

# Colchester County Home Show



Taggart's Quality Hardwood Booth at the 2009 Colchester Home Show. (Submitted).

## Colchester County Home Show: Where Home Based Dreams Become a Reality

By Catherine McNutt

The Colchester County Home Show returns to the Colchester Legion stadium on April 23 - 25 2010 and the excitement and anticipation for this "unofficial" kick off to the spring building and renovation season! This is a unique opportunity for businesses to put their products and services in front of thousands of qualified clients!

This show has evolved from a concept from the Truro & District Chamber of Commerce into one of the region's must attend events and has been wowing the region for over two decades.

Truro is the hub of Nova Scotia, with over 12,000 residents and is a thriving business community. Many of those local businesses have come together to offer the town a snapshot of the best in the home building & renovation market.

Coming off a booming 2009, thanks in part to the strong Atlantic Canada economy and the Home Renovation Tax Credit, 2010 is shaping up

to be just as prosperous for those in the homebuilding and renovation industry! According to Canada Mortgage and Housing's latest outlook, housing starts are scheduled to rise in 2010!

"The housing sector is expected to show positive growth in 2010, as consumers continue to take advantage of the favorable interest rate environment and a recovery begins to take hold, due in part to additional fiscal and monetary stimulus," Alex MacDonald, regional economist, with CMHC's Atlantic Business Centre.

Consumer confidence is on the rise and they will be looking for the latest, most innovative products and services on the market, and they will look for that at Colchester County Home Show!

"The Colchester County Home Show typically boasts over 70 exhibitors, many of which have been with the show since its inception and come back to exhibit year after year because it really is

the ideal way to meet a prospective client, face to face and with a handshake, all the while displaying your products," says Master Promotions Publicist Denise Miller. "For the visitor to the show it allows for them to see all the leaders in the industry in one place, inside and out of the elements, so it eliminates the need to drive from place to place" explains Miller.

A Portion of proceeds from this event go to The Chamber - Truro District Chamber of Commerce. These funds help to support the Chamber's various community events including: Student Scholarships/Training, Partnerships for Business and the Festival of Lights, just to name a few.

The Colchester County Home Show also has a section featuring RV's which is great for the family on the go that wants a home away from home and some key exhibitors that can turn your home into a "Staycation Paradise" with our various pool, hot tub and landscaping exhibitors.

## Geothermal reduces cost by 70%

By Audrey Conroy

Geothermal heat pump systems (also known as water source heat pumps, ground source heat pumps and earth energy system) are green energy solutions that harness the almost constant ground temperature found just below the frost line to heat and cool your home, office or commercial building.

How do they work?

To transfer of heat from the earth to your house an open or closed earth loop is needed. An open loop requires two water wells, one supplies water to the heat pump (the source well) and the other receives the water and returns it to the aquifer. The closed loops can be horizontal or vertical, which can be installed in the ground, lake or pond. In the closed loop systems a solution of water and alcohol is circulating through the pipes and then through the heat pump where the heat is extracted.

The heat pump uses a highly efficient refrigeration cycle to transfer the heat from

the ground or water/loop to the building via air through

**Q: How Can you Cut Heating Costs, Improve Comfort and Help the Environment?**

**A: Install a Geothermal Heat Pump System**

duct work or water through in-floor radiant heating. There are dual systems that have the capacity to do both, so you could have in-floor heating in the basement and the rest of the building have a forced air system.

In the summer cooling is done by reversing the refrigeration flow which reverses the heat transfer (ducted systems).

The geothermal heat pump has a very low operating cost per unit of heat produced as it uses energy to simply transfer heat, not convert energy directly into heat such as burning of fuel. As a rule, energy input versus output is

one unit in to four units out. This equate to up 70 per cent savings on your heating bills.

No other heating system can come close to this performance.

As an added bonus it is estimated that emissions of two to five tons of carbon dioxide can be reduced annually by installing a geothermal system in a 2500 sq ft. home.

Conroy Refrigeration in Truro has been designing and installing geothermal heat pumps in Central Nova Scotia since 1991. With an extensive product line and industry knowledge Conroy can design the best system for you. It is refrigeration technology that is why they can service what them install with the qualified refrigeration technicians on staff.

Check them out at The Colchester County Home Show Booth 112, April 23-25 or drop in to see them at 115 Upham Dr. in the Truro Industrial Park. Find out more about heating and cooling technology by visiting [www.nextenergy.ca](http://www.nextenergy.ca)

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Spring 2010

March is almost over  
Spring it seems is here  
Of course, the calendar says so  
It says so every year.

March winds blow but kindly  
Not as they used to do  
The days are warm and sunny  
The calendar must be true.

Still April can be a boisterous month  
With snow and icy rain  
There could be wind both strong and cold.  
And winter win again.

F.B. Adams

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