

Debert Elementary Notes

By Linda Harrington

Welcome back to classes and thank you to all who helped out with the many Christmas activities. Thank you to Mr. Black for his extra efforts putting together a fabulous Christmas Concert.

Debert Elementary School staff and students donated 523 pounds to the Food Bank. Well done!

The Chignecto Regional School Board has committed additional teacher resources to support Grade 1-3 students in reading and writing. Classroom teachers will select students, who would benefit from short term intervention, based on assessments gathered at the school. This Intensive Short term Intervention is intended for students who require a boost in order to bring them to within the average band of the classroom and to meet specific expectations.

The Breakfast Club is up and running on Wednesday and Thursday mornings. Thank you to parent volunteers Rhoda Dash and Krista Patriquin. More volunteers are needed to assist with the morning preparations. Please contact the school at 662-4400 if you are able to help.

Cobequid Spartans Gymnastic Centre has new gymnastic and trampoline classes beginning on Feb. 1st. Call 895-7727 for more information.

Primary Registration is

January 28th. Parents with children who will be 5 years old by Dec. 31st, 2010 should contact the school to book an appointment. Public Health Services will not be attending primary registrations this year. They recommend that all children have their eyes checked by an optometrist/ophthalmologist before entering school.

There is no school for Primary students on Jan. 28. Deadline for early French Immersion is Thursday, Jan. 28. An information session is being held at Truro Elementary on Monday, Jan. 25 at 6:30PM. A Scholastic Book Fair will be held in the Library on Feb. 11 and 12.

Mark your calendar for the Haitian Relief Auction on January 29th at 6:30PM. There will be a "dime" auction in the gymnasium with all funds going to help those in Haiti suffering from the aftermath of a horrific earthquake. Donations from parents, staff and area businesses would be greatly appreciated. All items will be put on display at the school. Students will be actively involved in promoting this fundraiser and everyone is welcome to attend. Come out and help the people Haiti.

Winter Carnival activities will be held the week of Feb. 15 to 19. Term two ends on March 5th, with report cards going home on March 8th. March Break is March 15 to the 19. Enjoy some winter activities with your family!

Great Village and Area News

By Florence Adams

The Isabelle Pope UCW met at the home of Meredith Layton on January 13th with six members present. The worship entitled, "The Song" was led by Eileen Eaton, assisted by Meredith Layton and Florence Adams. The meeting closed with a cup of tea and delicious cooking served by the hostess.

Alan Peppard with his son, Cole and Sandra and Dean Mushanski have returned home to Alberta after spending Christmas with Alan and

Sandra's parents, Jack and Marie Peppard.

Sympathy is extended to the family and friends of Russell Adams, who passed away just before Christmas. Ruth Rushton had the misfortune to fall and break her right wrist several weeks ago.

During January, Wheels to Meals was held on January 5th and 19th in the Legion hall. Recently, there has been a better turn out. Due to rising food costs, the cost per meal has increased to \$6.00.

Eileen Eaton visited her

son, James and family in Napean during the Christmas period. She says the weather was cold but fine. One afternoon, the family attend the pantomime, Aladdin. It's the first Eileen has seen since moving to Nova Scotia from her job in the South of England. Another day, the family enjoyed a play, "A Christmas Carol" presented at the National Arts Centre in Ottawa.

St James United Church is holding regular services in the Legion Hall with Rev. Dan Gunn leading the worship.

David and Valerie Austin attended the funeral of

David's uncle, Russell Adams in Oxford on December 23rd. Florence Adams, Judi Leeman with Carl and Lucille Adams attended the visitation the night before.

Many families in the village had family home for the Christmas holidays. Robert Layton was surprised to be named the "Maritimer of the Week" several weeks ago. Robert has been a volunteer fireman for sixty years. Congratulations Robert.

Reggie Smith and son returned home to Alberta after spending Christmas with his father, Kenneth Smith and family.

74% of Canadians read their community newspaper

The Canadian Community Newspaper Database Corporation (ComBase) announced on January 11th, the results of its 2008-2009 study, with readership data for 218 markets across Canada.

Overall, community newspaper readership remains strong, with 74% of Canadians reading their community newspaper. Readership is particularly strong among desirable target groups: 76% of women; 78% of baby boomers; 77% of adults with children; 74% of university-educated adults; 76% of homeowners and 78% of affluent

Canadians (i.e., household income >\$75K).

Source: ComBase 2008-2009.

Base: Adults 18+, Canada.

Read any of the last four issues.

Two hundred thirty-five newspapers participated in ComBase 2008-2009, which includes media consumption data for community newspapers, daily newspapers, ethnic and other newspapers, radio, television and Internet.

Results for individual markets have been distributed to participating newspapers. ComBase is in the process of releasing the complete database to media planners who

use information systems software. National and regional highlights, as well as a list of markets and media, are available on the ComBase website at www.combase.ca

ComBase is the Canadian Community Newspaper Database Corporation, a tripartite industry organization that conducts the principal readership research on behalf of the community newspaper industry in Canada.

