



The Shoreline Journal

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FRONT PAGE BRIEFS

April 2013

C. D. Armstrong Insurance, Truro, which until recently was the Truro arm of Homburg Insurance Company Ltd, Halifax is now part of Macdonald Chisholm Trask Insurance in a purchase deal which closed on March 1, 2013. Mike Brien, President and CEO said Macdonald Chisholm Trask will keep the names of the newly acquired companies for the immediate future.

That Dutchman's Cheese in Upper Economy has been named as finalists in the 2013 Canadian Cheese Grand Prix. That Dutchman's Cheese has two nominated products: Old Growler (Gouda Category) and Dragon's Breath (Blue Cheese Category). Owners Maja and Williem Van Den Hoek are hoping their uniqueness will bring home the win. The category champions and grand champion will be unveiled at the 2013 Canadian Cheese Grand Prix Gala of Champions in Montreal on April 18.

Randy Currie, Currie's Excavating Ltd, Masstown a long-term advertiser in the Shoreline Journal, advised the Shoreline Journal in late February the company is ceasing to operate as a contractor.

Natasha MacLellan has been appointed as the new Artistic Producer of The Ship's Company Theatre, Parrsboro following a national competition. Originally from South West Margaree, Cape Breton, she studied at the University of King's College and is based in Halifax.

A new pay-for-parking system for visitor parking at the Colchester East Hants Health Centre came into effect on March 4th. Charges are \$2 for the first hour and \$1 for each additional hour to a maximum of \$5 per visit. Anyone parking at the health centre frequently over a certain period of time may purchase a weekly pass for \$15 that will allow them to come and go as they please. Staff and doctors will be charged \$15 monthly. Staff members are able to opt out of the system, but would not be able to park a vehicle in the staff lot.

The Nova Scotia Association of Regional Development Authorities (NSARDA) will close up shop on March 31st after 14 years in operation. The closure is based on a recent decision to transition Nova Scotia's economic development delivery model to a new Regional Enterprise Network (REN) structure, the 12 Regional Development Authorities (RDAs) and NSARDA will be ceasing operations over the next several months.

For those who were planning to attend the Onslow Belmont Fire Brigade has cancelled the OBFB Tim Bowers dance due to poor ticket sales.

We need your input to complete our representation of your opinions on how the Nova Scotia Utility Review Board will rule on Nova Scotia Power's application for approval to build the Maritime Link. NS Power is asking for approval to increase your electricity rates to pay for construction. Please complete the survey form elsewhere in this issue, or compose a letter outlining your opinion and forward by mail to The Shoreline Journal, Box 41, Bass River, NS B0M 1B0, or via email to maurice@theshorelinejournal.com

Humour Corner: I feel like my body has gotten totally out of shape, so I got my doctor's permission to join a fitness club and start exercising. I decided to take an aerobics class for seniors. I bent, twisted, gyrated, jumped up and down, and perspired for an hour. But, by the time I got my leotards on, the class was over.

Koltech gets \$430,612 Business Loan

By Linda Harrington

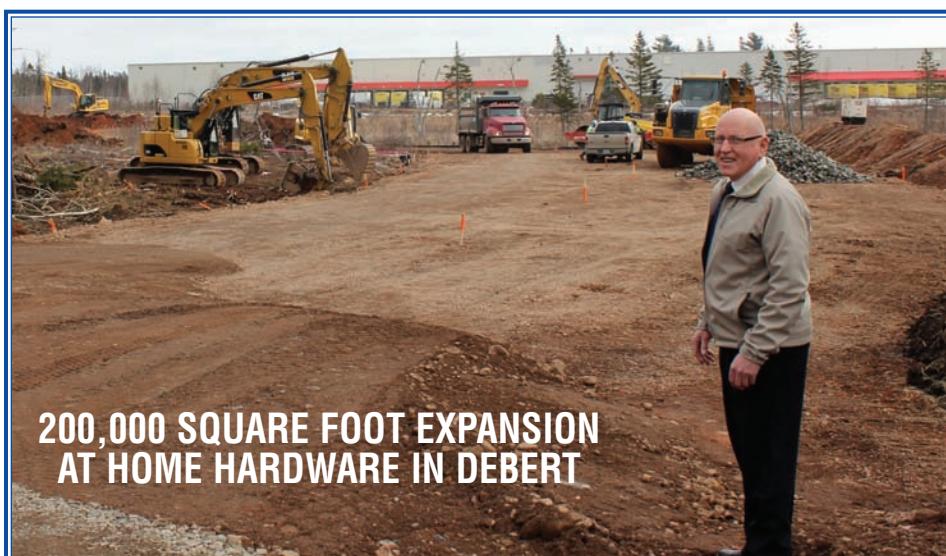
Cumberland-Colchester-Musquodoboit Valley MP Scott Armstrong recently announced a \$430,612 ACOA business loan for Kohltech International Incorporated. The Debert window and door manufacturer will undertake a marketing strategy to

