwidelumber.com](http://www.ledwidelumber.com)