Operating since 2002, ComBase's mandate is to provide title-

and market-specific data for community newspapers at the market and sub-market level. Visit the ComBase website at www.combase.ca.



MacCaull Villa Notes

By Hazel Hill

Many of the residents went away for Christmas, Lydia Fisher, was at her daughter's, Betty and George Hudson and family. Bernice was at Lind and Bud Morrison; Audrey rector spend Christmas week with her daughter Colleen Rector in Dartmouth.

Stella Power was in Five Islands with family; Shirley Ryan was at Danny and Tammy Garnham's in Little Dyke. Sharon Roode was at her sons in Bible Hill. I was at Robert and Betty's for Christmas Eve, along with Margaret, Roddie and girls.

There also were a lot of visitors to the Villa over the Christmas week. Visiting with Lydia Fisher was her son, Bill and wife, Glenda of Falmouth; Darren, Sarah and Chase Petrie, Crowes Mills.

Spending Christmas with Dorothy Jordan was her daughter, Marguerite. Elmer Hutt had a visit from Mr. and Mrs. Allen Barbrick, Shubenacadie. On Saturday, December 19th, Allen Rushton's sister, Betty, Port Howe visited with him.

Visiting Bernice Kaulback, Jerry and girls, Masstown; Valerie & husband, Barb and Art Muise, Linda and Bud, Truro. Shirley Ryan's visitors included:

Tammy and Danny Garnham, Dennis and Dian Millen and grandson, Chad, Truro. On January 13th, Shirley's grandson and wife, Jason and Jennifer Ryan, Calgary, visited Shirley, Dian and Tammy. They are spending a week in the area and have many relatives and friends to see.

Shannon MacAlolney was a dinner guest at Jim Chipman's on Boxing Day. On January 15th, Lydia Fisher accompanied George and Betty Hudson to Port Elgin, NB to visit her brother and wife, David and Janet. Audrey Rector has returned home after spending a week with her daughter, Colleen Rector.

Celebrating birthday's this month are Bernice Kaulback, and Stella Power. We wish them a Happy Birthday. Elmer Hutt spend New Years day at this granddaughter', Crystal Pearl, Shubenacadie.

Visitors with Harry Adams Christmas Day were his niece and nephews. As Harry was unable to go away for Christmas and New Years, he had to have his dinner brought to him. Dale McNutt brought his Christmas dinner and sister-in-law, Cathy Adams brought his New Years dinner. Pleased to report Harry is now better.

2010 The Shoreline Journal RATE CARD

The Shoreline Journal

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2. **Circulation.** The Shoreline Journal serves the area from Belmont/Debert, Wentworth/Londonderry, Onslow to Five Islands to paid subscribers by Canada post. Also available on select newsstands in the local area.

3. **Editorial Deadlines.** Submissions are due by the 20th of the month.

4. **Closing Dates.** See Editorial calendar on reverse.

5. **Mechanical.** The Shoreline Journal is an offset tabloid. Image area is 10-1/4" x 15-5/8". Column width is 1.5" with 6 columns per page. Line Screens. B&W 100, Colour 100 lines per inch. Ask for complete mechanical specs.

6. **Position.** Guaranteed position charge. Extra 10% on space. Special effects extra.

7. **Centerspread.** Extra 10%.

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9. **Colour.** Spot Colour, add \$100. Process Colour, add \$375.

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Full Page 10.25" w by 15.625" h \$831.60 Full Page	3/4 Page 8.5" by 12.5" h \$551.25 3/4 Page	2/3 Page 8.5" w x 11" h \$485.10 2/3 Page	1/2 Page 10.25" w x 7" h 5" w x 14" h \$370.44 1/2 Page
Junior Page 6.75" w x 10" h \$352.80 Junior Page	1/3 Page 6.75" w x 7" h 10.25" w x 4.66" h 3.25" w x 14" h \$246.96 1/3 Page	1/4 Page 5" w x 7" h 10.25" h x 3.5" h \$185.85 1/4 Page	1/2 Magazine Page 6.75" w x 5" h 3.25" w by 10" h \$176.40 1/2 Page
1/6 Page 5" w x 4.66" h 3.25" w x 7" h 10.25" w x 2.5" h \$132.30 1/6 Page	1/8 Page 5" w x 3.5" h 3.25" w x 5.2" h 10.25" w x 2" h \$92.61 1/8 Page	1/12 Page 3.25" w by 3.5" h \$57.82 \$61.74 1/12 Page	Corporate Profile Page \$855.00 Corporate Profile

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January 2010	December 14	December 22	August 2010	July 20	July 28
February 2010	January 19	January 27	September 2010	August 24	September 1
March 2010	February 16	February 24	October 2010	September 21	September 29
April 2010	March 23	March 31	November 2010	October 19	October 27
May 2010	April 20	April 28	December 2010	November 16	November 24
June 2010	May 18	May 26	January 2011	December 14	December 22



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