expand its presence in Central and Western Canadian markets.

"The Kohler brand represents quality, dependability and value," said MP Armstrong. "Through this investment we will help Kohltech reach new markets in Central and Western

Canada with their superior Atlantic Canadian-made product."

The marketing strategy will include a print, television and radio advertising campaign; ads in homebuilding and trade magazines; and expanding their presence through trade shows and



200,000 SQUARE FOOT EXPANSION AT HOME HARDWARE IN DEBERT

Colchester County Mayor Bob Taylor was very pleased to see construction has begun on the 200,000 square foot expansion at Home Hardware Stores Ltd. in Debert. "It has taken a long time to get to this point, so this is exciting to see," said Mayor Taylor. "This will be a big boost to the local economy." (Harrington Photo)

dealer visits.

"We are pleased to be able to embark on this next stage of growth and development for our company," says Kevin Pelley, President, Kohltech International. "We pride ourselves in creating superior products and opportunities within our community and are anxious to see our company's commitment to excellence and innovation taking roots in new markets."

Dealer visits to Kohltech have been an exciting new marketing strategy. The company established Kohltech U (University) last year, a 2-day in-depth training seminar aimed at giving dealers a complete overview of the product from the ground up. Over 200 people have been through the program and Pelley says, "Once they come here, it is our own workers that sell the product. They are our best sales people. The dealers see us as one big family."

Pelley is very proud of the "family" atmosphere within the manufacturing plant. "300 heads are better than one," he

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Bass River Elementary to close June 30th

By Maurice Rees

March 20th will always be referred to as C-Day, when the Chignecto-Central Regional School Board voted to close Bass River Elementary school on June 30th, 2013, just as the school was celebrating its 100th anniversary.

Are residents are feeling marginalized, in that the school board gave two years grace (June 2015) to Maitland and River John elementary schools and one year (June 2014). A school board press release stated, "Closures for River John Consolidated and Maitland District Elementary have been delayed until June 2015 to allow the communities time to investigate and develop business plans in regards to the community hub model. If, by June 30, 2015, the communities have been unable to provide the Board with viable business models for the proposed hubs, the closures will proceed".

The release continued, "The Board voted to delay closure of Wentworth Consolidated Elementary until June 30, 2014 to allow the community opportunity to explore alternative funding options and models. If the

community is unable to present the Board with alternative funding sources the closure will proceed.

Parents affected by the immediate Bass River school closure are wondering what they have been treated differently than the other three areas. At the public meeting arranged in February, area residents and members of the committee formed to address the impending school closure complained they were never asked to provide input on how costs could be reduced.

Following the February public meeting several in attendance left shaking their heads referring to the meeting as a "gong show" and it was a waste of time, because the board had already made up its mind. In the time since the review process started, area residents knew it was an uphill battle, but now they are incensed to learn the Bass River area was treated differently, and not afforded the opportunity to participate in a "community hub" model. At the February public meeting several offered comment the area should have been given opportunity for input as how to reduce costs and that mak-

ing renovations to WCCS would probably me more than the school board would save.

Efforts are continuing to get the CCRSB's decision changed to delay the closure



Shep Scott, age 99 (center) and Margaret Barnes age 85 (left) recently celebrated their birthdays at the card party in Londonderry. Looking on from the right is their friend Helen Slack. Shep is leading the men in high scores so far this season. (Submitted)

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